

Global Floor Standing Advertising Machine Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/F7DBDA660843EN.html>

Date: July 2025

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: F7DBDA660843EN

Abstracts

According to our (Global Info Research) latest study, the global Floor Standing Advertising Machine market size was valued at US\$ 161 million in 2024 and is forecast to a readjusted size of USD 219 million by 2031 with a CAGR of 4.5% during review period.

The Floor Standing Advertising Machine market represents a dynamic and impactful sector within the realm of digital signage and marketing. These machines are designed to engage and inform customers through interactive and visually captivating displays, typically mounted on freestanding structures. The market is driven by the growing need for immersive and attention-grabbing advertising solutions in various public spaces, such as retail stores, shopping malls, airports, and exhibitions. Floor Standing Advertising Machines combine high-resolution displays with interactive touchscreens, enabling businesses to showcase their products, services, and promotional content in an engaging and personalized manner. These machines often feature sleek designs, versatile sizes, and options for customization to suit different branding aesthetics and space requirements. Manufacturers focus on incorporating advanced technology such as gesture control, facial recognition, and dynamic content scheduling to enhance user experiences and increase customer engagement. As the advertising landscape evolves, the Floor Standing Advertising Machine market is poised to expand further, offering businesses a powerful tool to communicate with their target audience, deliver compelling messages, and create memorable brand interactions in high-traffic areas.

This report is a detailed and comprehensive analysis for global Floor Standing Advertising Machine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Floor Standing Advertising Machine market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Floor Standing Advertising Machine market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Floor Standing Advertising Machine market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Floor Standing Advertising Machine market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Floor Standing Advertising Machine
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Floor Standing Advertising Machine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Leangle, Str?er, U-Touch, Star Player, Guangzhou YICHUANG, Shenzhen Ao-Mihoo Electronics, VETO Technology, Beijing Hushida, JCDecaux, TCL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Floor Standing Advertising Machine market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

LCD Advertising Machine

LED Advertising Machine

Market segment by Application

Media Industry

Finance

Hospital

Hotel

Others

Major players covered

Leangle

Str?er

U-Touch

Star Player

Guangzhou YICHUANG

Shenzhen Ao-Mihoo Electronics

VETO Technology

Beijing Hushida

JCDcaux

TCL

Changhong

SYTON Technology

Hisense

Skyworth

Shenzhen Maxway Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floor Standing Advertising Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floor Standing Advertising Machine, with price, sales quantity, revenue, and global market share of Floor Standing Advertising Machine from 2020 to 2025.

Chapter 3, the Floor Standing Advertising Machine competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floor Standing Advertising Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Floor Standing Advertising Machine market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floor Standing Advertising Machine.

Chapter 14 and 15, to describe Floor Standing Advertising Machine sales channel, distributors, customers, research findings and conclusion.

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