

# Global Endoscopic Capsule Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/E80780E5F9D0EN.html>

Date: June 2025

Pages: 106

Price: US\$ 3,480.00 (Single User License)

ID: E80780E5F9D0EN

## Abstracts

According to our (Global Info Research) latest study, the global Endoscopic Capsule market size was valued at US\$ 375 million in 2023 and is forecast to a readjusted size of USD 1225 million by 2030 with a CAGR of 18.2% during review period.

An endoscopic capsule is a miniaturized medical device widely used for non-invasive examination of gastrointestinal diseases. Shaped like a capsule, it is swallowed by the patient and travels through the digestive tract with natural peristalsis, capturing images of the esophagus, stomach, small intestine, or colon. The capsule is equipped with a high-definition camera, light source, wireless transmission module, and battery, capable of capturing multiple high-resolution images per second and transmitting them in real-time to an external receiver. Compared to traditional endoscopy, the capsule endoscope offers advantages such as simplicity, painlessness, and no need for anesthesia, making it particularly suitable for patients who cannot tolerate conventional procedures. Its primary applications include diagnosing gastrointestinal bleeding, inflammation, ulcers, and tumors, making it a key tool for precise diagnostics in modern healthcare.

The endoscopic capsule market has gained significant attention in recent years, primarily in the diagnosis of gastrointestinal diseases. With the rise of minimally invasive medical technologies and increasing patient demand for comfort, the endoscopic capsule has emerged as an effective alternative to traditional endoscopy. While its adoption is widespread in developed countries, where it is often integrated into routine healthcare practices, penetration remains relatively low in developing nations due to high costs and unequal distribution of medical resources. The market for endoscopic capsules is expected to expand further, driven by advancements in technology and the broadening of application scenarios. For instance, integrating artificial intelligence and image recognition could significantly enhance diagnostic accuracy. Additionally,

developments in controllable capsules and multifunctional sensors are anticipated to add greater flexibility and utility, enabling entry into diverse medical and health monitoring fields. The growing prevalence of gastrointestinal diseases, particularly in aging populations, is also set to fuel demand for these devices. Key drivers of the endoscopic capsule market include technological innovation, rising patient demand, and the healthcare sector's focus on safety and efficiency. Policy support and expanded insurance coverage further create a favorable environment for adoption. However, the market faces challenges such as high R&D costs, complex regulatory approval processes, and limited acceptance among healthcare professionals. In developing markets, high device prices and lack of technical support remain significant barriers.

This report is a detailed and comprehensive analysis for global Endoscopic Capsule market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

**Key Features:**

Global Endoscopic Capsule market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Endoscopic Capsule market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Endoscopic Capsule market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Endoscopic Capsule market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Endoscopic Capsule

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Endoscopic Capsule market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chongqing Jinshan, Medtronic, Olympus, IntroMedic, BioCam, Check-Cap, Shenzhen Jifu Medical Technology, Ankon Technologies, Shangxian Minimal Invasive, Hangzhou Hitron Medical Equipment, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Endoscopic Capsule market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

- Capsule Colonoscopy
- Capsule Gastroscopy

### **Market segment by Application**

- Physical Examination Center
- Hospital
- Other

### **Major players covered**

- Chongqing Jinshan
- Medtronic
- Olympus
- IntroMedic
- BioCam
- Check-Cap
- Shenzhen Jifu Medical Technology
- Ankon Technologies
- Shangxian Minimal Invasive
- Hangzhou Hitron Medical Equipment
- Beijing Richen-Force
- Guangzhou Side Medical Technology

**Market segment by region, regional analysis covers**

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Endoscopic Capsule product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Endoscopic Capsule, with price, sales quantity, revenue, and global market share of Endoscopic Capsule from 2019 to 2024.

Chapter 3, the Endoscopic Capsule competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Endoscopic Capsule breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Endoscopic Capsule market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Endoscopic Capsule.

Chapter 14 and 15, to describe Endoscopic Capsule sales channel, distributors, customers, research findings and conclusion.

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