

Global Film Forming Polymers VP VA Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Film Forming Polymers VP VA market size was valued at US\$ 250 million in 2025 and is forecast to a readjusted size of US\$ 385 million by 2032 with a CAGR of 6.4% during review period.

In 2024, global production reached approximately 40,416 ton, with an average global market price of around USD 6,000 per ton. A factory gross profit of USD 1,800 per ton with 30% gross margin. A single line full machine capacity production is around 1,200 ton per line per year. downstream demand is concentrated in personal care & cosmetic, pharmaceutical and adhesives & coatings. VP/VA copolymer is used in aerosol hair spray as the principal film former to produce a clear, fast-drying film on hair that provides hold, humidity resistance and brushability. VP/VA Copolymer (Vinylpyrrolidone/Vinyl Acetate Copolymer) is a synthetic film-forming polymer used in cosmetics and hair care to create a flexible film for hold (hair sprays, gels), reduce moisture loss (skin care), and improve product texture/adhesion (mascara, foundation). It combines water-loving vinylpyrrolidone (VP) and water-hating vinyl acetate (VA) units, making it less sensitive to humidity, providing flexible hold without stiffness, and offering benefits like smooth feel and ingredient suspension.

This report is a detailed and comprehensive analysis for global Film Forming Polymers VP VA market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Film Forming Polymers VP VA market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Film Forming Polymers VP VA market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Film Forming Polymers VP VA market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Film Forming Polymers VP VA market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Film Forming Polymers VP VA

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Film Forming Polymers VP VA market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF SE, Croda International, Evonik Industries, Symrise GmbH co., Ltd, Dow Inc, Ashland Global Holding Inc, Clariant AG, Seppic, JRS Pharma, Nippon Shokubai Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Film Forming Polymers VP VA market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Primary Film Former

Binder

Adhesion Promoter

Gloss Enhancer

Others

Market segment by Form

Free Flowing Powder

Granular Resin

Aqueous Solution

Alcoholic Solution

Others

Market segment by Grade

Cosmetic Grade

Pharmaceutical Grade

Food Additives Grade

Industrial Grade

Others

Market segment by Application

Personal Care and Cosmetic

Pharmaceutical

Adhesives and Coatings

Others

Major players covered

BASF SE

Croda International

Evonik Industries

Symrise GmbH co., Ltd

Dow Inc

Ashland Global Holding Inc

Clariant AG

Seppic

JRS Pharma

Nippon Shokubai Co., Ltd.

Chempoint

Alfa Chemicals

Lonza Ltd

Lubrizol Corporation

Ataman Kimya A.S.

Merck KGaA

Showa Denko

PVP Chem Agency International

Boai NKY Pharmaceuticals

Hangzhou Motto Science & Technology Co., Ltd.

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Film Forming Polymers VP VA product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Film Forming Polymers VP VA, with price, sales quantity, revenue, and global market share of Film Forming Polymers VP VA from 2021 to 2026.

Chapter 3, the Film Forming Polymers VP VA competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Film Forming Polymers VP VA breakdown data are shown at the

regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Film Forming Polymers VP VA market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Film Forming Polymers VP VA.

Chapter 14 and 15, to describe Film Forming Polymers VP VA sales channel, distributors, customers, research findings and conclusion.

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