

Global Fishing Apparel Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Fishing Apparel market size was valued at US\$ 55.6 million in 2024 and is forecast to a readjusted size of USD 64.4 million by 2031 with a CAGR of 2.1% during review period.

In fishing, the shirts need to dry quickly and have high-quality materials. UPF 50+ is considered the best for protection, and many fishing shirts now can be included in the material. For the UPF shirt to have a rating of 50+, the fabric needs to be small and close.

The global fishing apparel market refers to the market for clothing and accessories specifically designed for fishing activities. Fishing apparel includes items such as fishing shirts, jackets, pants, hats, gloves, and footwear, among others. These products are designed to provide comfort, protection, and functionality for anglers during their fishing trips. Recreational fishing is a popular outdoor activity globally, and it continues to grow in popularity. Fishing enthusiasts are increasingly seeking specialized clothing and accessories that enhance their fishing experience and provide protection from various elements. Fishing apparel manufacturers are focusing on developing technically advanced fabrics that offer features such as moisture-wicking, UV protection, quick-drying, and odor resistance. These fabrics are designed to provide comfort, durability, and performance during long fishing trips. Sustainability has become a significant trend in the fishing apparel market. Manufacturers are using eco-friendly materials, such as recycled fabrics, organic cotton, and low-impact dyes, to reduce the environmental footprint of their products. Consumers are increasingly conscious of the environmental impact of their purchases, driving the demand for sustainable fishing apparel. The fishing industry is witnessing a surge in female participation, leading to an increased demand for women's fishing apparel. Manufacturers are introducing specialized clothing

and accessories tailored to the needs and preferences of female anglers, including improved fit, style options, and feminine designs. Fishing apparel is not only seen as functional but also as a fashion statement and part of an angler's lifestyle. As a result, there is a growing demand for fishing apparel that combines functionality with style. Manufacturers are incorporating trendy designs, vibrant colors, and branding elements to cater to consumer preferences. The growth of e-commerce has significantly impacted the fishing apparel market. Consumers have access to a wide range of fishing apparel options through online retail platforms. Additionally, some brands are adopting direct-to-consumer models, selling their products directly to customers, which allows for better control over product offerings and customer experience. The market is expected to experience steady growth as recreational fishing continues to attract participants worldwide. Technological advancements, sustainability initiatives, women's fishing apparel, fashion influences, and the convenience of online retail are key factors driving the growth of the fishing apparel market. However, evolving consumer preferences, competition, changing fishing trends, and the impact of environmental factors may influence the market landscape and ongoing developments in the industry.

This report is a detailed and comprehensive analysis for global Fishing Apparel market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fishing Apparel market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Fishing Apparel market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Fishing Apparel market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Fishing Apparel market shares of main players, shipments in revenue (\$ Million),

sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fishing Apparel

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Fishing Apparel market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Columbia Sportswear, Shimano, Costa Del Mar, Aftco, Offshore Apparel, Pelagic, HUK, Under Armour, Patagonia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fishing Apparel market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Trousers

Shirts

Jackets

Hats and Caps

Market segment by Application

Online Sales

Offline Sales

Major players covered

Columbia Sportswear

Shimano

Costa Del Mar

Aftco

Offshore Apparel

Pelagic

HUK

Under Armour

Patagonia

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fishing Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fishing Apparel, with price, sales quantity,

revenue, and global market share of Fishing Apparel from 2020 to 2025.

Chapter 3, the Fishing Apparel competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fishing Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Fishing Apparel market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fishing Apparel.

Chapter 14 and 15, to describe Fishing Apparel sales channel, distributors, customers, research findings and conclusion.

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