

Global Digital Body Fat Scale Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/D3123D859B01EN.html>

Date: July 2025

Pages: 182

Price: US\$ 3,480.00 (Single User License)

ID: D3123D859B01EN

Abstracts

According to our (Global Info Research) latest study, the global Digital Body Fat Scale market size was valued at US\$ 936 million in 2024 and is forecast to a readjusted size of USD 1423 million by 2031 with a CAGR of 6.2% during review period.

Body fat scales are easy to use. You simply step on the scale, and the tool measures both your body weight and your estimated fat percentage.

The Digital Body Fat Scale market was experiencing steady growth due to increasing health consciousness and the growing interest in fitness and body composition monitoring. Digital Body Fat Scales are devices that use bioelectrical impedance analysis (BIA) technology to estimate body fat percentage, in addition to providing weight measurements. These scales are popular among individuals seeking to track their overall health and fitness progress beyond just weight.

This report is a detailed and comprehensive analysis for global Digital Body Fat Scale market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Body Fat Scale market size and forecasts, in consumption value (\$

Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Digital Body Fat Scale market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Digital Body Fat Scale market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Digital Body Fat Scale market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Digital Body Fat Scale
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Digital Body Fat Scale market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fitbit, Garmin, Huawei Technologies, Nokia, Under Armour, Xiaomi, Withings, QardioBase, Koogeek, iHealth Lite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Digital Body Fat Scale market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wi-Fi

Bluetooth

Market segment by Application

Home

Commercial

Other

Major players covered

Fitbit

Garmin

Huawei Technologies

Nokia

Under Armour

Xiaomi

Withings

QardioBase

Koogeek

iHealth Lite

Runcobo

Inbody

Renpho

FitTrack

Omron

Tantita

YUNMAI

Etekcity

Arboleaf

INEVIFIT

Greater Goods

Ozeri

Triumph

Vitafit

LOFTILLA

eufy

Accuro

Innotech

EnerPlex

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Body Fat Scale product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Body Fat Scale, with price, sales quantity, revenue, and global market share of Digital Body Fat Scale from 2020 to 2025.

Chapter 3, the Digital Body Fat Scale competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Body Fat Scale breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Digital Body Fat Scale market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Body Fat Scale.

Chapter 14 and 15, to describe Digital Body Fat Scale sales channel, distributors, customers, research findings and conclusion.

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