

EMEA (Europe, Middle East and Africa) Gift Cards Market 2017 Forecast to 2022

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Abstracts

A gift card (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.

Scope of the Report:

This report focuses on the Gift Cards in EMEA market, covering Europe, Middle East and Africa, This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Walmart

Starbucks

Amazon

Home Depot

Carrefour

Lowes

Best Buy

Macy's

Sainsbury's

H&M

iTunes

McDonald

EBay

Netflix

Market Segment by Regions, regional analysis covers

Europe (Germany, France, UK, Russia, Italy and Turkey)

Middle East (Saudi Arabia, Israel, UAE and Iran)

Africa (South Africa, Nigeria, Egypt and Algeria)

Market Segment by Type, covers

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

Market Segment by Applications, can be divided into

Restaurant

Department Store

Coffee Shop

Entertainment (Movie, Music)

Other

There are 13 Chapters to deeply display the EMEA Gift Cards market.

Chapter 1, to describe Gift Cards Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gift Cards, with sales, revenue, and price of Gift Cards, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the EMEA market by regions, with sales, revenue and market share of Gift Cards, for each region, from 2012 to 2017;

Chapter 5, 6, 7, to analyze the market by regions, manufacturers, type and application, with sales, revenue and market share by key countries in these regions;

Chapter 8 and 9, to show the market by type and application, with sales market share and growth rate by type, application, from 2012 to 2017;

Chapter 10, Gift Cards market forecast, by regions, type and application, with sales and revenue, from 2017 to 2022;

Chapter 11, 12 and 13, to describe Gift Cards research findings and conclusion, sales channel, distributors, traders, dealers, appendix and data source

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