

Global Cow Whole Milk Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Cow Whole Milk Powder market size was valued at US\$ 8166 million in 2024 and is forecast to a readjusted size of USD 12660 million by 2031 with a CAGR of 6.5% during review period.

Cow whole milk powder, often simply referred to as whole milk powder or WMP, is a dairy product made by removing the moisture content from fresh cow's milk. This is typically achieved through a process known as spray drying. The result is a fine, dry powder that retains many of the nutritional components found in liquid milk, including proteins, fats, carbohydrates, vitamins, and minerals.

Growing Demand: Cow whole milk powder has been in demand worldwide due to its versatility and long shelf life. It is used in various food products, such as infant formula, bakery goods, confectionery, and dairy products.

Infant Formula: The demand for cow whole milk powder in infant formula has been a significant driver of the market. As global populations grow and incomes rise, more parents turn to formula as an alternative to breastfeeding.

Health and Wellness: Consumers have become increasingly health-conscious, leading to a preference for milk powder products that offer nutritional benefits, such as vitamins and minerals. Manufacturers have responded by fortifying their products.

Dairy Industry: The dairy industry, in general, has been affected by factors like changing dietary preferences (e.g., plant-based alternatives) and concerns about animal welfare and environmental sustainability. These factors could impact the cow milk powder

market indirectly.

Exports and Imports: Some countries are major exporters of cow whole milk powder, while others rely on imports to meet their domestic demand. Trade dynamics and international regulations can influence market trends.

This report is a detailed and comprehensive analysis for global Cow Whole Milk Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cow Whole Milk Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Tons), 2020-2031

Global Cow Whole Milk Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Tons), 2020-2031

Global Cow Whole Milk Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Tons), 2020-2031

Global Cow Whole Milk Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Tons), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Cow Whole Milk Powder
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Cow Whole Milk Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HiPP, Verla, OMSCo, Prolactal, Ingredia, Aurora Foods Dairy, OGNI, Hochdorf Swiss Nutrition, Triballat Ingredients, Organic West Milk, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cow Whole Milk Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Formula Milk Powder

Modified Milk Powder

Market segment by Application

Infant

Child

Adult

Elderly

Major players covered

HiPP

Verla

OMSCo

Prolactal

Ingredia

Aurora Foods Dairy

OGNI

Hochdorf Swiss Nutrition

Triballat Ingredients

Organic West Milk

Royal Farm

RUMI (Hoogwegt)

SunOpta

NowFood

Govind Milk

Alpha Milk

Valley Milk

MMPA

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cow Whole Milk Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cow Whole Milk Powder, with price, sales quantity, revenue, and global market share of Cow Whole Milk Powder from 2020 to 2025.

Chapter 3, the Cow Whole Milk Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cow Whole Milk Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Cow Whole Milk Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cow Whole Milk Powder.

Chapter 14 and 15, to describe Cow Whole Milk Powder sales channel, distributors, customers, research findings and conclusion.

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