

Global Frozen Broccoli Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Frozen Broccoli market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

Frozen broccoli refers to fresh broccoli that has been harvested, blanched (lightly boiled or steamed), and then frozen to preserve its flavor, texture, and nutrients. It is commonly available in florets, spears, or chopped forms and is a popular frozen vegetable in both home cooking and food service.

Health and Nutrition Awareness:

Increasing consumer demand for healthy, convenient foods has driven the growth of frozen vegetables, including broccoli. Broccoli is considered a nutrient-dense vegetable, rich in vitamins, fiber, and antioxidants.

Busy Lifestyles:

With more consumers seeking quick meal solutions, frozen broccoli offers a time-saving and nutritious option that requires minimal preparation.

Expansion in Emerging Markets:

Countries in Asia and Latin America are becoming increasingly health-conscious, presenting new growth opportunities for frozen broccoli sales.

Organic and Non-GMO Trends:

The demand for organic frozen vegetables is growing, and broccoli, as a non-GMO vegetable, fits well with consumer preferences for clean-label and organic food products.

Price Sensitivity:

While frozen broccoli is affordable, it may still be considered more expensive than fresh alternatives in some regions, limiting its adoption among price-sensitive consumers.

Storage and Distribution Challenges:

Maintaining proper cold chain logistics is essential for ensuring the quality of frozen broccoli. Any disruption in the supply chain could lead to quality degradation.

Increased Demand for Plant-Based Diets:

As more consumers embrace plant-based diets and vegetarianism, frozen broccoli has become a key ingredient in a variety of plant-based meal solutions.

This report is a detailed and comprehensive analysis for global Frozen Broccoli market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Frozen Broccoli market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Frozen Broccoli market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Frozen Broccoli market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2019-2030

Global Frozen Broccoli market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Frozen Broccoli

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Frozen Broccoli market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Altex, Nova Alimentos, Ultracongelados Campoverde, Frutas y Hortalizas de Fontellas, Virto Group, Congelados de Navarra, MarBran, Ecofroz SA, Haitong Food Group, Asia Foods, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Frozen Broccoli market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Bulk Package
- Retail Package

Market segment by Application

- Restaurant
- Supermarket
- Hotel
- Other

Major players covered

- Altex
- Nova Alimentos
- Ultracongelados Campoverde
- Frutas y Hortalizas de Fontellas
- Virto Group
- Congelados de Navarra
- MarBran
- Ecofroz SA
- Haitong Food Group
- Asia Foods
- Cixi Yongjin Frozen Food
- Qingdao Douyuan Food
- Grace Food
- Yuyao Gumancang Food
- Shandong Tsingoo
- Shaoxing Lurong Food
- Shandong Lufeng Group
- Harbin Gaotai Food

- Shandong Zhonglu Food
- Birds Eye
- Hanover Foods

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Broccoli product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Broccoli, with price, sales quantity, revenue, and global market share of Frozen Broccoli from 2019 to 2024.

Chapter 3, the Frozen Broccoli competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Broccoli breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Frozen Broccoli market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Broccoli.

Chapter 14 and 15, to describe Frozen Broccoli sales channel, distributors, customers, research findings and conclusion.

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