

Global Custom qPCR Probes Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/CDEFCCC141F9EN.html>

Date: January 2026

Pages: 106

Price: US\$ 3,480.00 (Single User License)

ID: CDEFCCC141F9EN

Abstracts

According to our (Global Info Research) latest study, the global Custom qPCR Probes market size was valued at US\$ 86.43 million in 2025 and is forecast to a readjusted size of US\$ 123 million by 2032 with a CAGR of 5.1% during review period.

Custom qPCR Probes are specialized, sequence-specific oligonucleotide fragments (typically 20–30 nucleotides in length) custom-designed and synthesized to target specific nucleic acid sequences for real-time fluorescent quantitative PCR (qPCR) applications. Tailored to clients' unique target genes, pathogen sequences, or genetic markers, these probes integrate a fluorescent reporter dye (e.g., FAM, VIC, Cy5) at one end and a corresponding quencher molecule (e.g., BHQ-1, TAMRA) at the other, operating on the principle of fluorescence resonance energy transfer (FRET): in the intact probe, the quencher suppresses the reporter dye's fluorescence, but as qPCR proceeds, the DNA polymerase's 5'-exonuclease activity cleaves the probe bound to the target sequence, releasing the reporter dye and generating a measurable fluorescent signal that correlates with the amount of target nucleic acid. They serve as critical tools in molecular diagnostics (pathogen detection, cancer biomarker screening), gene expression analysis, genetically modified organism (GMO) testing, and drug development, enabling sensitive, specific, and quantitative detection of target nucleic acids with minimal non-specific amplification.

In 2025, global Custom qPCR Probes production reached approximately 300 K units, with an average global market price of around US\$ 280 per unit. The production capacity of Custom qPCR Probes is approximately 380 K units per year, the average gross profit margin was 30-35%.

The upstream of the Custom qPCR Probes supply chain consists of raw material providers supplying nucleotide monomers, fluorescent dyes (e.g., FAM, VIC), quencher molecules (e.g., BHQ, TAMRA), specialty modifiers (MGB, LNA), and solid-phase synthesis supports; equipment manufacturers providing oligonucleotide synthesizers, purification systems (HPLC/PAGE), and quality control instruments (mass spectrometry, capillary electrophoresis); and chemical reagent suppliers for synthesis and deprotection solutions. Midstream comprises specialized synthesis service providers that perform custom probe design, sequence synthesis, dye-quencher conjugation, purification, and quality verification. Downstream connects to research institutions, diagnostic laboratories, biotech companies, and contract research organizations (CROs) that integrate these probes into qPCR/dPCR assays for gene expression analysis, pathogen detection, genotyping, and molecular diagnostics; some probes further flow into in vitro diagnostic (IVD) kit manufacturing for clinical applications.

The cost structure of Custom qPCR Probes is primarily determined by four core components: raw material costs (fluorescent dyes and specialty quenchers being the most expensive, especially for patented modifications like MGB; oligonucleotide monomers and modifiers adding to base costs); synthesis and processing costs (scaled by production volume, with small-scale custom orders having higher unit costs; conjugation of dyes/quenchers and specialized purification methods like HPLC or PAGE contributing significant expenses); quality control and regulatory compliance costs (mass spectrometry, capillary electrophoresis, and stability testing to ensure purity >95% and signal consistency; additional costs for GMP/ISO 13485 compliance in diagnostic-grade probes); and operational overhead (design services, technical support, cold-chain logistics, and order fulfillment).

This report is a detailed and comprehensive analysis for global Custom qPCR Probes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Custom qPCR Probes market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Custom qPCR Probes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Custom qPCR Probes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Custom qPCR Probes market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Custom qPCR Probes
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Custom qPCR Probes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amerigo Scientific, Eurogentec, Beijing Tsingke Biotechnology, GenScript, Bionordika, Merck KGaA, Integrated DNA Technologies, Eurofins Genomics LLC, biolegio, LGC Biosearch Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Custom qPCR Probes market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Taqman Probes

Scorpion Probes

Others

Market segment by Fluorescent Label

Single-Labeled Probes

Dual-Labeled Probes

Market segment by Application

Molecular Diagnostics

Academic Research

Biopharmaceutical Development

Other

Major players covered

Amerigo Scientific

Eurogentec

Beijing Tsingke Biotechnology

GenScript

Bionordika

Merck KGaA

Integrated DNA Technologies

Eurofins Genomics LLC

biolegio

LGC Biosearch Technologies

Microsynth

Thermo Fisher Scientific

Prima Scientific

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Custom qPCR Probes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Custom qPCR Probes, with price, sales quantity, revenue, and global market share of Custom qPCR Probes from 2021 to 2026.

Chapter 3, the Custom qPCR Probes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Custom qPCR Probes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Custom qPCR Probes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Custom qPCR Probes.

Chapter 14 and 15, to describe Custom qPCR Probes sales channel, distributors, customers, research findings and conclusion.

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