

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size was valued at US\$ 1516 million in 2023 and is forecast to a readjusted size of USD 1876 million by 2030 with a CAGR of 3.9% during review period.

Ethylene-Vinyl Alcohol Copolymer, short as EVOH, is thermoplastic polymer. EVOH resin, with outstanding gas barrier properties, is one of the three major barrier resins. EVOH resin is widely used in Food packaging and non-food packaging industry. As global environmental awareness increases, especially in Europe, policies and consumer demand are driving the demand for sustainable packaging materials. EVOH is gradually becoming an important choice for the packaging industry with its excellent barrier properties and environmental characteristics. Policies support the circular economy, require the increase of recycled materials in packaging, and reduce packaging waste, which provides broad development prospects for the application of EVOH materials in environmentally friendly packaging, especially in the fields of food and cosmetics packaging.

The booming North American cosmetics market, especially the rapid growth of high-end products, has brought important market opportunities for the application of EVOH materials. The cosmetics industry has high requirements for packaging materials, and EVOH can meet the needs of this market with its high barrier properties and good processability. With the increase in demand in the high-end market, it is expected that the application of EVOH in cosmetic packaging will continue to expand, which will promote the further development of the North American EVOH market.

The demand for EVOH film in the Asian market is growing steadily, especially in the application of insulation boards for refrigerators and packaging materials. With the rapid

economic development and rising consumption levels in the Asian region, the market demand for high-performance packaging materials is increasing. The widespread application of EVOH film in the Asian market not only helps to increase the market share in the region, but also promotes the steady expansion of the EVOH industry worldwide, bringing long-term growth opportunities for enterprises.

This report is a detailed and comprehensive analysis for global EVOH (Ethylene-Vinyl Alcohol Copolymer) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global EVOH (Ethylene-Vinyl Alcohol Copolymer) market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for EVOH (Ethylene-Vinyl Alcohol Copolymer)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global EVOH (Ethylene-Vinyl Alcohol Copolymer) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kuraray, Mitsubishi Chemical, Chang Chun Petrochemical, Sinopec, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

EVOH (Ethylene-Vinyl Alcohol Copolymer) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Ethylene Content (mol%) below 29
- Ethylene Content (mol%) 29-35
- Ethylene Content (mol%) 35-38
- Ethylene Content (mol%) 38-44
- Ethylene Content (mol%) above 44

Market segment by Application

- Food Packaging Material
- Household Wrapping Material
- Automotive Gas Tanks
- Pipes for Floor Heating Systems
- Wall Coverings
- Other

Major players covered

- Kuraray
- Mitsubishi Chemical
- Chang Chun Petrochemical
- Sinopec

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe EVOH (Ethylene-Vinyl Alcohol Copolymer) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of EVOH (Ethylene-Vinyl Alcohol Copolymer), with price, sales quantity, revenue, and global market share of EVOH (Ethylene-Vinyl Alcohol Copolymer) from 2019 to 2024.

Chapter 3, the EVOH (Ethylene-Vinyl Alcohol Copolymer) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the EVOH (Ethylene-Vinyl Alcohol Copolymer) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and EVOH (Ethylene-Vinyl Alcohol Copolymer) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of EVOH (Ethylene-Vinyl Alcohol Copolymer).

Chapter 14 and 15, to describe EVOH (Ethylene-Vinyl Alcohol Copolymer) sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Ethylene Content (mol%) below 29

1.3.3 Ethylene Content (mol%) 29-35

1.3.4 Ethylene Content (mol%) 35-38

1.3.5 Ethylene Content (mol%) 38-44

1.3.6 Ethylene Content (mol%) above 44

1.4 Market Analysis by Application

1.4.1 Overview: Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Food Packaging Material

1.4.3 Household Wrapping Material

1.4.4 Automotive Gas Tanks

1.4.5 Pipes for Floor Heating Systems

1.4.6 Wall Coverings

1.4.7 Other

1.5 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Size & Forecast

1.5.1 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019 & 2023 & 2030)

1.5.2 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity (2019-2030)

1.5.3 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Kuraray

2.1.1 Kuraray Details

2.1.2 Kuraray Major Business

2.1.3 Kuraray EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services

2.1.4 Kuraray EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Kuraray Recent Developments/Updates

2.2 Mitsubishi Chemical

- 2.2.1 Mitsubishi Chemical Details
- 2.2.2 Mitsubishi Chemical Major Business
- 2.2.3 Mitsubishi Chemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services
- 2.2.4 Mitsubishi Chemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Mitsubishi Chemical Recent Developments/Updates
- 2.3 Chang Chun Petrochemical
 - 2.3.1 Chang Chun Petrochemical Details
 - 2.3.2 Chang Chun Petrochemical Major Business
 - 2.3.3 Chang Chun Petrochemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services
 - 2.3.4 Chang Chun Petrochemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Chang Chun Petrochemical Recent Developments/Updates
- 2.4 Sinopec
 - 2.4.1 Sinopec Details
 - 2.4.2 Sinopec Major Business
 - 2.4.3 Sinopec EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services
 - 2.4.4 Sinopec EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Sinopec Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: EVOH (ETHYLENE-VINYL ALCOHOL COPOLYMER) BY MANUFACTURER

- 3.1 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Revenue by Manufacturer (2019-2024)
- 3.3 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of EVOH (Ethylene-Vinyl Alcohol Copolymer) by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 EVOH (Ethylene-Vinyl Alcohol Copolymer) Manufacturer Market Share in 2023
 - 3.4.3 Top 6 EVOH (Ethylene-Vinyl Alcohol Copolymer) Manufacturer Market Share in 2023

3.5 EVOH (Ethylene-Vinyl Alcohol Copolymer) Market: Overall Company Footprint Analysis

3.5.1 EVOH (Ethylene-Vinyl Alcohol Copolymer) Market: Region Footprint

3.5.2 EVOH (Ethylene-Vinyl Alcohol Copolymer) Market: Company Product Type Footprint

3.5.3 EVOH (Ethylene-Vinyl Alcohol Copolymer) Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Size by Region

4.1.1 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Region (2019-2030)

4.1.2 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Region (2019-2030)

4.1.3 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Region (2019-2030)

4.2 North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030)

4.3 Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030)

4.4 Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030)

4.5 South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030)

4.6 Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2030)

5.2 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Type (2019-2030)

5.3 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2030)

6.2 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Application (2019-2030)

6.3 Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2030)

7.2 North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2030)

7.3 North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Size by Country

7.3.1 North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2019-2030)

7.3.2 North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2030)

8.2 Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2030)

8.3 Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Size by Country

8.3.1 Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2019-2030)

8.3.2 Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Size by Region

9.3.1 Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 South Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2030)

10.2 South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2030)

10.3 South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Size by Country

10.3.1 South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2019-2030)

10.3.2 South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Size by Country

11.3.1 Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Drivers

12.2 EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Restraints

12.3 EVOH (Ethylene-Vinyl Alcohol Copolymer) Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of EVOH (Ethylene-Vinyl Alcohol Copolymer) and Key Manufacturers

13.2 Manufacturing Costs Percentage of EVOH (Ethylene-Vinyl Alcohol Copolymer)

13.3 EVOH (Ethylene-Vinyl Alcohol Copolymer) Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 EVOH (Ethylene-Vinyl Alcohol Copolymer) Typical Distributors

14.3 EVOH (Ethylene-Vinyl Alcohol Copolymer) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Kuraray Basic Information, Manufacturing Base and Competitors

Table 4. Kuraray Major Business

Table 5. Kuraray EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services

Table 6. Kuraray EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Kuraray Recent Developments/Updates

Table 8. Mitsubishi Chemical Basic Information, Manufacturing Base and Competitors

Table 9. Mitsubishi Chemical Major Business

Table 10. Mitsubishi Chemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services

Table 11. Mitsubishi Chemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Mitsubishi Chemical Recent Developments/Updates

Table 13. Chang Chun Petrochemical Basic Information, Manufacturing Base and Competitors

Table 14. Chang Chun Petrochemical Major Business

Table 15. Chang Chun Petrochemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services

Table 16. Chang Chun Petrochemical EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Chang Chun Petrochemical Recent Developments/Updates

Table 18. Sinopec Basic Information, Manufacturing Base and Competitors

Table 19. Sinopec Major Business

Table 20. Sinopec EVOH (Ethylene-Vinyl Alcohol Copolymer) Product and Services

Table 21. Sinopec EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Sinopec Recent Developments/Updates

Table 23. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Manufacturer (2019-2024) & (MT)
Table 24. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Revenue by Manufacturer (2019-2024) & (USD Million)
Table 25. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Manufacturer (2019-2024) & (USD/MT)
Table 26. Market Position of Manufacturers in EVOH (Ethylene-Vinyl Alcohol Copolymer), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 27. Head Office and EVOH (Ethylene-Vinyl Alcohol Copolymer) Production Site of Key Manufacturer
Table 28. EVOH (Ethylene-Vinyl Alcohol Copolymer) Market: Company Product Type Footprint
Table 29. EVOH (Ethylene-Vinyl Alcohol Copolymer) Market: Company Product Application Footprint
Table 30. EVOH (Ethylene-Vinyl Alcohol Copolymer) New Market Entrants and Barriers to Market Entry
Table 31. EVOH (Ethylene-Vinyl Alcohol Copolymer) Mergers, Acquisition, Agreements, and Collaborations
Table 32. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Region (2019-2023-2030) & (USD Million) & CAGR
Table 33. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Region (2019-2024) & (MT)
Table 34. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Region (2025-2030) & (MT)
Table 35. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Region (2019-2024) & (USD Million)
Table 36. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Region (2025-2030) & (USD Million)
Table 37. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Region (2019-2024) & (USD/MT)
Table 38. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Region (2025-2030) & (USD/MT)
Table 39. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2024) & (MT)
Table 40. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2025-2030) & (MT)
Table 41. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Type (2019-2024) & (USD Million)
Table 42. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by

Type (2025-2030) & (USD Million)

Table 43. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Type (2019-2024) & (USD/MT)

Table 44. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Type (2025-2030) & (USD/MT)

Table 45. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2024) & (MT)

Table 46. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2025-2030) & (MT)

Table 47. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Application (2019-2024) & (USD Million)

Table 48. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Application (2025-2030) & (USD Million)

Table 49. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Application (2019-2024) & (USD/MT)

Table 50. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Application (2025-2030) & (USD/MT)

Table 51. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2024) & (MT)

Table 52. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2025-2030) & (MT)

Table 53. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2024) & (MT)

Table 54. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2025-2030) & (MT)

Table 55. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2019-2024) & (MT)

Table 56. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2025-2030) & (MT)

Table 57. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2019-2024) & (USD Million)

Table 58. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2025-2030) & (USD Million)

Table 59. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2024) & (MT)

Table 60. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2025-2030) & (MT)

Table 61. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2024) & (MT)

Table 62. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2025-2030) & (MT)

Table 63. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2019-2024) & (MT)

Table 64. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2025-2030) & (MT)

Table 65. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2019-2024) & (USD Million)

Table 66. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Country (2025-2030) & (USD Million)

Table 67. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2024) & (MT)

Table 68. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2025-2030) & (MT)

Table 69. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2024) & (MT)

Table 70. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2025-2030) & (MT)

Table 71. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Region (2019-2024) & (MT)

Table 72. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Region (2025-2030) & (MT)

Table 73. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Region (2019-2024) & (USD Million)

Table 74. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Region (2025-2030) & (USD Million)

Table 75. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2019-2024) & (MT)

Table 76. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Type (2025-2030) & (MT)

Table 77. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2019-2024) & (MT)

Table 78. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Application (2025-2030) & (MT)

Table 79. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2019-2024) & (MT)

Table 80. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity by Country (2025-2030) & (MT)

Table 81. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption

Value by Country (2019-2024) & (USD Million)

Table 82. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption

Value by Country (2025-2030) & (USD Million)

Table 83. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales

Quantity by Type (2019-2024) & (MT)

Table 84. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales

Quantity by Type (2025-2030) & (MT)

Table 85. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales

Quantity by Application (2019-2024) & (MT)

Table 86. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales

Quantity by Application (2025-2030) & (MT)

Table 87. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales

Quantity by Country (2019-2024) & (MT)

Table 88. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales

Quantity by Country (2025-2030) & (MT)

Table 89. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption

Value by Country (2019-2024) & (USD Million)

Table 90. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption

Value by Country (2025-2030) & (USD Million)

Table 91. EVOH (Ethylene-Vinyl Alcohol Copolymer) Raw Material

Table 92. Key Manufacturers of EVOH (Ethylene-Vinyl Alcohol Copolymer) Raw
Materials

Table 93. EVOH (Ethylene-Vinyl Alcohol Copolymer) Typical Distributors

Table 94. EVOH (Ethylene-Vinyl Alcohol Copolymer) Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. EVOH (Ethylene-Vinyl Alcohol Copolymer) Picture
- Figure 2. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Revenue by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Revenue Market Share by Type in 2023
- Figure 4. Ethylene Content (mol%) below 29 Examples
- Figure 5. Ethylene Content (mol%) 29-35 Examples
- Figure 6. Ethylene Content (mol%) 35-38 Examples
- Figure 7. Ethylene Content (mol%) 38-44 Examples
- Figure 8. Ethylene Content (mol%) above 44 Examples
- Figure 9. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Revenue Market Share by Application in 2023
- Figure 11. Food Packaging Material Examples
- Figure 12. Household Wrapping Material Examples
- Figure 13. Automotive Gas Tanks Examples
- Figure 14. Pipes for Floor Heating Systems Examples
- Figure 15. Wall Coverings Examples
- Figure 16. Other Examples
- Figure 17. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 18. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 19. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity (2019-2030) & (MT)
- Figure 20. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Price (2019-2030) & (USD/MT)
- Figure 21. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Manufacturer in 2023
- Figure 22. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Revenue Market Share by Manufacturer in 2023
- Figure 23. Producer Shipments of EVOH (Ethylene-Vinyl Alcohol Copolymer) by Manufacturer Sales (\$MM) and Market Share (%): 2023
- Figure 24. Top 3 EVOH (Ethylene-Vinyl Alcohol Copolymer) Manufacturer (Revenue)

Market Share in 2023

Figure 25. Top 6 EVOH (Ethylene-Vinyl Alcohol Copolymer) Manufacturer (Revenue) Market Share in 2023

Figure 26. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Region (2019-2030)

Figure 27. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value Market Share by Region (2019-2030)

Figure 28. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 29. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 30. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 31. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 32. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 33. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Type (2019-2030)

Figure 34. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value Market Share by Type (2019-2030)

Figure 35. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Type (2019-2030) & (USD/MT)

Figure 36. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Application (2019-2030)

Figure 37. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Revenue Market Share by Application (2019-2030)

Figure 38. Global EVOH (Ethylene-Vinyl Alcohol Copolymer) Average Price by Application (2019-2030) & (USD/MT)

Figure 39. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Type (2019-2030)

Figure 40. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Application (2019-2030)

Figure 41. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Country (2019-2030)

Figure 42. North America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value Market Share by Country (2019-2030)

Figure 43. United States EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 44. Canada EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 45. Mexico EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 46. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Type (2019-2030)

Figure 47. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Application (2019-2030)

Figure 48. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Country (2019-2030)

Figure 49. Europe EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value Market Share by Country (2019-2030)

Figure 50. Germany EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 51. France EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 52. United Kingdom EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 53. Russia EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 54. Italy EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 55. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Type (2019-2030)

Figure 56. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Application (2019-2030)

Figure 57. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Region (2019-2030)

Figure 58. Asia-Pacific EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value Market Share by Region (2019-2030)

Figure 59. China EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 60. Japan EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 61. South Korea EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 62. India EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 63. Southeast Asia EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption

Value (2019-2030) & (USD Million)

Figure 64. Australia EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 65. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Type (2019-2030)

Figure 66. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Application (2019-2030)

Figure 67. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Country (2019-2030)

Figure 68. South America EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value Market Share by Country (2019-2030)

Figure 69. Brazil EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 70. Argentina EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 71. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Type (2019-2030)

Figure 72. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Application (2019-2030)

Figure 73. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Sales Quantity Market Share by Country (2019-2030)

Figure 74. Middle East & Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value Market Share by Country (2019-2030)

Figure 75. Turkey EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 76. Egypt EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 77. Saudi Arabia EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 78. South Africa EVOH (Ethylene-Vinyl Alcohol Copolymer) Consumption Value (2019-2030) & (USD Million)

Figure 79. EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Drivers

Figure 80. EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Restraints

Figure 81. EVOH (Ethylene-Vinyl Alcohol Copolymer) Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of EVOH (Ethylene-Vinyl Alcohol Copolymer) in 2023

Figure 84. Manufacturing Process Analysis of EVOH (Ethylene-Vinyl Alcohol Copolymer)

Figure 85. EVOH (Ethylene-Vinyl Alcohol Copolymer) Industrial Chain

Figure 86. Sales Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons

Figure 89. Methodology

Figure 90. Research Process and Data Source

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