

Global Frozen Pumpkin Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Frozen Pumpkin market size was valued at US\$ 15.5 million in 2023 and is forecast to a readjusted size of USD 20.3 million by 2030 with a CAGR of 3.3% during review period.

Frozen pumpkin refers to pumpkin that has been harvested, processed, and quickly frozen for later use. It can be offered in various forms such as purees, slices, cubes, or even as part of mixed vegetable blends. Frozen pumpkin is popular for use in soups, pies, and smoothies, and it is known for its rich nutritional profile, which includes vitamins, antioxidants, and fiber.

Rising Demand for Plant-Based Foods:

The increasing popularity of plant-based diets is driving demand for pumpkin as a versatile ingredient. It is used in both savory and sweet dishes, including vegan and vegetarian options, making it a highly sought-after ingredient in food products.

Health and Nutrition Focus:

Frozen pumpkin is a nutrient-dense vegetable that is rich in vitamins (especially Vitamin A), fiber, and antioxidants. As consumers are becoming more health-conscious, there is increasing interest in pumpkin as a healthy ingredient in smoothies, soups, and baked goods.

Year-Round Availability:

Unlike fresh pumpkin, which is highly seasonal, frozen pumpkin allows consumers to enjoy this nutrient-rich vegetable throughout the year, expanding its use in various culinary applications.

Growth in the Baby Food Segment:

Due to its soft texture and rich nutritional content, frozen pumpkin is gaining traction in the baby food market, where it is often used in purees. This segment is projected to

continue growing as more parents seek organic and nutritious options for their children.

Product Innovation:

There are opportunities for product innovation by incorporating frozen pumpkin into ready-to-eat meals, snacks, and even baked goods, tapping into the health-conscious convenience food market.

Increased Popularity of Superfoods:

As frozen pumpkin is increasingly seen as a "superfood," demand for this product is expected to grow, particularly in markets with a focus on functional foods.

This report is a detailed and comprehensive analysis for global Frozen Pumpkin market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Frozen Pumpkin market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Frozen Pumpkin market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Frozen Pumpkin market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Frozen Pumpkin market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Frozen Pumpkin

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Frozen Pumpkin market based on the following parameters - company overview, sales quantity, revenue, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Asia Foods, Qingdao Douyuan Food, Harbin Gaotai Food, Shandong Zhonglu Food, Yancheng Highland Food, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Frozen Pumpkin market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Pumpkin Dices
- Pumpkin Chunks
- Pumpkin Cups

Market segment by Application

- Restaurant
- Supermarket
- Hotel
- Other

Major players covered

- Asia Foods
- Qingdao Douyuan Food
- Harbin Gaotai Food
- Shandong Zhonglu Food
- Yancheng Highland Food

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Pumpkin product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Pumpkin, with price, sales quantity, revenue, and global market share of Frozen Pumpkin from 2019 to 2024.

Chapter 3, the Frozen Pumpkin competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Pumpkin breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Frozen Pumpkin market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Pumpkin.

Chapter 14 and 15, to describe Frozen Pumpkin sales channel, distributors, customers, research findings and conclusion.

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