

Global Electric Flosser Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electric Flosser market size was valued at US\$ 252 million in 2024 and is forecast to a readjusted size of USD 309 million by 2031 with a CAGR of 3.0% during review period.

Electric Flosser is a device that aims a stream of water at teeth. A water pick can help remove food particles from teeth and might help reduce bleeding and gum disease.

An electric flosser, also known as an electric dental flosser, is an oral hygiene device that utilizes high-speed water or air flow to clean the gaps between teeth. With the growing awareness of oral health among individuals, electric flossers have been gaining popularity in the market. Traditional flossing methods can be inconvenient and easily overlooked by consumers, while electric flossers have attracted more attention due to their convenient operation and efficient cleaning results. The market trend for electric flossers shows a consistent growth trajectory. On one hand, modern lifestyles are fast-paced, and many people have limited time for thorough teeth cleaning. The quick operation of electric flossers meets this demand. On the other hand, electric flossers can provide a more thorough cleaning of food debris and bacteria between teeth, thereby reducing the risk of cavities and periodontal diseases. This aligns with the increasing emphasis on oral health.

This report is a detailed and comprehensive analysis for global Electric Flosser market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Flosser market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Flosser market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Flosser market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Flosser market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Flosser

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Electric Flosser market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic, Oral-B, Philips, Waterpik, H2ofloss, Jetpik, Aquapick, Hydro Floss, H2Oral, Risun Tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Flosser market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cordless

Corded

Market segment by Application

Teenager

Adult

Elderly People

Major players covered

Panasonic

Oral-B

Philips

Waterpik

H2ofloss

Jetpik

Aquapick

Hydro Floss

H2Oral

Risun Tech

Pyle

Fairywill

Xiaomi

prooral

ROAMAN

Usmile

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Flosser product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Flosser, with price, sales quantity, revenue, and global market share of Electric Flosser from 2020 to 2025.

Chapter 3, the Electric Flosser competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Flosser breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electric Flosser market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Flosser.

Chapter 14 and 15, to describe Electric Flosser sales channel, distributors, customers, research findings and conclusion.

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