

Global Dry Sausage Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Dry Sausage market size was valued at US\$ 5340 million in 2024 and is forecast to a readjusted size of USD 6872 million by 2031 with a CAGR of 3.7% during review period.

Dry sausages are a more concentrated form of meat made from beef, pork, poultry, or a combination of meats that are ground, seasoned with spices and mixed with curing ingredients, packed into a casing, and then moved through a controlled and continuous air-drying process.

Raw sausages, which are not submitted to the smoking process, are known as air-dried sausages. This variety of dry sausage is characterized by a highly attractive appearance and by its yeasty-cheesy flavour. Air-dried sausages are marked with or without mould overlay.

Dry sausage is basically split into pork, beef, poultry and others. Among all the types, pork is the largest segment, with a market share of over 56% in 2019.

Dry sausage is widely used in areas of pizza, ready to eat food, meals and others. Pizza and meals occupy nearly 38% and 32% of the global market, respectively, which make them two main application of dry sausage.

WH Group (Smithfield Foods), Campofr?o Food Group, Hormel, Tyson Foods (Hillshire Brands), Vienna Beef, Olymel are the key players in the global dry sausage market. However, these top companies made a market share of only about 16%, with the largest company occupying approximately 4% of the global market.

This report is a detailed and comprehensive analysis for global Dry Sausage market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Dry Sausage market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Dry Sausage market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Dry Sausage market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Dry Sausage market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Dry Sausage

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Dry Sausage market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include WH Group (Smithfield Foods), Campofr?o Food Group, Hormel, Tyson Foods (Hillshire Brands), Olymel, Vienna Beef, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Dry Sausage market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pork Dry Sausage

Beef Dry Sausage

Poultry Dry Sausage

Market segment by Application

Pizza

Ready to Eat Food

Meals

Major players covered

WH Group (Smithfield Foods)

Campofr?o Food Group

Hormel

Tyson Foods (Hillshire Brands)

Olymel

Vienna Beef

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dry Sausage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dry Sausage, with price, sales quantity, revenue, and global market share of Dry Sausage from 2020 to 2025.

Chapter 3, the Dry Sausage competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dry Sausage breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Dry Sausage market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dry Sausage.

Chapter 14 and 15, to describe Dry Sausage sales channel, distributors, customers,

research findings and conclusion.

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