

Global COVID-19 Antigen Rapid Test Cassette Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/CAC8BEE92588EN.html>

Date: July 2025

Pages: 216

Price: US\$ 3,480.00 (Single User License)

ID: CAC8BEE92588EN

Abstracts

According to our (Global Info Research) latest study, the global COVID-19 Antigen Rapid Test Cassette market size was valued at US\$ 25950 million in 2024 and is forecast to a readjusted size of USD 5730 million by 2031 with a CAGR of -19.6% during review period.

COVID-19 Antigen Rapid Test Cassette is an in-vitro immunochromatographic assay for the qualitative detection of SARS-CoV-2 viral nucleoprotein antigens in Fluorescence Immunochromatography, Colloidal Gold Immunochromatography and Latex Immunochromatography specimens from individuals suspected of COVID-19 by their healthcare provider.

This report is a detailed and comprehensive analysis for global COVID-19 Antigen Rapid Test Cassette market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global COVID-19 Antigen Rapid Test Cassette market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global COVID-19 Antigen Rapid Test Cassette market size and forecasts by region and

country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global COVID-19 Antigen Rapid Test Cassette market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global COVID-19 Antigen Rapid Test Cassette market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for COVID-19 Antigen Rapid Test Cassette

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global COVID-19 Antigen Rapid Test Cassette market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments.

Key companies covered as a part of this study include Abbott, Quidel, ACCESS BIO, CTK Biotech, SD Biosensor, Ellume, InBios, Celltrion, AESKU.GROUP, ROCHE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

COVID-19 Antigen Rapid Test Cassette market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Fluorescence Immunochromatography
- Colloidal Gold Immunochromatography
- Latex Immunochromatography
- Others

Market segment by Application

- Hospital

- Home
- School
- Third-Party Detection Institution
- Others

Major players covered

- Abbott
- Quidel
- ACCESS BIO
- CTK Biotech
- SD Biosensor
- Ellume
- InBios
- Celltrion
- AESKU.GROUP
- ROCHE
- BD
- OraSure Technologies
- Clip Health
- LumiraDx
- Princeton BioMeditech Corporation
- RapiGEN Inc.
- Orient Gene
- Wondfo Biotech
- Ihealth (Andon Health)
- Wantai BioPharm
- Biotest Biotech
- Shenzhen YHLO Biotech
- Vazyme Biotech
- EasyDiagnosis Biomedicine
- Beijing Hotgen Biotech
- Assure Tech
- Hangzhou AllTest Biotech
- ACON Biotech
- BGI Genomics
- Lepu Medical Technology
- Jinwofu Bioengineering Technology
- Phase Scientific

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe COVID-19 Antigen Rapid Test Cassette product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of COVID-19 Antigen Rapid Test Cassette, with price, sales quantity, revenue, and global market share of COVID-19 Antigen Rapid Test Cassette from 2020 to 2025.

Chapter 3, the COVID-19 Antigen Rapid Test Cassette competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the COVID-19 Antigen Rapid Test Cassette breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and COVID-19 Antigen Rapid Test Cassette market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of COVID-19

Antigen Rapid Test Cassette.

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