

Global Electric Iron Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electric Iron market size was valued at US\$ 18.1 million in 2023 and is forecast to a readjusted size of USD 13.4 million by 2030 with a CAGR of -2.0% during review period.

Electric iron is a tool for leveling clothes and fabrics, and the power is generally between 300-1000W. Its type can be divided into: ordinary type, temperature control type, steam spray type and so on. Ordinary irons have a simple structure, they are inexpensive, and are easy to manufacture and maintain. Adjustable temperature iron can automatically adjust the temperature within the range of 60-250 °C and automatically cut off the power according to the different materials used in the appropriate temperature to iron than the average type to save power. The steam spray type electric iron has both temperature control function and steam generation, and some of it is equipped with a spray device, which eliminates the trouble of artificial water spraying, and the clothing material has more uniform wetting and better ironing effect.

The electric iron market has been declining year by year, largely due to changing consumer preferences and the growing availability of alternative garment care solutions. The rise of handheld garment steamers, which offer a quicker, more convenient way to remove wrinkles, has significantly impacted the demand for traditional irons.

Additionally, the increasing popularity of casual and wrinkle-resistant clothing, which requires little to no ironing, has further diminished the necessity of electric irons. In developed markets, the saturation of household irons has led to slower replacement cycles, contributing to the overall decline. Furthermore, technological advancements in other appliances, such as dryers with steam functions, have provided consumers with more efficient, multifunctional alternatives. As a result, the electric iron market is facing consistent downturns, with a shift towards more convenient, energy-efficient, and versatile fabric care solutions.

This report is a detailed and comprehensive analysis for global Electric Iron market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Electric Iron market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Electric Iron market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Electric Iron market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Electric Iron market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Iron

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Iron market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, HEIGER, Panasonic, Cuori, Haier Electric, Shanghai Hongxin, Electrolux, Braun, Tefal, Hamilton Beach, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Iron market is split by Type and by Application. For the period 2019-2030, the

growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Wireless
- Wired

Market segment by Application

- Supermarket
- Retail
- Other

Major players covered

- Philips
- HEIGER
- Panasonic
- Cuori
- Haier Electric
- Shanghai Hongxin
- Electrolux
- Braun
- Tefal
- Hamilton Beach
- Rowenta
- SENCOR
- Venus
- Daewoo
- T-fal
- Polti
- Kenmore
- Conair
- Bosch
- Black & Decker

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Iron product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Iron, with price, sales quantity, revenue, and global market share of Electric Iron from 2019 to 2024.

Chapter 3, the Electric Iron competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Iron breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Electric Iron market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Iron.

Chapter 14 and 15, to describe Electric Iron sales channel, distributors, customers, research findings and conclusion.

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