

Global Electronic Shelf Labels (ESL) Driver Chips Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electronic Shelf Labels (ESL) Driver Chips market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

An Electronic Shelf Label (ESL) is a system used by retailers to display the price of the product on the shelf and information related to it. The product price displayed on an ESL is automatically updated whenever a price is changed. ESLs can be highly advantageous to retailers as they offer the ability to make rapid pricing changes as often as needed or wanted, thereby helping retailers to reduce labor costs and improve pricing accuracy.

The main technologies used in the Electronic Shelf Labels (ESL) Driver Chips are electrophoretic display technology and bistable/multi-stable display technology. The bistable display technology is used for black and white two-color display, and the multi-stable display technology is used for black, white and red three colors display.

Following a strong growth of 26.2 percent in the year 2021, WSTS revised it down to a single digit growth for the worldwide semiconductor market in 2022 with a total size of US\$580 billion, up 4.4 percent. WSTS lowered growth estimation as inflation rises and end markets seeing weaker demand, especially those exposed to consumer spending. While some major categories are still double-digit year-over-year growth in 2022, led by Analog with 20.8 percent, Sensors with 16.3 percent, and Logic with 14.5 percent growth. Memory declined with 12.6 percent year over year. In 2022, all geographical regions showed double-digit growth except Asia Pacific. The largest region, Asia Pacific, declined 2.0 percent. Sales in the Americas were US\$142.1 billion, up 17.0%

year-on-year, sales in Europe were US\$53.8 billion, up 12.6% year-on-year, and sales in Japan were US\$48.1 billion, up 10.0% year-on-year. However, sales in the largest Asia-Pacific region were US\$336.2 billion, down 2.0% year-on-year.

This report is a detailed and comprehensive analysis for global Electronic Shelf Labels (ESL) Driver Chips market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electronic Shelf Labels (ESL) Driver Chips market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electronic Shelf Labels (ESL) Driver Chips market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electronic Shelf Labels (ESL) Driver Chips market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electronic Shelf Labels (ESL) Driver Chips market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Electronic Shelf Labels (ESL) Driver Chips
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Electronic Shelf Labels (ESL) Driver Chips market based on the following parameters - company overview, sales quantity, revenue,

price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Epson, STMicroelectronics, Texas Instruments, Analog Devices, Maxim Integrated, DAVICOM Semiconductor, Solomon Systech Limited, Ultra Chip, Jadard Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electronic Shelf Labels (ESL) Driver Chips market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Electrophoretic Display Technology

Bistable/Multistable Display Technology

Market segment by Application

Smart Retail

Smart Office

Smart Medical

Others

Major players covered

Epson

STMicroelectronics

Texas Instruments

Analog Devices

Maxim Integrated

DAVICOM Semiconductor

Solomon Systech Limited

Ultra Chip

Jadard Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electronic Shelf Labels (ESL) Driver Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electronic Shelf Labels (ESL) Driver Chips, with price, sales quantity, revenue, and global market share of Electronic Shelf Labels (ESL) Driver Chips from 2020 to 2025.

Chapter 3, the Electronic Shelf Labels (ESL) Driver Chips competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electronic Shelf Labels (ESL) Driver Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by

regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electronic Shelf Labels (ESL) Driver Chips market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electronic Shelf Labels (ESL) Driver Chips.

Chapter 14 and 15, to describe Electronic Shelf Labels (ESL) Driver Chips sales channel, distributors, customers, research findings and conclusion.

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