

Global Electric Heating Carpet Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electric Heating Carpet market size was valued at US\$ 60.5 million in 2024 and is forecast to a readjusted size of USD 99 million by 2031 with a CAGR of 7.3% during review period.

An electric heating carpet is a type of floor covering that has built-in heating elements designed to provide warmth to a room. It works by using electricity to heat up these elements, which are usually embedded within the carpet or placed underneath the surface. The heat generated by the carpet can warm up the floor and, by extension, the room, making it more comfortable in cold weather. Electric heating carpet is a carpet for quick and efficient heating. Electric heating carpets have the characteristics of pressure resistance, easy cleaning, anti-mold and anti-bacteria, non-slip, and comfortable feeling.

Global key players of Electric Heating Carpet include KODEN, Panasonic, Yamazen, Nitori, Ceilhit, etc. The top five players hold a share about 29%. Asia-Pacific is the largest market, and has a share about 58%, followed by Europe and North America with share 30% and 11%, separately. In terms of product type, Polyester is the largest segment, accounting for a share of 90%. In terms of application, Home is the largest field with a share about 91 percent.

This report is a detailed and comprehensive analysis for global Electric Heating Carpet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Heating Carpet market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Heating Carpet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Heating Carpet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Heating Carpet market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Heating Carpet

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Electric Heating Carpet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KODEN, Panasonic, Yamazen, Nitori, Ceilhit, PRO CAR, Thermal Technology, A. Rak W?rmetchnik, Mi-Heat Heizsysteme, Mconfort, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Heating Carpet market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester

Others

Market segment by Application

Home

Commercial

Others

Major players covered

KODEN

Panasonic

Yamazen

Nitori

Ceilhit

PRO CAR

Thermal Technology

A. Rak W?rmetechnik

Mi-Heat Heizsysteme

Mconfort

HTS Thermotex

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Heating Carpet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Heating Carpet, with price, sales quantity, revenue, and global market share of Electric Heating Carpet from 2020 to 2025.

Chapter 3, the Electric Heating Carpet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Heating Carpet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electric Heating Carpet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Heating Carpet.

Chapter 14 and 15, to describe Electric Heating Carpet sales channel, distributors, customers, research findings and conclusion.

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