

Global Couture Millinery Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/C2AF5BA67EA7EN.html>

Date: July 2025

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: C2AF5BA67EA7EN

Abstracts

According to our (Global Info Research) latest study, the global Couture Millinery market size was valued at US\$ 64.5 million in 2024 and is forecast to a readjusted size of USD 101 million by 2031 with a CAGR of 6.7% during review period.

Couture millinery involves the creation of high-end, custom-made hats and headpieces. As fashion becomes more individualistic, people seek unique and personalized accessories to make a statement. Hats and headpieces play a significant role in special occasions like weddings, horse races, and formal events. The demand for couture millinery increases during event seasons. There has been a revival of interest in vintage and classic fashion styles, which includes the resurgence of hats and headpieces reminiscent of past eras. Celebrities and social media influencers wearing couture millinery can significantly impact trends and inspire people to adopt similar styles.

This report is a detailed and comprehensive analysis for global Couture Millinery market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Couture Millinery market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Couture Millinery market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Couture Millinery market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Couture Millinery market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Couture Millinery
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Couture Millinery market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philip Treacy, Stephen Jones OBE, Jane Taylor London, Rachel Trevor Morgan, Diana Cavagnaro, Leah C, Suzanne Couture, Emma Moscow, Rebecca, Sarah Cant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Couture Millinery market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Berets

Fedoras

Bowlers

Others

Market segment by Application

Online

Offline

Major players covered

Philip Treacy

Stephen Jones OBE

Jane Taylor London

Rachel Trevor Morgan

Diana Cavagnaro

Leah C

Suzanne Couture

Emma Moscow

Rebecca

Sarah Cant

Alison Tod

Dayna Pinkham

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Couture Millinery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Couture Millinery, with price, sales quantity, revenue, and global market share of Couture Millinery from 2020 to 2025.

Chapter 3, the Couture Millinery competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Couture Millinery breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Couture Millinery market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Couture Millinery.

Chapter 14 and 15, to describe Couture Millinery sales channel, distributors, customers, research findings and conclusion.

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