

Global Dolby Atmos Soundbar Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Dolby Atmos Soundbar market size was valued at US\$ 3167 million in 2024 and is forecast to a readjusted size of USD 7467 million by 2031 with a CAGR of 13.2% during review period.

The Dolby Atmos Soundbar market has undergone significant growth and innovation, driven by the increasing demand for immersive audio experiences in home entertainment setups. This market encompasses a diverse range of soundbars that incorporate Dolby Atmos technology, designed to provide three-dimensional soundscapes that envelop listeners and enhance their cinematic and audiovisual experiences. With consumers seeking more immersive ways to enjoy movies, music, and gaming, Dolby Atmos Soundbars have gained traction as a convenient solution to bring the theater-like audio environment into the home. Established audio equipment manufacturers, technology companies, and home entertainment brands have all played a role in shaping this market's landscape. The integration of advanced audio processing, upward-firing speakers, and virtualization techniques has allowed soundbars to create a sense of height and dimension in audio playback. However, factors such as compatibility with existing audio systems, pricing considerations, and the ongoing need for content optimized for Dolby Atmos can influence market dynamics. As the demand for premium audio experiences persists, innovations in audio technology, strategic partnerships, and consumer education about the benefits of Dolby Atmos Soundbars are likely to be pivotal in driving the market's continued growth and competitiveness.

This report is a detailed and comprehensive analysis for global Dolby Atmos Soundbar market. Both quantitative and qualitative analyses are presented by manufacturers, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Dolby Atmos Soundbar market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dolby Atmos Soundbar market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dolby Atmos Soundbar market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dolby Atmos Soundbar market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Dolby Atmos Soundbar
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Dolby Atmos Soundbar market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TCL Technology, Samsung, LG, Sonos, Philips, Nakamichi, Sharp, Bang & Olufsen, Sony, Sennheiser, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Dolby Atmos Soundbar market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Upward-firing Soundbar

Virtualized Soundbar

Market segment by Application

Music

TV

Game

Movie

Major players covered

TCL Technology

Samsung

LG

Sonos

Philips

Nakamichi

Sharp

Bang & Olufsen

Sony

Sennheiser

Bluesound

Bowers & Wilkins

Bose

Majority

Xiaomi

Polk Audio

Harman Audio

Canton

VIZIO

Devialet

Panasonic

Hisense

Creative Technology

Klipsch

Yamaha

Market segment by region, regional analysis covers

Global Dolby Atmos Soundbar Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dolby Atmos Soundbar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dolby Atmos Soundbar, with price, sales quantity, revenue, and global market share of Dolby Atmos Soundbar from 2020 to 2025.

Chapter 3, the Dolby Atmos Soundbar competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dolby Atmos Soundbar breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Dolby Atmos Soundbar market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dolby Atmos Soundbar.

Chapter 14 and 15, to describe Dolby Atmos Soundbar sales channel, distributors,

customers, research findings and conclusion.

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