

Global Fresh Pet Food Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Fresh Pet Food market size was valued at US\$ 1555 million in 2024 and is forecast to a readjusted size of USD 5138 million by 2031 with a CAGR of 18.8% during review period.

Fresh Pet Food use fresh, whole ingredients, gently cooked without preservatives, and kept in the fridge where meats belong.

Global 5 largest manufacturers of Fresh Pet Food are Freshpet, JustFoodForDogs, NomNomNow, The Farmer's Dog and Market Fresh Pet Foods, which make up over 80%. Among them, Freshpet is the leader with about 60% market share. Americas is the largest market, has a share about 60%, followed by Europe and APAC, with share about 22% and 16%, separately. In terms of product type, Dog Fresh Pet Food is the largest segment, with a share over 90%. In terms of product application, the largest application is Convenience stores, with a share about 45%, followed by Pet Specialty Stores & Vet Clinics and Supermarkets & hypermarkets.

This report is a detailed and comprehensive analysis for global Fresh Pet Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fresh Pet Food market size and forecasts, in consumption value (\$ Million), sales quantity (Tonnes), and average selling prices (US\$/Kg), 2020-2031

Global Fresh Pet Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tonnes), and average selling prices (US\$/Kg), 2020-2031

Global Fresh Pet Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tonnes), and average selling prices (US\$/Kg), 2020-2031

Global Fresh Pet Food market shares of main players, shipments in revenue (\$ Million), sales quantity (Tonnes), and ASP (US\$/Kg), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Fresh Pet Food
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Fresh Pet Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Freshpet, JustFoodForDogs, NomNomNow, The Farmer's Dog, Ollie, Market Fresh Pet Foods, PetPlate, A Pup Above(Grocery Pup), Evermore, Xiaoxianliang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fresh Pet Food market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cat Fresh Pet Food

Dog Fresh Pet Food

Market segment by Application

Supermarkets and hypermarkets

Pet Specialty Stores and Vet Clinics

Convenience stores

Others

Major players covered

Freshpet

JustFoodForDogs

NomNomNow

The Farmer's Dog

Ollie

Market Fresh Pet Foods

PetPlate

A Pup Above(Grocery Pup)

Evermore

Xiaoxianliang

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fresh Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fresh Pet Food, with price, sales quantity, revenue, and global market share of Fresh Pet Food from 2020 to 2025.

Chapter 3, the Fresh Pet Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fresh Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Fresh Pet Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fresh Pet Food.

Chapter 14 and 15, to describe Fresh Pet Food sales channel, distributors, customers, research findings and conclusion.

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