

Global Eco-friendly and Organic Mattress Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Eco-friendly and Organic Mattress market size was valued at US\$ 1514 million in 2024 and is forecast to a readjusted size of USD 2905 million by 2031 with a CAGR of 9.9% during review period.

The eco-friendly and organic mattress market has been experiencing significant growth in recent years, driven by increasing consumer awareness about the importance of sustainable and non-toxic products. North America is the largest market for eco-friendly and organic mattresses, primarily driven by the United States. The growing demand for sustainable and organic products, coupled with stringent regulations on chemical emissions, has fueled the market growth in this region. Europe is another significant market for eco-friendly and organic mattresses, with countries like Germany, France, and the United Kingdom leading the demand. The European Union's focus on sustainability and eco-friendly practices has contributed to the market growth in this region. The Asia Pacific region is witnessing rapid growth in the eco-friendly and organic mattress market, primarily driven by countries like China, India, and Japan. Increasing disposable incomes, changing consumer preferences, and rising awareness about environmental issues are driving the demand for eco-friendly products in this region. The eco-friendly and organic mattress market is highly fragmented, with a large number of small and medium-sized manufacturers operating in the market. These companies have established themselves as trusted brands in the eco-friendly mattress segment and have a significant market share. As consumers become more conscious of the environmental impact of their purchases, there is a growing demand for eco-friendly and organic mattresses. This presents an opportunity for manufacturers to cater to this niche market segment and differentiate themselves from conventional mattress brands. The

rise of e-commerce has opened up new avenues for the eco-friendly and organic mattress market. Online platforms provide manufacturers with a wider reach and the ability to target environmentally conscious consumers who prefer the convenience of online shopping. Collaborations between mattress manufacturers and sustainable material suppliers can lead to the development of innovative and eco-friendly products. Partnerships with retailers and distributors can also help expand the market reach and increase sales. Eco-friendly and organic mattresses often come at a higher price point compared to conventional mattresses. This can be a barrier for price-sensitive consumers who may prioritize affordability over sustainability. The availability of eco-friendly and organic mattresses may be limited in certain regions, especially in developing countries. This can hinder market growth in these areas. There is currently no universal standard for eco-friendly and organic mattresses, which can lead to confusion among consumers. The absence of clear regulations and certifications can also result in greenwashing, where companies falsely claim their products to be eco-friendly.

This report is a detailed and comprehensive analysis for global Eco-friendly and Organic Mattress market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Eco-friendly and Organic Mattress market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Eco-friendly and Organic Mattress market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Eco-friendly and Organic Mattress market size and forecasts, by Type and by Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Eco-friendly and Organic Mattress market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Eco-friendly and Organic Mattress
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Eco-friendly and Organic Mattress market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include brentwood home, saatva, the futon shop, avocado, birch, bear mattress, PlushBeds, happsy, Spindle, Eco Terra, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Eco-friendly and Organic Mattress market is split by Type and by Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Natural Latex Mattresses

Organic Cotton Mattresses

Organic Wool Mattresses

Natural Fiber Mattresses

Other

Market segment by Channel

Offline Sales

Online Sales

Major players covered

brentwood home

saatva

the futon shop

avocado

birch

bear mattress

PlushBeds

happsy

Spindle

Eco Terra

Awara

Nolah Natural

My Green Mattress

WinkBeds

Naturepedic

Essentia

The Organic Mattress

Savvy Rest

Lifekind

Healthy Choice

Leggett and Platt

Kingsdown

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Eco-friendly and Organic Mattress product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Eco-friendly and Organic Mattress, with price, sales quantity, revenue, and global market share of Eco-friendly and Organic Mattress from 2020 to 2025.

Chapter 3, the Eco-friendly and Organic Mattress competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Eco-friendly and Organic Mattress breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Channel, with sales market

share and growth rate by Type, by Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Eco-friendly and Organic Mattress market forecast, by regions, by Type, and by Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Eco-friendly and Organic Mattress.

Chapter 14 and 15, to describe Eco-friendly and Organic Mattress sales channel, distributors, customers, research findings and conclusion.

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