

# Europe Book Paper Market by Manufacturers, Countries, Type and Application, Forecast to 2022

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## Abstracts

This report studies the Book Paper market. A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m<sup>2</sup> and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m<sup>2</sup> paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120×10/80), whereas a low bulk 80 g/m<sup>2</sup> may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

### SCOPE OF THE REPORT:

This report focuses on the Book Paper in Europe market, especially in Germany, UK, France, Russia, and Italy. This report categorizes the market based on manufacturers, countries, type and application.

Market Segment by Manufacturers, this report covers

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

Market Segment by Countries, covering

Germany

UK

France

Russia

Italy

Market Segment by Type, covers

Uncoated Offset Paper

Coated Paper

Others

Market Segment by Applications, can be divided into

Printing Books

Magazines

Advertising Matter

Others

There are 17 Chapters to deeply display the Europe Book Paper market.

Chapter 1, to describe Book Paper Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Book Paper, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers in Europe, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the Europe market by countries, covering Germany, UK, France, Italy and Russia, with sales, price, revenue and market share of Book Paper, for each country, from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type and application, from 2012 to 2017;

Chapter 7, 8, 9, 10 and 11, to analyze the key countries by manufacturers, Type and Application, covering Germany, UK, France, Italy and Russia, with sales, revenue and market share by manufacturers, types and applications;

Chapter 12, Book Paper market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 13, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 14, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 15, to describe Book Paper sales channel, distributors, traders, dealers etc.

Chapter 16 and 17, to describe Book Paper Research Findings and Conclusion, Appendix, methodology and data source

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