

Global Electric Nail Files Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electric Nail Files market size was valued at US\$ 143 million in 2024 and is forecast to a readjusted size of USD 206 million by 2031 with a CAGR of 5.5% during review period.

An electric nail drill or e-file is an electric-powered rotary tool used for filing nails or removing nail enhancements.

The Electric Nail Files market is driven by several factors that reflect the growing demand for efficient and convenient nail care solutions. Electric nail files, also known as electric nail drills or nail grinders, are specialized tools used for filing, shaping, and smoothing nails. They are commonly used in professional nail salons and by individuals for both manicures and pedicures. Here are some key drivers for the Electric Nail Files market:

Efficient Nail Care: Electric nail files offer faster and more efficient nail shaping and filing compared to manual nail files, reducing the time required for nail treatments.

Precision and Control: Electric nail files provide precise control over the filing process, allowing users to achieve the desired nail shape and length with greater accuracy.

Versatility: Electric nail files come with various attachments and bits that can be used for tasks such as filing, buffing, polishing, and removing calluses.

Professional Use: Nail salons and professional nail technicians use electric nail files to provide high-quality nail services with consistent results.

Home Use: Consumers use electric nail files for at-home nail care, allowing them to maintain their nails' appearance and health conveniently.

Complex Nail Art: Electric nail files are used in creating intricate nail art designs by professionals and nail enthusiasts who require precise shaping and detailed work.

Acrylic and Gel Nails: Electric nail files are commonly used to shape and refine artificial nail enhancements such as acrylic and gel nails.

Fast Removal of Gel Polish: Electric nail files expedite the removal of gel polish or old nail enhancements, making the process more efficient.

Personalized Nail Shapes: Electric nail files allow users to customize their nail shapes, from rounded to square to almond-shaped, according to their preferences.

Hygiene and Sanitization: Some electric nail files offer disposable or sterilizable attachments, enhancing hygiene and reducing the risk of cross-contamination.

Nail Health: Electric nail files can help maintain nail health by preventing nails from becoming too thick or brittle.

Ergonomics: Many electric nail files are designed with ergonomic handles for comfortable use during extended nail care sessions.

Manicure and Pedicure Efficiency: Electric nail files streamline both manicure and pedicure processes, allowing for consistent results on both hands and feet.

Increasing Nail Care Trends: The popularity of nail care and nail art trends fuels the demand for tools like electric nail files that enable creativity and precise designs.

Ease of Use: Electric nail files are easy to operate, making them accessible to both professionals and individuals with varying levels of experience.

Innovation and Technology: Ongoing advancements in motor technology, battery life, and attachments drive the development of more versatile and efficient electric nail files.

This report is a detailed and comprehensive analysis for global Electric Nail Files market. Both quantitative and qualitative analyses are presented by manufacturers, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Nail Files market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Nail Files market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Nail Files market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Nail Files market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Electric Nail Files
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Electric Nail Files market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beurer, UTILYZE, PureNails, Makartt, MelodySusie, Rio the Beauty Specialists, Luraco, Bellehome, W. Kretzer GmbH & Co. KG, Medicool, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Nail Files market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cordless Type

Corded Type

Market segment by Application

Home Use

Commercial Use

Major players covered

Beurer

UTILYZE

PureNails

Makartt

MelodySusie

Rio the Beauty Specialists

Luraco

Bellehome

W. Kretzer GmbH & Co. KG

Medicool

AEVO

Care me

Finishing Touch Flawless™ (Church & Dwight)

Pure Enrichment

Clio

Touch Beauty

Cadrim

UZMEI

AZ GOGO

NATPLUS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Nail Files product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Nail Files, with price, sales

quantity, revenue, and global market share of Electric Nail Files from 2020 to 2025.

Chapter 3, the Electric Nail Files competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Nail Files breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electric Nail Files market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Nail Files.

Chapter 14 and 15, to describe Electric Nail Files sales channel, distributors, customers, research findings and conclusion.

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