

Global Elastomer Modified Bitumen Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Elastomer Modified Bitumen market size was valued at US\$ 4116 million in 2025 and is forecast to a readjusted size of US\$ 5361 million by 2032 with a CAGR of 3.9% during review period.

Elastomer modified bitumen is a high-performance asphalt material made by adding elastomeric polymers to base asphalt and allowing for thorough mixing and development. The modified asphalt exhibits significantly improved high and low temperature performance, elastic recovery, fatigue cracking resistance, and durability. The core demand stems from the extreme performance requirements of modern high-standard transportation infrastructure for pavement materials. It is primarily used in highways, airport pavements, bridge decks, and special waterproofing projects that bear heavy loads, high-frequency traffic, extreme climates, or have stringent durability standards. Its upstream supply chain begins with base asphalt obtained from petroleum refining and polymer modifiers produced by the petrochemical industry, while also requiring key additives such as stabilizers and compatibilizers. The midstream is the core modification and processing stage, completed by modified asphalt plants with specialized mixing, development, storage, and quality control capabilities. Downstream, it is directly supplied to road construction contractors for high-grade pavement paving or to waterproof membrane manufacturers as a coating material. In 2025, the production of elastomer modified bitumen is expected to reach approximately 10 million tons, with an average selling price of approximately US\$400 per ton, a gross profit margin of approximately 20%, and a single production line capacity of approximately 150,000 tons per year.

This report is a detailed and comprehensive analysis for global Elastomer Modified

Bitumen market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Elastomer Modified Bitumen market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Elastomer Modified Bitumen market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Elastomer Modified Bitumen market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Elastomer Modified Bitumen market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Elastomer Modified Bitumen
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Elastomer Modified Bitumen market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shell, Elastomer, ExxonMobil, BP, SK Energy, Idemitsu Kosan, Sinopec, CNPC, Eurovia, Nynas, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Elastomer Modified Bitumen market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

SBS Modified Bitumen

SIS Modified Bitumen

Rubber Modified Bitumen

EVA Modified Bitumen

Market segment by Special Function

High-viscosity Modified Bitumen

High-elasticity Modified Bitumen

Market segment by Application

Road Work

Waterproof Membrane

Other

Major players covered

Shell

Elastomer

ExxonMobil

BP

SK Energy

Idemitsu Kosan

Sinopec

CNPC

Eurovia

Nynas

Cepsa

Marathon Petroleum

HF Sinclair Corporation

Premium Petro Products

Neptune Petrochemicals

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Elastomer Modified Bitumen product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Elastomer Modified Bitumen, with price, sales quantity, revenue, and global market share of Elastomer Modified Bitumen from 2021 to 2026.

Chapter 3, the Elastomer Modified Bitumen competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Elastomer Modified Bitumen breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Elastomer Modified Bitumen market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Elastomer Modified Bitumen.

Chapter 14 and 15, to describe Elastomer Modified Bitumen sales channel, distributors, customers, research findings and conclusion.

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