

Global Fixing Mortar Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fixing Mortar market size was valued at US\$ 5659 million in 2025 and is forecast to a readjusted size of US\$ 8552 million by 2032 with a CAGR of 6.1% during review period.

Fixing Mortar is a specialized mortar material used in construction for structural bonding, adhesion, and repair applications. The product typically consists of cement, fine aggregates (such as sand), various polymer adhesives, and performance-enhancing additives (plasticizers, strength enhancers, anti-cracking agents, etc.) blended into a dry powder form. At the point of use, it is mixed with water at specified ratios to produce a workable paste. Visually, it appears as a grayish powder that turns into a gray paste after mixing, which hardens into a dense binding material. The primary function of fixing mortar is to securely bond different construction elements, fix their positions, fill gaps, and improve overall structural integrity, durability, and crack resistance.

Depending on formulation and intended application, fixing mortars can be categorized into ordinary adhesive fixing mortars, polymer-modified fixing mortars, high-strength fixing mortars, and specialized repair fixing mortars. Polymer-modified variants incorporate added polymers to enhance bonding strength, flexibility, and water resistance. High-strength formulations are suitable for structural zones with higher load-bearing requirements. Repair-oriented fixing mortars are designed specifically for crack repair and localized surface restoration.

Fixing mortars are widely used in masonry adhesion, external insulation system bonding, floor leveling, structural crack repair, and on-site fixation of prefabricated components. Manufacturers are typically large building materials or construction

chemicals companies, and production quality is influenced by raw materials, mix ratio control, and processing equipment.

Currently, the Fixing Mortar market is encountering critical opportunities and driving forces in the global construction materials arena. Fundamentally, sustained growth in global infrastructure and residential development represents a long-term backbone for demand. According to the latest data from the World Bank and the United Nations, urbanization continues to increase worldwide, especially in developing regions of Asia, Africa, and Latin America, where hundreds of billions of square meters of new construction is driving ongoing demand for basic building materials, including fixing mortar. Additionally, the embrace of green building and sustainability standards globally has positioned high-performance mortar products as mainstream demand. Traditional cement mortar exhibits limitations in bonding strength, crack resistance, and long-term durability, whereas new fixing mortars enhanced by polymer modification and fiber reinforcement have significantly improved performance, gaining higher adoption in high-standard building codes. Furthermore, the rise of prefabricated and modular construction systems has created demand for high-bonding, fast-setting mortars for use in wall panels, structural adhesion, and component connections.

At the same time, the market confronts significant challenges and risks. First, volatility in raw material prices directly impacts the cost structure of mortar products. Fixing mortar is comprised mainly of cement, sand, modified polymers, and additives, all of which are sensitive to global energy pricing, mineral policies, supply chain disruptions, and international trade friction, leading to short-term cost volatility. Additionally, differing product standards across countries present regulatory and certification barriers for cross-regional manufacturers. Many high-performance fixing mortars must comply with specific ASTM, EN, or GB standards, but testing methods and parameter requirements vary by region, increasing entry costs and technical adaptation risks for enterprises entering new markets. Meanwhile, rising labor costs and insufficient automation in mortar manufacturing constrain overall competitiveness in certain regions. The industry's fragmentation—with many small and midsize enterprises—also intensifies price competition, squeezing profit margins and limiting long-term investment in research and innovation.

Regarding downstream demand trends, the market is shifting toward higher performance, greater intelligence, and greener formulations. Downstream construction firms increasingly require improved efficiency, durability, and sustainability, prompting fixing mortars to evolve from basic functional products to specialized variants. For example, fiber-reinforced fixing mortars offer enhanced crack resistance, fast-setting

formulations support rapid on-site installation in prefabricated construction, and low-carbon mortars align with green building certification incentives. Demand for fixing mortars in renovation and repair applications—such as historic building upgrades, bridge repair, and bonded restoration after surface abrasion—continues to grow, driving requirements for ease of use, bonding performance, and environmental resilience. Additionally, as intelligent construction advances, digital mortar mix design and on-site construction monitoring technologies are maturing, stimulating demand for smart mortar supply chains and support services that further encourage manufacturers to expand toward higher value-added products and integrated offerings.

This report is a detailed and comprehensive analysis for global Fixing Mortar market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fixing Mortar market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Fixing Mortar market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Fixing Mortar market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Fixing Mortar market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fixing Mortar

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fixing Mortar market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Saint-Gobain Weber, MAPEI, Sika AG, BASF SE (Master Builders Solutions), Ardex Group, Henkel AG (Ceresit), Bostik (Arkema), Knauf, LafargeHolcim, CEMEX, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fixing Mortar market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cement

Synthetic Fiber

Epoxy

Mineral

Others

Market segment by Manufacturing Process

Dry Mix Mortar

Ready-to-Use Mortar

Pre-blended Mortar

Sprayable Mortar

High-Performance Mixed Mortar

Market segment by Physical Composition

Fine-grained Mortar

Coarse-grained Mortar

Fiber-reinforced Mortar

Lightweight Mortar

Heavy-duty Mortar

Market segment by Chemical Composition

Standard Cement Mortar

Polymer-enhanced Mortar

Market segment by Application

Concrete

Ceramic Tile

Metal Frame

Others

Major players covered

Saint-Gobain Weber

MAPEI

Sika AG

BASF SE (Master Builders Solutions)

Ardex Group

Henkel AG (Ceresit)

Bostik (Arkema)

Knauf

LafargeHolcim

CEMEX

GCP Applied Technologies

Fosroc International Ltd.

Euclid Chemical

ITOS Materials

San Marco

ROEFIX

VOLTECO

Torggler

CTS Cement

TECHNOKOLLA

Ardex Americas

MC?Bauchemie

Remmers Limited

Flexcrete Technologies

Pidilite Industries

Swisstek Ceylon PLC

LATICRETE

Sto SE & Co. KGaA

Baunit

CPS (Custom Building Products)

AdePlast

Forbo

Nippon Paint

BBMG Mortar

Meichao

Vasa

Market segment by region, regional analysis covers

Global Fixing Mortar Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fixing Mortar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fixing Mortar, with price, sales quantity, revenue, and global market share of Fixing Mortar from 2021 to 2026.

Chapter 3, the Fixing Mortar competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fixing Mortar breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Fixing Mortar market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fixing Mortar.

Chapter 14 and 15, to describe Fixing Mortar sales channel, distributors, customers, research findings and conclusion.

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