

# Europe Oxidation Hair Dye Market by Manufacturers, Countries, Type and Application, Forecast to 2022

<https://marketpublishers.com/r/E1CD1AFDC12EN.html>

Date: January 2018

Pages: 123

Price: US\$ 4,480.00 (Single User License)

ID: E1CD1AFDC12EN

## Abstracts

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye).

For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three steps:

Oxidation of the dye

Coupling reaction between the oxidized dye and coupling agent

Further oxidation of the product from Step 2, where the final colour appears

Scope of the Report:

This report focuses on the Oxidation Hair Dye in Europe market, especially in Germany, UK, France, Russia, and Italy. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

L'Oreal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Market Segment by Countries, covering

Germany

UK

France

Russia

Italy

Market Segment by Type, covers

PPD based hair colours

PTD based hair colours

Other material based hair colours

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 17 Chapters to deeply display the Europe Oxidation Hair Dye market.

Chapter 1, to describe Oxidation Hair Dye Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Oxidation Hair Dye, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers in Europe, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Europe market by countries, covering Germany, UK, France, Italy and Russia, with sales, price, revenue and market share of Oxidation Hair Dye, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type and application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key countries by manufacturers, Type and Application, covering Germany, UK, France, Italy and Russia, with sales, revenue and market share by manufacturers, types and applications;

Chapter 12, Oxidation Hair Dye market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe Oxidation Hair Dye sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Oxidation Hair Dye Research Findings and Conclusion, Appendix, methodology and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Oxidation Hair Dye Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 PPD based hair colours
  - 1.2.2 PTD based hair colours
  - 1.2.3 Other material based hair colours
- 1.3 Market Analysis by Applications
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Market Analysis by Countries
  - 1.4.1 Germany Status and Prospect (2012-2022)
  - 1.4.2 France Status and Prospect (2012-2022)
  - 1.4.3 UK Status and Prospect (2012-2022)
  - 1.4.4 Russia Status and Prospect (2012-2022)
  - 1.4.5 Italy Status and Prospect (2012-2022)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk
  - 1.5.3 Market Driving Force

### 2 MANUFACTURERS PROFILES

- 2.1 L'Oreal
  - 2.1.1 Profile
  - 2.1.2 Oxidation Hair Dye Type and Applications
    - 2.1.2.1 Type
    - 2.1.2.2 Type
  - 2.1.3 L'Oreal Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.1.4 Business Overview
  - 2.1.5 L'Oreal News
- 2.2 Henkel
  - 2.2.1 Profile
  - 2.2.2 Oxidation Hair Dye Type and Applications
    - 2.2.2.1 Type
    - 2.2.2.2 Type

2.2.3 Henkel Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.4 Business Overview

2.2.5 Henkel News

2.3 Revlon

2.3.1 Profile

2.3.2 Oxidation Hair Dye Type and Applications

2.3.2.1 Type

2.3.2.2 Type

2.3.3 Revlon Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.4 Business Overview

2.3.5 Revlon News

2.4 HOYU

2.4.1 Profile

2.4.2 Oxidation Hair Dye Type and Applications

2.4.2.1 Type

2.4.2.2 Type

2.4.3 HOYU Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.4 Business Overview

2.4.5 HOYU News

2.5 Kao

2.5.1 Profile

2.5.2 Oxidation Hair Dye Type and Applications

2.5.2.1 Type

2.5.2.2 Type

2.5.3 Kao Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.4 Business Overview

2.5.5 Kao News

2.6 COTY

2.6.1 Profile

2.6.2 Oxidation Hair Dye Type and Applications

2.6.2.1 Type

2.6.2.2 Type

2.6.3 COTY Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.4 Business Overview

- 2.6.5 COTY News
- 2.7 Shiseido
  - 2.7.1 Profile
  - 2.7.2 Oxidation Hair Dye Type and Applications
    - 2.7.2.1 Type
    - 2.7.2.2 Type
  - 2.7.3 Shiseido Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.4 Business Overview
  - 2.7.5 Shiseido News
- 2.8 YoungRace
  - 2.8.1 Profile
  - 2.8.2 Oxidation Hair Dye Type and Applications
    - 2.8.2.1 Type
    - 2.8.2.2 Type
  - 2.8.3 YoungRace Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.8.4 Business Overview
  - 2.8.5 YoungRace News
- 2.9 Developlus
  - 2.9.1 Profile
  - 2.9.2 Oxidation Hair Dye Type and Applications
    - 2.9.2.1 Type
    - 2.9.2.2 Type
  - 2.9.3 Developlus Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.9.4 Business Overview
  - 2.9.5 Developlus News
- 2.10 Aroma
  - 2.10.1 Profile
  - 2.10.2 Oxidation Hair Dye Type and Applications
    - 2.10.2.1 Type
    - 2.10.2.2 Type
  - 2.10.3 Aroma Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.4 Business Overview
  - 2.10.5 Aroma News
- 2.11 Godrej
  - 2.11.1 Profile

- 2.11.2 Oxidation Hair Dye Type and Applications
  - 2.11.2.1 Type
  - 2.11.2.2 Type
- 2.11.3 Godrej Oxidation Hair Dye Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.11.4 Business Overview
- 2.11.5 Godrej News

### **3 EUROPE OXIDATION HAIR DYE MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Europe Oxidation Hair Dye Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Europe Oxidation Hair Dye Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Europe Oxidation Hair Dye Price by Manufacturers (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Oxidation Hair Dye Manufacturer Market Share
  - 3.4.2 Top 5 Oxidation Hair Dye Manufacturer Market Share
- 3.5 Market Competition Trend

### **4 EUROPE OXIDATION HAIR DYE MARKET ANALYSIS BY COUNTRIES (2012-2017)**

- 4.1 Europe Oxidation Hair Dye Sales Market Share by Countries (2012-2017)
- 4.2 Europe Oxidation Hair Dye Sales by Countries (2012-2017)
- 4.3 Europe Oxidation Hair Dye Revenue (Value) by Countries (2012-2017)

### **5 EUROPE MARKET SEGMENTATION OXIDATION HAIR DYE BY TYPE**

- 5.1 Europe Oxidation Hair Dye Sales, Revenue and Market Share by Type (2012-2017)
  - 5.1.1 Europe Oxidation Hair Dye Sales and Market Share by Type (2012-2017)
  - 5.1.2 Europe Oxidation Hair Dye Revenue and Market Share by Type (2012-2017)
- 5.2 PPD based hair colours Sales Growth and Price
  - 5.2.1 Europe PPD based hair colours Sales Growth (2012-2017)
  - 5.2.2 Europe PPD based hair colours Price (2012-2017)
- 5.3 PTD based hair colours Sales Growth and Price
  - 5.3.1 Europe PTD based hair colours Sales Growth (2012-2017)
  - 5.3.2 Europe PTD based hair colours Price (2012-2017)
- 5.4 Other material based hair colours Sales Growth and Price
  - 5.4.1 Europe Other material based hair colours Sales Growth (2012-2017)

5.4.2 Europe Other material based hair colours Price (2012-2017)

## **6 EUROPE MARKET SEGMENTATION OXIDATION HAIR DYE BY APPLICATION**

6.1 Europe Oxidation Hair Dye Sales Market Share by Application (2012-2017)

6.2 Home Use Sales Growth (2012-2017)

6.3 Commercial Use Sales Growth (2012-2017)

## **7 GERMANY OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

7.1 Germany Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)

7.2 Germany Oxidation Hair Dye Sales and Market Share by Type (2012-2017)

7.3 Germany Oxidation Hair Dye Sales by Application (2012-2017)

7.4 Germany Oxidation Hair Dye Sales, Revenue and Market Share by Manufacturer (2016-2017)

7.4.1 Germany Oxidation Hair Dye Sales and Market Share by Manufacturer (2016-2017)

7.4.2 Germany Oxidation Hair Dye Revenue and Market Share by Manufacturer

7.5 Germany Oxidation Hair Dye Export and Import (2012-2017)

## **8 UK OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

8.1 UK Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)

8.2 UK Oxidation Hair Dye Sales and Market Share by Type (2012-2017)

8.3 UK Oxidation Hair Dye Sales by Application (2012-2017)

8.4 UK Oxidation Hair Dye Sales, Revenue and Market Share by Manufacturer (2016-2017)

8.4.1 UK Oxidation Hair Dye Sales and Market Share by Manufacturer

8.4.2 UK Oxidation Hair Dye Revenue and Market Share by Manufacturer

8.5 UK Oxidation Hair Dye Export and Import (2012-2017)

## **9 FRANCE OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

9.1 France Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)

9.2 France Oxidation Hair Dye Sales and Market Share by Type (2012-2017)

9.3 France Oxidation Hair Dye Sales by Application (2012-2017)

#### 9.4 France Oxidation Hair Dye Sales, Revenue and Market Share by Manufacturer (2016-2017)

9.4.1 France Oxidation Hair Dye Sales and Market Share by Manufacturer

9.4.2 France Oxidation Hair Dye Revenue and Market Share by Manufacturer

#### 9.5 France Oxidation Hair Dye Export and Import (2012-2017)

### **10 RUSSIA OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

#### 10.1 Russia Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)

#### 10.2 Russia Oxidation Hair Dye Sales and Market Share by Type

#### 10.3 Russia Oxidation Hair Dye Sales by Application (2012-2017)

#### 10.4 Russia Oxidation Hair Dye Sales, Revenue and Market Share by Manufacturer (2016-2017)

10.4.1 Russia Oxidation Hair Dye Sales and Market Share by Manufacturer

10.4.2 Russia Oxidation Hair Dye Revenue and Market Share by Manufacturer

#### 10.5 Russia Oxidation Hair Dye Export and Import (2012-2017)

### **11 ITALY OXIDATION HAIR DYE SALES, REVENUE, BY TYPE, APPLICATION AND MANUFACTURERS**

#### 11.1 Italy Oxidation Hair Dye Revenue, Sales and Growth Rate (2012-2017)

#### 11.2 Italy Oxidation Hair Dye Sales and Market Share by Type

#### 11.3 Italy Oxidation Hair Dye Sales by Application (2012-2017)

#### 11.4 Italy Oxidation Hair Dye Sales, Revenue and Market Share by Manufacturer (2016-2017)

11.4.1 Italy Oxidation Hair Dye Sales and Market Share by Manufacturer

11.4.2 Italy Oxidation Hair Dye Revenue and Market Share by Manufacturer

#### 11.5 Italy Oxidation Hair Dye Export and Import (2012-2017)

### **12 OXIDATION HAIR DYE MARKET FORECAST (2017-2022)**

#### 12.1 Europe Oxidation Hair Dye Sales, Revenue and Growth Rate (2017-2022)

#### 12.2 Oxidation Hair Dye Market Forecast by Countries (2017-2022)

12.2.1 Germany Oxidation Hair Dye Sales Forecast (2017-2022)

12.2.2 UK Oxidation Hair Dye Sales Forecast (2017-2022)

12.2.3 France Oxidation Hair Dye Sales Forecast (2017-2022)

12.2.4 Russia Oxidation Hair Dye Sales Forecast (2017-2022)

12.2.5 Italy Oxidation Hair Dye Sales Forecast (2017-2022)

12.3 Oxidation Hair Dye Market Forecast by Type (2017-2022)

12.4 Oxidation Hair Dye Market Forecast by Application (2017-2022)

## **13 OXIDATION HAIR DYE MANUFACTURING COST ANALYSIS**

13.1 Oxidation Hair Dye Key Raw Materials Analysis

13.1.1 Key Raw Materials

13.1.2 Price Trend of Key Raw Materials

13.1.3 Key Suppliers of Raw Materials

13.1.4 Market Concentration Rate of Raw Materials

13.2 Proportion of Manufacturing Cost Structure

13.2.1 Raw Materials

13.2.2 Labor Cost

13.2.3 Manufacturing Expenses

13.3 Manufacturing Process Analysis of Oxidation Hair Dye

## **14 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

14.1 Oxidation Hair Dye Industrial Chain Analysis

14.2 Upstream Raw Materials Sourcing

14.3 Raw Materials Sources of Oxidation Hair Dye Major Manufacturers in 2015

14.4 Downstream Buyers

## **15 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

15.1 Sales Channel

15.1.1 Direct Marketing

15.1.2 Indirect Marketing

15.1.3 Marketing Channel Future Trend

15.2 Distributors, Traders and Dealers

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 APPENDIX**

17.1 Methodology

17.2 Analyst Introduction

17.3 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Oxidation Hair Dye Picture

Table Product Specifications of Oxidation Hair Dye

Figure Europe Sales Market Share of Oxidation Hair Dye by Types in 2016

Table Types of Oxidation Hair Dye

Fig

## I would like to order

Product name: Europe Oxidation Hair Dye Market by Manufacturers, Countries, Type and Application, Forecast to 2022

Product link: <https://marketpublishers.com/r/E1CD1AFDC12EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E1CD1AFDC12EN.html>