

Global Flip-Flops Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Flip-Flops market size was valued at US\$ 8089 million in 2024 and is forecast to a readjusted size of USD 12000 million by 2031 with a CAGR of 5.9% during review period.

Flip Flops are a type of sandal, typically worn as a form of casual wear. They consist of a flat sole held loosely on the foot by a Y-shaped strap known as a toe thong that passes between the first and second toes and around both sides of the foot.

The major players in global Flip-Flops market include Havaianas, Ipanema (Grendene), Deckers Brands, etc. The top 3 players occupy about 20% shares of the global market. South America and Asia-Pacific are main markets, they occupy about 75% of the global market. EVA Flip Flops is the main type, with a share about 35%. Women Flip Flops is the main application, which holds a share about 40%.

This report is a detailed and comprehensive analysis for global Flip-Flops market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Sole Material and by End User. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Flip-Flops market size and forecasts, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (USD/Pair), 2020-2031

Global Flip-Flops market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (USD/Pair), 2020-2031

Global Flip-Flops market size and forecasts, by Sole Material and by End User, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (USD/Pair), 2020-2031

Global Flip-Flops market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pairs), and ASP (USD/Pair), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Flip-Flops
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Flip-Flops market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Havaianas, Ipanema (Grendene), REEF, Deckers Brands, Crocs, Monsoon Accessorize, Clarks, FatFace, Roxy/Quiksilver, Tory Burch, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Flip-Flops market is split by Sole Material and by End User. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Sole Material, and by End User in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Sole Material

EVA Flip Flops

PVC Flip Flops

Rubber Flip Flops

EVA+Rubber Flip Flops

Others

Market segment by End User

Women Flip Flops

Men Flip Flops

Girls Flip Flops

Boys Flip Flops

Major players covered

Havaianas

Ipanema (Grendene)

REEF

Deckers Brands

Crocs

Monsoon Accessorize

Clarks

FatFace

Roxy/Quiksilver

Tory Burch

Kate Spade

Nike

Adidas

Skechers

Kappa

Rainbow Sandals

Wolverine World Wide (Chaco, Hush Puppies)

Fitflop

Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES)

Rocket Dog

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flip-Flops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flip-Flops, with price, sales quantity, revenue, and global market share of Flip-Flops from 2020 to 2025.

Chapter 3, the Flip-Flops competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flip-Flops breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Sole Material and by End User, with sales market share and growth rate by Sole Material, by End User, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Flip-Flops market forecast, by regions, by Sole Material, and by End User, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flip-Flops.

Chapter 14 and 15, to describe Flip-Flops sales channel, distributors, customers, research findings and conclusion.

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