

Global Electric Heated Blanket Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electric Heated Blanket market size was valued at US\$ 1147 million in 2024 and is forecast to a readjusted size of USD 1585 million by 2031 with a CAGR of 4.8% during review period.

An Electric Heated Blanket can be useful to heat the bed to a certain level before sleeping to keep the occupant cosy and warm.

This report is a detailed and comprehensive analysis for global Electric Heated Blanket market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Heated Blanket market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Heated Blanket market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Heated Blanket market size and forecasts, by Type and by Application,

in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Heated Blanket market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Electric Heated Blanket
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Electric Heated Blanket market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rainbow Group, Sunbeam Products, Caiyang, Shanghai Xiaomianyang Electric, Qingdao Qindao Electric, Beurer, Tenacta Group S.p.A., Sojoy, Bokuk Electronics CO., Morphy Richards, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Heated Blanket market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Underblankets

Overblankets

Market segment by Application

Commercial

Home

Major players covered

Rainbow Group

Sunbeam Products

Caiyang

Shanghai Xiaomianyang Electric

Qingdao Qindao Electric

Beurer

Tenacta Group S.p.A.

Sojoy

Bokuk Electronics CO.

Morphy Richards

Slumberland

Biddeford

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Heated Blanket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Heated Blanket, with price, sales quantity, revenue, and global market share of Electric Heated Blanket from 2020 to 2025.

Chapter 3, the Electric Heated Blanket competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Heated Blanket breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electric Heated Blanket market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Heated Blanket.

Chapter 14 and 15, to describe Electric Heated Blanket sales channel, distributors, customers, research findings and conclusion.

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