

Global Emergency Survival Kit Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Emergency Survival Kit market size was valued at US\$ 232 million in 2024 and is forecast to a readjusted size of USD 336 million by 2031 with a CAGR of 5.5% during review period.

Increased awareness of natural disasters, emergencies, and the need for personal preparedness has driven the demand for emergency survival kits. Consumers are looking for solutions to ensure their safety and well-being in times of crisis.

Manufacturers are offering customizable emergency survival kits that cater to specific needs and scenarios, such as kits tailored for different types of emergencies or family sizes. Emergency survival kits are designed to be compact and portable, making them easy to store at home, in vehicles, or to carry during outdoor activities. Consumers are seeking comprehensive kits that include a variety of essential items such as food, water, first aid supplies, communication tools, and shelter materials. Some emergency survival kits include digital components such as solar-powered chargers, emergency radios, and apps that provide real-time information during emergencies.

This report is a detailed and comprehensive analysis for global Emergency Survival Kit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Emergency Survival Kit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Emergency Survival Kit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Emergency Survival Kit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Emergency Survival Kit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Emergency Survival Kit
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Emergency Survival Kit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LifeStraw, Emergency Zone, Energizer, YIDERBO, Augason Farms, Taimasi, Eveready, Quakehold!, Lightning X Products, TOUROAM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Emergency Survival Kit market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Mini Survival Kit

Emergency Kit

Market segment by Application

Camping

Disaster

Home

Others

Major players covered

LifeStraw

Emergency Zone

Energizer

YIDERBO

Augason Farms

Taimasi

Eveready

Quakehold!

Lightning X Products

TOUROAM

PATHWAY NORTH

Sirius Survival

Senvok

Mesqool

Best Glide ASE

FosPower

EILIKS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Emergency Survival Kit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Emergency Survival Kit, with price, sales quantity, revenue, and global market share of Emergency Survival Kit from 2020 to 2025.

Chapter 3, the Emergency Survival Kit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Emergency Survival Kit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to

2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Emergency Survival Kit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Emergency Survival Kit.

Chapter 14 and 15, to describe Emergency Survival Kit sales channel, distributors, customers, research findings and conclusion.

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