

Global Exfoliating Skin Care Products Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Exfoliating Skin Care Products market size was valued at US\$ 2271 million in 2024 and is forecast to a readjusted size of USD 3200 million by 2031 with a CAGR of 5.1% during review period.

Exfoliating skin care products are formulations designed to remove dead skin cells from the surface of the skin, promoting a smoother and more radiant complexion. Regular exfoliation is an important step in a skincare routine as it helps unclog pores, improve skin texture, and enhance the effectiveness of other skincare products. Exfoliating products can come in various forms, including cleansers, scrubs, masks, and chemical exfoliants.

There is a growing trend in the skincare industry toward sustainability and eco-friendliness. This includes the use of biodegradable exfoliating particles, such as those derived from natural sources like fruit pits, seeds, and environmentally friendly alternatives to microbeads.

This report is a detailed and comprehensive analysis for global Exfoliating Skin Care Products market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Exfoliating Skin Care Products market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Exfoliating Skin Care Products market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Exfoliating Skin Care Products market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Exfoliating Skin Care Products market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Exfoliating Skin Care Products
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Exfoliating Skin Care Products market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Estee Lauder, L'Oreal, P&G, Shiseido, Unilever, Kao, Beiersdorf, Natio, Johnson & Johnson, LVMH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Exfoliating Skin Care Products market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Exfoliating Cream

Exfoliating Gel

Others

Market segment by Application

Supermarket

Skin Care Shop

Specialty Store

Online Retail

Others

Major players covered

Estee Lauder

L'Oreal

P&G

Shiseido

Unilever

Kao

Beiersdorf

Natio

Johnson & Johnson

LVMH

Amore Pacific

Clarins

Avon Products

Chanel

Oriflame

Christina

Natura

O Boticario

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Exfoliating Skin Care Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Exfoliating Skin Care Products, with price, sales quantity, revenue, and global market share of Exfoliating Skin Care Products from 2020 to 2025.

Chapter 3, the Exfoliating Skin Care Products competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the Exfoliating Skin Care Products breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Exfoliating Skin Care Products market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Exfoliating Skin Care Products.

Chapter 14 and 15, to describe Exfoliating Skin Care Products sales channel, distributors, customers, research findings and conclusion.

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