

# Global Data Center Rack Power Distribution Unit (PDU) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Data Center Rack Power Distribution Unit (PDU) market size was valued at US\$ 1628 million in 2023 and is forecast to a readjusted size of USD 2301 million by 2030 with a CAGR of 5.1% during review period.

A Data Center Rack Power Distribution Unit (PDU) is an electrical device used in data centers to distribute power from a central power source (such as an electrical panel or an uninterruptible power supply, UPS) to multiple pieces of equipment installed within a server rack.

With the rapid development of emerging technologies such as cloud computing, big data, and the Internet of Things, the construction scale of data centers continues to expand, and the demand for PDUs is also growing. According to market research institutions, the global data center rack power distribution unit (PDU) market size will continue to grow, and is expected to expand at a stable annual compound growth rate in the next few years.

Market driving force: With the popularization of cloud computing and big data applications, the construction scale of data centers continues to expand, and the demand for PDUs is also growing. In particular, the construction of large data centers and cloud data centers has put forward higher requirements for the performance and reliability of PDUs. Intelligent PDUs can monitor power usage in real time, improve energy utilization efficiency, and reduce operating costs by integrating sensors and monitoring systems. At the same time, environmental protection and energy saving have also become an important direction for the development of PDUs, which meets the global requirements for energy conservation, emission reduction, and sustainable development.

**Market challenges and obstacles:** The manufacturing of PDUs involves multiple fields such as high-precision machining, circuit design, and electrical safety, and the technical threshold is relatively high. At the same time, with the continuous advancement of technology and the expansion of applications, the performance and reliability requirements of PDUs are also getting higher and higher, which puts higher requirements on the technical strength of manufacturers. The manufacturing cost of PDUs is relatively high, especially under the requirements of high precision and high stability, the manufacturing cost and selling price are relatively high. This limits the application of PDU in certain areas, and manufacturers need to reduce product prices and improve market competitiveness through technological innovation and cost control.

**Regional characteristics:** North America is one of the important regions in the global data center rack power distribution unit (PDU) market. As a leading country in data center construction and operation, the United States has a large demand for PDU. Europe has high environmental protection requirements for data center construction and operation, which has promoted the green development of PDU technology. The Asia-Pacific region is one of the fastest growing regions in the global data center rack power distribution unit (PDU) market. Countries such as China, Japan, and South Korea have developed rapidly in data center construction and operation, and have a large demand for PDU.

This report is a detailed and comprehensive analysis for global Data Center Rack Power Distribution Unit (PDU) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

### **Key Features:**

Global Data Center Rack Power Distribution Unit (PDU) market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Data Center Rack Power Distribution Unit (PDU) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Data Center Rack Power Distribution Unit (PDU) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2019-2030

Global Data Center Rack Power Distribution Unit (PDU) market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2019-2024

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Center Rack Power Distribution Unit (PDU)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Center Rack Power Distribution Unit (PDU) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schneider Electric APC, ABB, Cisco, Eaton, Vertiv, Legrand, nVent CIS Global, Leviton, Cyber Power Systems, HPE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Data Center Rack Power Distribution Unit (PDU) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Basic PDU
- Metering PDU
- Monitoring PDU
- Switch PDU
- Others

Market segment by Application

- Large Data Center
- Small and Medium Data Center

Major players covered

- Schneider Electric APC

- ABB
- Cisco
- Eaton
- Vertiv
- Legrand
- nVent CIS Global
- Leviton
- Cyber Power Systems
- HPE
- Hpxin
- Delta Power Solutions
- Fujitsu

### **Market segment by region, regional analysis covers**

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Data Center Rack Power Distribution Unit (PDU) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Data Center Rack Power Distribution Unit (PDU), with price, sales quantity, revenue, and global market share of Data Center Rack Power Distribution Unit (PDU) from 2019 to 2024.

Chapter 3, the Data Center Rack Power Distribution Unit (PDU) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Data Center Rack Power Distribution Unit (PDU) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Data Center Rack Power Distribution Unit (PDU) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Data Center Rack Power Distribution Unit (PDU).

Chapter 14 and 15, to describe Data Center Rack Power Distribution Unit (PDU) sales channel, distributors, customers, research findings and conclusion.

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