

Global Food Tracking Apps Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/F58731FE77F4EN.html>

Date: December 2025

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: F58731FE77F4EN

Abstracts

According to our latest research, the global Food Tracking Apps market size will reach USD 6166 million in 2031, growing at a CAGR of 9.0% over the analysis period.

Food tracker apps aren't just for weight loss: They come in handy for those trying to gain or maintain weight, for intermittent fasting, tracking macros, identifying food allergies and tracking hydration status. Like the best calorie counting apps, they can also provide insight into how the foods you are eating are affecting your energy levels, workouts and sleep.

This report is a detailed and comprehensive analysis for global Food Tracking Apps market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Food Tracking Apps market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Food Tracking Apps market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Food Tracking Apps market size and forecasts, by Type and by Application, in

consumption value (\$ Million), 2020-2031

Global Food Tracking Apps market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Food Tracking Apps
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Food Tracking Apps market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MyFitnessPal, MyNetDiary, WW, Noom, YAZIO, Cronometer, Loselt!, Simple, MyPlate, Nutritionix Track, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Food Tracking Apps market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Android

iOS

Market segment by Application

Professional Athletes

Non-professionals

Market segment by players, this report covers

MyFitnessPal

MyNetDiary

WW

Noom

YAZIO

Cronometer

Loselt!

Simple

MyPlate

Nutritionix Track

Lifesum

Argus

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Global Food Tracking Apps Market 2025 by Company, Regions, Type and Application, Forecast to 2031

Chapter 1, to describe Food Tracking Apps product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Food Tracking Apps, with revenue, gross margin, and global market share of Food Tracking Apps from 2020 to 2025.

Chapter 3, the Food Tracking Apps competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Food Tracking Apps market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Food Tracking Apps.

Chapter 13, to describe Food Tracking Apps research findings and conclusion.

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