

Global Electric Ironers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electric Ironers market size was valued at US\$ 18.1 million in 2023 and is forecast to a readjusted size of USD 13.1 million by 2030 with a CAGR of -1.8% during review period.

An electric iron is a household appliance used to press clothes and fabrics to remove wrinkles, smooth creases, and improve their overall appearance. It typically consists of a heated metal plate, known as the soleplate, which is designed to glide over fabric, while a thermostat controls the temperature to prevent damage to delicate materials. Electric irons work by using electricity to heat the soleplate, which is then applied to clothing, often with steam for added effectiveness. Steam irons, a popular variant, have the added feature of releasing steam to further loosen wrinkles and refresh fabrics. The modern electric iron also includes features like adjustable temperature settings, steam bursts, anti-drip mechanisms, and automatic shut-off for safety. Widely used in homes and in commercial laundry settings, electric irons play an essential role in fabric care, offering a fast and efficient solution for achieving a smooth, polished look for clothes and textiles.

The electric iron market has been declining year by year, largely due to changing consumer preferences and the growing availability of alternative garment care solutions. The rise of handheld garment steamers, which offer a quicker, more convenient way to remove wrinkles, has significantly impacted the demand for traditional irons. Additionally, the increasing popularity of casual and wrinkle-resistant clothing, which requires little to no ironing, has further diminished the necessity of electric irons. In developed markets, the saturation of household irons has led to slower replacement cycles, contributing to the overall decline. Furthermore, technological advancements in other appliances, such as dryers with steam functions, have provided consumers with more efficient, multifunctional alternatives. As a result, the electric iron market is facing

consistent downturns, with a shift towards more convenient, energy-efficient, and versatile fabric care solutions.

This report is a detailed and comprehensive analysis for global Electric Ironers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Electric Ironers market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Electric Ironers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Electric Ironers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Electric Ironers market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Ironers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Ironers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, HEIGER, Panasonic, Cuori, Haier Electric, Shanghai Hongxin, Electrolux, Braun, Tefal, Hamilton Beach, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Ironers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Wireless
- Wired

Market segment by Application

- Supermarket
- Retail
- Other

Major players covered

- Philips
- HEIGER
- Panasonic
- Cuori
- Haier Electric
- Shanghai Hongxin
- Electrolux
- Braun
- Tefal
- Hamilton Beach
- Rowenta
- SENCOR
- Venus
- Daewoo
- T-fal
- Polti
- Kenmore
- Conair
- Bosch
- Black & Decker

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Ironers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Ironers, with price, sales quantity, revenue, and global market share of Electric Ironers from 2019 to 2024.

Chapter 3, the Electric Ironers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Ironers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Electric Ironers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Ironers.

Chapter 14 and 15, to describe Electric Ironers sales channel, distributors, customers, research findings and conclusion.

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