

Global Dogs Pet Clothing Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Dogs Pet Clothing market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Dogs pet clothing are wearable items designed for dogs. Dog clothes are available in various price ranges, from inexpensive to high-end designer styles. Typically toy and small breed dogs, such as Chihuahuas and Yorkshire Terriers, are dressed in dog clothes, although even large breeds like Golden Retrievers can wear clothes, too. It is more common to dress small dogs because they are easier to dress and they often suffer from cold temperatures. Dog clothes are made to be either functional or for show. Functional dog clothes are for protection from the elements and allergens. Dog clothes that are purely for show would be used as costumes for holidays and special occasions, such as Halloween or weddings.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 398%.

This report is a detailed and comprehensive analysis for global Dogs Pet Clothing market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Dogs Pet Clothing market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dogs Pet Clothing market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dogs Pet Clothing market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dogs Pet Clothing market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Dogs Pet Clothing
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Dogs Pet Clothing market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hurttä, Weatherbeeta, Ruffwear, Canine Styles, Mungo & Maud, LAZYBONEZZ, RC Pet Products, Ultra Paws, Muttluks, Walkabout Harnesses, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Dogs Pet Clothing market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Jacket

Dress

Sweater

Boots/Shoes

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Hurta

Weatherbeeta

Ruffwear

Canine Styles

Mungo & Maud

LAZYBONEZZ

RC Pet Products

Ultra Paws

Muttluks

Walkabout Harnesses

Kurgo

fabdog

Ralph Lauren Pets

Ruby Rufus

Moshiqa

Foggy Mountain Dog Coats

Chilly Dogs

Equafleece

Pawz

Pet Life

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dogs Pet Clothing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dogs Pet Clothing, with price, sales quantity, revenue, and global market share of Dogs Pet Clothing from 2020 to 2025.

Chapter 3, the Dogs Pet Clothing competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dogs Pet Clothing breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Dogs Pet Clothing market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dogs Pet Clothing.

Chapter 14 and 15, to describe Dogs Pet Clothing sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Dogs Pet Clothing Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Jacket

1.3.3 Dress

1.3.4 Sweater

1.3.5 Boots/Shoes

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Dogs Pet Clothing Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Online Sales

1.4.3 Offline Sales

1.5 Global Dogs Pet Clothing Market Size & Forecast

1.5.1 Global Dogs Pet Clothing Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Dogs Pet Clothing Sales Quantity (2020-2031)

1.5.3 Global Dogs Pet Clothing Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Hurtta

2.1.1 Hurtta Details

2.1.2 Hurtta Major Business

2.1.3 Hurtta Dogs Pet Clothing Product and Services

2.1.4 Hurtta Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Hurtta Recent Developments/Updates

2.2 Weatherbeeta

2.2.1 Weatherbeeta Details

2.2.2 Weatherbeeta Major Business

2.2.3 Weatherbeeta Dogs Pet Clothing Product and Services

2.2.4 Weatherbeeta Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 Weatherbeeta Recent Developments/Updates
- 2.3 Ruffwear
 - 2.3.1 Ruffwear Details
 - 2.3.2 Ruffwear Major Business
 - 2.3.3 Ruffwear Dogs Pet Clothing Product and Services
 - 2.3.4 Ruffwear Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 Ruffwear Recent Developments/Updates
- 2.4 Canine Styles
 - 2.4.1 Canine Styles Details
 - 2.4.2 Canine Styles Major Business
 - 2.4.3 Canine Styles Dogs Pet Clothing Product and Services
 - 2.4.4 Canine Styles Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Canine Styles Recent Developments/Updates
- 2.5 Mungo & Maud
 - 2.5.1 Mungo & Maud Details
 - 2.5.2 Mungo & Maud Major Business
 - 2.5.3 Mungo & Maud Dogs Pet Clothing Product and Services
 - 2.5.4 Mungo & Maud Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Mungo & Maud Recent Developments/Updates
- 2.6 LAZYBONEZZ
 - 2.6.1 LAZYBONEZZ Details
 - 2.6.2 LAZYBONEZZ Major Business
 - 2.6.3 LAZYBONEZZ Dogs Pet Clothing Product and Services
 - 2.6.4 LAZYBONEZZ Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 LAZYBONEZZ Recent Developments/Updates
- 2.7 RC Pet Products
 - 2.7.1 RC Pet Products Details
 - 2.7.2 RC Pet Products Major Business
 - 2.7.3 RC Pet Products Dogs Pet Clothing Product and Services
 - 2.7.4 RC Pet Products Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 RC Pet Products Recent Developments/Updates
- 2.8 Ultra Paws
 - 2.8.1 Ultra Paws Details
 - 2.8.2 Ultra Paws Major Business

- 2.8.3 Ultra Paws Dogs Pet Clothing Product and Services
- 2.8.4 Ultra Paws Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Ultra Paws Recent Developments/Updates
- 2.9 Muttluks
 - 2.9.1 Muttluks Details
 - 2.9.2 Muttluks Major Business
 - 2.9.3 Muttluks Dogs Pet Clothing Product and Services
 - 2.9.4 Muttluks Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Muttluks Recent Developments/Updates
- 2.10 Walkabout Harnesses
 - 2.10.1 Walkabout Harnesses Details
 - 2.10.2 Walkabout Harnesses Major Business
 - 2.10.3 Walkabout Harnesses Dogs Pet Clothing Product and Services
 - 2.10.4 Walkabout Harnesses Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Walkabout Harnesses Recent Developments/Updates
- 2.11 Kurgo
 - 2.11.1 Kurgo Details
 - 2.11.2 Kurgo Major Business
 - 2.11.3 Kurgo Dogs Pet Clothing Product and Services
 - 2.11.4 Kurgo Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Kurgo Recent Developments/Updates
- 2.12 fabdog
 - 2.12.1 fabdog Details
 - 2.12.2 fabdog Major Business
 - 2.12.3 fabdog Dogs Pet Clothing Product and Services
 - 2.12.4 fabdog Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 fabdog Recent Developments/Updates
- 2.13 Ralph Lauren Pets
 - 2.13.1 Ralph Lauren Pets Details
 - 2.13.2 Ralph Lauren Pets Major Business
 - 2.13.3 Ralph Lauren Pets Dogs Pet Clothing Product and Services
 - 2.13.4 Ralph Lauren Pets Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Ralph Lauren Pets Recent Developments/Updates

2.14 Ruby Rufus

2.14.1 Ruby Rufus Details

2.14.2 Ruby Rufus Major Business

2.14.3 Ruby Rufus Dogs Pet Clothing Product and Services

2.14.4 Ruby Rufus Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Ruby Rufus Recent Developments/Updates

2.15 Moshika

2.15.1 Moshika Details

2.15.2 Moshika Major Business

2.15.3 Moshika Dogs Pet Clothing Product and Services

2.15.4 Moshika Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Moshika Recent Developments/Updates

2.16 Foggy Mountain Dog Coats

2.16.1 Foggy Mountain Dog Coats Details

2.16.2 Foggy Mountain Dog Coats Major Business

2.16.3 Foggy Mountain Dog Coats Dogs Pet Clothing Product and Services

2.16.4 Foggy Mountain Dog Coats Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 Foggy Mountain Dog Coats Recent Developments/Updates

2.17 Chilly Dogs

2.17.1 Chilly Dogs Details

2.17.2 Chilly Dogs Major Business

2.17.3 Chilly Dogs Dogs Pet Clothing Product and Services

2.17.4 Chilly Dogs Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.17.5 Chilly Dogs Recent Developments/Updates

2.18 Equafleece

2.18.1 Equafleece Details

2.18.2 Equafleece Major Business

2.18.3 Equafleece Dogs Pet Clothing Product and Services

2.18.4 Equafleece Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.18.5 Equafleece Recent Developments/Updates

2.19 Pawz

2.19.1 Pawz Details

2.19.2 Pawz Major Business

2.19.3 Pawz Dogs Pet Clothing Product and Services

2.19.4 Pawz Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.19.5 Pawz Recent Developments/Updates

2.20 Pet Life

2.20.1 Pet Life Details

2.20.2 Pet Life Major Business

2.20.3 Pet Life Dogs Pet Clothing Product and Services

2.20.4 Pet Life Dogs Pet Clothing Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.20.5 Pet Life Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: DOGS PET CLOTHING BY MANUFACTURER

3.1 Global Dogs Pet Clothing Sales Quantity by Manufacturer (2020-2025)

3.2 Global Dogs Pet Clothing Revenue by Manufacturer (2020-2025)

3.3 Global Dogs Pet Clothing Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Dogs Pet Clothing by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Dogs Pet Clothing Manufacturer Market Share in 2024

3.4.3 Top 6 Dogs Pet Clothing Manufacturer Market Share in 2024

3.5 Dogs Pet Clothing Market: Overall Company Footprint Analysis

3.5.1 Dogs Pet Clothing Market: Region Footprint

3.5.2 Dogs Pet Clothing Market: Company Product Type Footprint

3.5.3 Dogs Pet Clothing Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Dogs Pet Clothing Market Size by Region

4.1.1 Global Dogs Pet Clothing Sales Quantity by Region (2020-2031)

4.1.2 Global Dogs Pet Clothing Consumption Value by Region (2020-2031)

4.1.3 Global Dogs Pet Clothing Average Price by Region (2020-2031)

4.2 North America Dogs Pet Clothing Consumption Value (2020-2031)

4.3 Europe Dogs Pet Clothing Consumption Value (2020-2031)

4.4 Asia-Pacific Dogs Pet Clothing Consumption Value (2020-2031)

4.5 South America Dogs Pet Clothing Consumption Value (2020-2031)

4.6 Middle East & Africa Dogs Pet Clothing Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Dogs Pet Clothing Sales Quantity by Type (2020-2031)
- 5.2 Global Dogs Pet Clothing Consumption Value by Type (2020-2031)
- 5.3 Global Dogs Pet Clothing Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Dogs Pet Clothing Sales Quantity by Application (2020-2031)
- 6.2 Global Dogs Pet Clothing Consumption Value by Application (2020-2031)
- 6.3 Global Dogs Pet Clothing Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Dogs Pet Clothing Sales Quantity by Type (2020-2031)
- 7.2 North America Dogs Pet Clothing Sales Quantity by Application (2020-2031)
- 7.3 North America Dogs Pet Clothing Market Size by Country
 - 7.3.1 North America Dogs Pet Clothing Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Dogs Pet Clothing Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Dogs Pet Clothing Sales Quantity by Type (2020-2031)
- 8.2 Europe Dogs Pet Clothing Sales Quantity by Application (2020-2031)
- 8.3 Europe Dogs Pet Clothing Market Size by Country
 - 8.3.1 Europe Dogs Pet Clothing Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Dogs Pet Clothing Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Dogs Pet Clothing Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Dogs Pet Clothing Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Dogs Pet Clothing Market Size by Region
 - 9.3.1 Asia-Pacific Dogs Pet Clothing Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Dogs Pet Clothing Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Dogs Pet Clothing Sales Quantity by Type (2020-2031)
- 10.2 South America Dogs Pet Clothing Sales Quantity by Application (2020-2031)
- 10.3 South America Dogs Pet Clothing Market Size by Country
 - 10.3.1 South America Dogs Pet Clothing Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Dogs Pet Clothing Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Dogs Pet Clothing Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Dogs Pet Clothing Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Dogs Pet Clothing Market Size by Country
 - 11.3.1 Middle East & Africa Dogs Pet Clothing Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Dogs Pet Clothing Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Dogs Pet Clothing Market Drivers
- 12.2 Dogs Pet Clothing Market Restraints

12.3 Dogs Pet Clothing Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Dogs Pet Clothing and Key Manufacturers

13.2 Manufacturing Costs Percentage of Dogs Pet Clothing

13.3 Dogs Pet Clothing Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Dogs Pet Clothing Typical Distributors

14.3 Dogs Pet Clothing Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Dogs Pet Clothing Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Dogs Pet Clothing Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Hurttta Basic Information, Manufacturing Base and Competitors

Table 4. Hurttta Major Business

Table 5. Hurttta Dogs Pet Clothing Product and Services

Table 6. Hurttta Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Hurttta Recent Developments/Updates

Table 8. Weatherbeeta Basic Information, Manufacturing Base and Competitors

Table 9. Weatherbeeta Major Business

Table 10. Weatherbeeta Dogs Pet Clothing Product and Services

Table 11. Weatherbeeta Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Weatherbeeta Recent Developments/Updates

Table 13. Ruffwear Basic Information, Manufacturing Base and Competitors

Table 14. Ruffwear Major Business

Table 15. Ruffwear Dogs Pet Clothing Product and Services

Table 16. Ruffwear Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Ruffwear Recent Developments/Updates

Table 18. Canine Styles Basic Information, Manufacturing Base and Competitors

Table 19. Canine Styles Major Business

Table 20. Canine Styles Dogs Pet Clothing Product and Services

Table 21. Canine Styles Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Canine Styles Recent Developments/Updates

Table 23. Mungo & Maud Basic Information, Manufacturing Base and Competitors

Table 24. Mungo & Maud Major Business

Table 25. Mungo & Maud Dogs Pet Clothing Product and Services

Table 26. Mungo & Maud Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Mungo & Maud Recent Developments/Updates

Table 28. LAZYBONEZZ Basic Information, Manufacturing Base and Competitors

Table 29. LAZYBONEZZ Major Business

Table 30. LAZYBONEZZ Dogs Pet Clothing Product and Services

Table 31. LAZYBONEZZ Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. LAZYBONEZZ Recent Developments/Updates

Table 33. RC Pet Products Basic Information, Manufacturing Base and Competitors

Table 34. RC Pet Products Major Business

Table 35. RC Pet Products Dogs Pet Clothing Product and Services

Table 36. RC Pet Products Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. RC Pet Products Recent Developments/Updates

Table 38. Ultra Paws Basic Information, Manufacturing Base and Competitors

Table 39. Ultra Paws Major Business

Table 40. Ultra Paws Dogs Pet Clothing Product and Services

Table 41. Ultra Paws Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Ultra Paws Recent Developments/Updates

Table 43. Muttluks Basic Information, Manufacturing Base and Competitors

Table 44. Muttluks Major Business

Table 45. Muttluks Dogs Pet Clothing Product and Services

Table 46. Muttluks Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Muttluks Recent Developments/Updates

Table 48. Walkabout Harnesses Basic Information, Manufacturing Base and Competitors

Table 49. Walkabout Harnesses Major Business

Table 50. Walkabout Harnesses Dogs Pet Clothing Product and Services

Table 51. Walkabout Harnesses Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Walkabout Harnesses Recent Developments/Updates

Table 53. Kurgo Basic Information, Manufacturing Base and Competitors

Table 54. Kurgo Major Business

Table 55. Kurgo Dogs Pet Clothing Product and Services

Table 56. Kurgo Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Kurgo Recent Developments/Updates

Table 58. fabdog Basic Information, Manufacturing Base and Competitors

Table 59. fabdog Major Business

Table 60. fabdog Dogs Pet Clothing Product and Services

Table 61. fabdog Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. fabdog Recent Developments/Updates

Table 63. Ralph Lauren Pets Basic Information, Manufacturing Base and Competitors

Table 64. Ralph Lauren Pets Major Business

Table 65. Ralph Lauren Pets Dogs Pet Clothing Product and Services

Table 66. Ralph Lauren Pets Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Ralph Lauren Pets Recent Developments/Updates

Table 68. Ruby Rufus Basic Information, Manufacturing Base and Competitors

Table 69. Ruby Rufus Major Business

Table 70. Ruby Rufus Dogs Pet Clothing Product and Services

Table 71. Ruby Rufus Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Ruby Rufus Recent Developments/Updates

Table 73. Moshika Basic Information, Manufacturing Base and Competitors

Table 74. Moshika Major Business

Table 75. Moshika Dogs Pet Clothing Product and Services

Table 76. Moshika Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Moshika Recent Developments/Updates

Table 78. Foggy Mountain Dog Coats Basic Information, Manufacturing Base and Competitors

Table 79. Foggy Mountain Dog Coats Major Business

Table 80. Foggy Mountain Dog Coats Dogs Pet Clothing Product and Services

Table 81. Foggy Mountain Dog Coats Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Foggy Mountain Dog Coats Recent Developments/Updates

Table 83. Chilly Dogs Basic Information, Manufacturing Base and Competitors

Table 84. Chilly Dogs Major Business

Table 85. Chilly Dogs Dogs Pet Clothing Product and Services

Table 86. Chilly Dogs Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. Chilly Dogs Recent Developments/Updates

Table 88. Equafleece Basic Information, Manufacturing Base and Competitors

Table 89. Equafleece Major Business

Table 90. Equafleece Dogs Pet Clothing Product and Services

Table 91. Equafleece Dogs Pet Clothing Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Equafleece Recent Developments/Updates

Table 93. Pawz Basic Information, Manufacturing Base and Competitors

Table 94. Pawz Major Business

Table 95. Pawz Dogs Pet Clothing Product and Services

Table 96. Pawz Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 97. Pawz Recent Developments/Updates

Table 98. Pet Life Basic Information, Manufacturing Base and Competitors

Table 99. Pet Life Major Business

Table 100. Pet Life Dogs Pet Clothing Product and Services

Table 101. Pet Life Dogs Pet Clothing Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 102. Pet Life Recent Developments/Updates

Table 103. Global Dogs Pet Clothing Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 104. Global Dogs Pet Clothing Revenue by Manufacturer (2020-2025) & (USD Million)

Table 105. Global Dogs Pet Clothing Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 106. Market Position of Manufacturers in Dogs Pet Clothing, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 107. Head Office and Dogs Pet Clothing Production Site of Key Manufacturer

Table 108. Dogs Pet Clothing Market: Company Product Type Footprint

Table 109. Dogs Pet Clothing Market: Company Product Application Footprint

Table 110. Dogs Pet Clothing New Market Entrants and Barriers to Market Entry

Table 111. Dogs Pet Clothing Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Dogs Pet Clothing Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 113. Global Dogs Pet Clothing Sales Quantity by Region (2020-2025) & (K Units)

Table 114. Global Dogs Pet Clothing Sales Quantity by Region (2026-2031) & (K Units)

Table 115. Global Dogs Pet Clothing Consumption Value by Region (2020-2025) & (USD Million)

Table 116. Global Dogs Pet Clothing Consumption Value by Region (2026-2031) & (USD Million)

Table 117. Global Dogs Pet Clothing Average Price by Region (2020-2025) & (US\$/Unit)

Table 118. Global Dogs Pet Clothing Average Price by Region (2026-2031) & (US\$/Unit)

Table 119. Global Dogs Pet Clothing Sales Quantity by Type (2020-2025) & (K Units)

Table 120. Global Dogs Pet Clothing Sales Quantity by Type (2026-2031) & (K Units)

Table 121. Global Dogs Pet Clothing Consumption Value by Type (2020-2025) & (USD Million)

Table 122. Global Dogs Pet Clothing Consumption Value by Type (2026-2031) & (USD Million)

Table 123. Global Dogs Pet Clothing Average Price by Type (2020-2025) & (US\$/Unit)

Table 124. Global Dogs Pet Clothing Average Price by Type (2026-2031) & (US\$/Unit)

Table 125. Global Dogs Pet Clothing Sales Quantity by Application (2020-2025) & (K Units)

Table 126. Global Dogs Pet Clothing Sales Quantity by Application (2026-2031) & (K Units)

Table 127. Global Dogs Pet Clothing Consumption Value by Application (2020-2025) & (USD Million)

Table 128. Global Dogs Pet Clothing Consumption Value by Application (2026-2031) & (USD Million)

Table 129. Global Dogs Pet Clothing Average Price by Application (2020-2025) & (US\$/Unit)

Table 130. Global Dogs Pet Clothing Average Price by Application (2026-2031) & (US\$/Unit)

Table 131. North America Dogs Pet Clothing Sales Quantity by Type (2020-2025) & (K Units)

Table 132. North America Dogs Pet Clothing Sales Quantity by Type (2026-2031) & (K Units)

Table 133. North America Dogs Pet Clothing Sales Quantity by Application (2020-2025) & (K Units)

Table 134. North America Dogs Pet Clothing Sales Quantity by Application (2026-2031) & (K Units)

Table 135. North America Dogs Pet Clothing Sales Quantity by Country (2020-2025) & (K Units)

Table 136. North America Dogs Pet Clothing Sales Quantity by Country (2026-2031) & (K Units)

Table 137. North America Dogs Pet Clothing Consumption Value by Country (2020-2025) & (USD Million)

Table 138. North America Dogs Pet Clothing Consumption Value by Country (2026-2031) & (USD Million)

Table 139. Europe Dogs Pet Clothing Sales Quantity by Type (2020-2025) & (K Units)

Table 140. Europe Dogs Pet Clothing Sales Quantity by Type (2026-2031) & (K Units)

Table 141. Europe Dogs Pet Clothing Sales Quantity by Application (2020-2025) & (K

Units)

Table 142. Europe Dogs Pet Clothing Sales Quantity by Application (2026-2031) & (K Units)

Table 143. Europe Dogs Pet Clothing Sales Quantity by Country (2020-2025) & (K Units)

Table 144. Europe Dogs Pet Clothing Sales Quantity by Country (2026-2031) & (K Units)

Table 145. Europe Dogs Pet Clothing Consumption Value by Country (2020-2025) & (USD Million)

Table 146. Europe Dogs Pet Clothing Consumption Value by Country (2026-2031) & (USD Million)

Table 147. Asia-Pacific Dogs Pet Clothing Sales Quantity by Type (2020-2025) & (K Units)

Table 148. Asia-Pacific Dogs Pet Clothing Sales Quantity by Type (2026-2031) & (K Units)

Table 149. Asia-Pacific Dogs Pet Clothing Sales Quantity by Application (2020-2025) & (K Units)

Table 150. Asia-Pacific Dogs Pet Clothing Sales Quantity by Application (2026-2031) & (K Units)

Table 151. Asia-Pacific Dogs Pet Clothing Sales Quantity by Region (2020-2025) & (K Units)

Table 152. Asia-Pacific Dogs Pet Clothing Sales Quantity by Region (2026-2031) & (K Units)

Table 153. Asia-Pacific Dogs Pet Clothing Consumption Value by Region (2020-2025) & (USD Million)

Table 154. Asia-Pacific Dogs Pet Clothing Consumption Value by Region (2026-2031) & (USD Million)

Table 155. South America Dogs Pet Clothing Sales Quantity by Type (2020-2025) & (K Units)

Table 156. South America Dogs Pet Clothing Sales Quantity by Type (2026-2031) & (K Units)

Table 157. South America Dogs Pet Clothing Sales Quantity by Application (2020-2025) & (K Units)

Table 158. South America Dogs Pet Clothing Sales Quantity by Application (2026-2031) & (K Units)

Table 159. South America Dogs Pet Clothing Sales Quantity by Country (2020-2025) & (K Units)

Table 160. South America Dogs Pet Clothing Sales Quantity by Country (2026-2031) & (K Units)

Table 161. South America Dogs Pet Clothing Consumption Value by Country
(2020-2025) & (USD Million)

Table 162. South America Dogs Pet Clothing Consumption Value by Country
(2026-2031) & (USD Million)

Table 163. Middle East & Africa Dogs Pet Clothing Sales Quantity by Type (2020-2025)
& (K Units)

Table 164. Middle East & Africa Dogs Pet Clothing Sales Quantity by Type (2026-2031)
& (K Units)

Table 165. Middle East & Africa Dogs Pet Clothing Sales Quantity by Application
(2020-2025) & (K Units)

Table 166. Middle East & Africa Dogs Pet Clothing Sales Quantity by Application
(2026-2031) & (K Units)

Table 167. Middle East & Africa Dogs Pet Clothing Sales Quantity by Country
(2020-2025) & (K Units)

Table 168. Middle East & Africa Dogs Pet Clothing Sales Quantity by Country
(2026-2031) & (K Units)

Table 169. Middle East & Africa Dogs Pet Clothing Consumption Value by Country
(2020-2025) & (USD Million)

Table 170. Middle East & Africa Dogs Pet Clothing Consumption Value by Country
(2026-2031) & (USD Million)

Table 171. Dogs Pet Clothing Raw Material

Table 172. Key Manufacturers of Dogs Pet Clothing Raw Materials

Table 173. Dogs Pet Clothing Typical Distributors

Table 174. Dogs Pet Clothing Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Dogs Pet Clothing Picture

Figure 2. Global Dogs Pet Clothing Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Dogs Pet Clothing Revenue Market Share by Type in 2024

Figure 4. Jacket Examples

Figure 5. Dress Examples

Figure 6. Sweater Examples

Figure 7. Boots/Shoes Examples

Figure 8. Others Examples

Figure 9. Global Dogs Pet Clothing Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 10. Global Dogs Pet Clothing Revenue Market Share by Application in 2024

Figure 11. Online Sales Examples

Figure 12. Offline Sales Examples

Figure 13. Global Dogs Pet Clothing Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 14. Global Dogs Pet Clothing Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 15. Global Dogs Pet Clothing Sales Quantity (2020-2031) & (K Units)

Figure 16. Global Dogs Pet Clothing Price (2020-2031) & (US\$/Unit)

Figure 17. Global Dogs Pet Clothing Sales Quantity Market Share by Manufacturer in 2024

Figure 18. Global Dogs Pet Clothing Revenue Market Share by Manufacturer in 2024

Figure 19. Producer Shipments of Dogs Pet Clothing by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 20. Top 3 Dogs Pet Clothing Manufacturer (Revenue) Market Share in 2024

Figure 21. Top 6 Dogs Pet Clothing Manufacturer (Revenue) Market Share in 2024

Figure 22. Global Dogs Pet Clothing Sales Quantity Market Share by Region (2020-2031)

Figure 23. Global Dogs Pet Clothing Consumption Value Market Share by Region (2020-2031)

Figure 24. North America Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 25. Europe Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 26. Asia-Pacific Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Million)

Figure 27. South America Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 28. Middle East & Africa Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 29. Global Dogs Pet Clothing Sales Quantity Market Share by Type (2020-2031)

Figure 30. Global Dogs Pet Clothing Consumption Value Market Share by Type (2020-2031)

Figure 31. Global Dogs Pet Clothing Average Price by Type (2020-2031) & (US\$/Unit)

Figure 32. Global Dogs Pet Clothing Sales Quantity Market Share by Application (2020-2031)

Figure 33. Global Dogs Pet Clothing Revenue Market Share by Application (2020-2031)

Figure 34. Global Dogs Pet Clothing Average Price by Application (2020-2031) & (US\$/Unit)

Figure 35. North America Dogs Pet Clothing Sales Quantity Market Share by Type (2020-2031)

Figure 36. North America Dogs Pet Clothing Sales Quantity Market Share by Application (2020-2031)

Figure 37. North America Dogs Pet Clothing Sales Quantity Market Share by Country (2020-2031)

Figure 38. North America Dogs Pet Clothing Consumption Value Market Share by Country (2020-2031)

Figure 39. United States Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe Dogs Pet Clothing Sales Quantity Market Share by Type (2020-2031)

Figure 43. Europe Dogs Pet Clothing Sales Quantity Market Share by Application (2020-2031)

Figure 44. Europe Dogs Pet Clothing Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe Dogs Pet Clothing Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 47. France Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Dogs Pet Clothing Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Dogs Pet Clothing Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Dogs Pet Clothing Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific Dogs Pet Clothing Consumption Value Market Share by Region (2020-2031)

Figure 55. China Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 58. India Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Dogs Pet Clothing Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America Dogs Pet Clothing Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America Dogs Pet Clothing Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America Dogs Pet Clothing Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Dogs Pet Clothing Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Dogs Pet Clothing Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Dogs Pet Clothing Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Dogs Pet Clothing Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Dogs Pet Clothing Consumption Value (2020-2031) & (USD

Million)

Figure 74. South Africa Dogs Pet Clothing Consumption Value (2020-2031) & (USD Million)

Figure 75. Dogs Pet Clothing Market Drivers

Figure 76. Dogs Pet Clothing Market Restraints

Figure 77. Dogs Pet Clothing Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Dogs Pet Clothing in 2024

Figure 80. Manufacturing Process Analysis of Dogs Pet Clothing

Figure 81. Dogs Pet Clothing Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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