

Global Cosmetics OEM and ODM Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cosmetics OEM and ODM market size was valued at US\$ 30350 million in 2023 and is forecast to a readjusted size of USD 41380 million by 2030 with a CAGR of 4.3% during review period.

Cosmetics OEM (Original Equipment Manufacturer) and ODM (Original Design Manufacturer) are two essential models in the cosmetics industry that allow brands and retailers to create and launch their own cosmetic products without having to engage in the organization or running of a factory.

The demand for personalized and niche products is growing, and consumers are increasingly looking for personalized beauty products tailored to their individual skin types, concerns, and preferences. Brands are turning to OEM/ODM partners to develop specialized formulas or customized packaging to meet these needs. Many brands are exploring niche markets (e.g., vegan, organic, cruelty-free, clean beauty), and OEM/ODM can provide ready-made solutions that cater to these specific segments.

The growth of e-commerce requires faster product development cycles and responsiveness to market trends. OEMs and ODMs can help brands quickly launch new products to take advantage of online shopping trends. Brands are increasingly leaning toward a DTC model, which allows them to establish a direct relationship with consumers. OEMs and ODMs support these initiatives by providing flexible manufacturing solutions and small-batch production capabilities.

Advances in cosmetic formulation technology have enabled the development of more effective and diverse products. OEMs and ODMs often invest in R&D to create innovative solutions that meet changing consumer expectations. The introduction of automation in the manufacturing process can improve production efficiency, capacity,

and quality control, making cooperation with OEMs and ODMs more attractive. Outsourcing production can reduce production costs because manufacturers are often able to produce in batches, reducing production costs and labor costs. This makes OEM and ODM a cost-effective choice.

This report is a detailed and comprehensive analysis for global Cosmetics OEM and ODM market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Cosmetics OEM and ODM market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Cosmetics OEM and ODM market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Cosmetics OEM and ODM market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Cosmetics OEM and ODM market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cosmetics OEM and ODM

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cosmetics OEM and ODM market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KDC/One, COSMAX, Intercos, Kolmar Korea, TOA, Cosmo Beauty, Cosmecca, Mana Products, Nox Bellow Cosmetics, PICASO Cosmetic, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Cosmetics OEM and ODM market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Cosmetics OEM
- Cosmetics ODM

Market segment by Application

- Skincare
- Haircare
- Makeup
- Others

Market segment by players, this report covers

- KDC/One
- COSMAX
- Intercos
- Kolmar Korea
- TOA
- Cosmo Beauty
- Cosmecca
- Mana Products
- Nox Bellow Cosmetics
- PICASO Cosmetic
- Toyo Beauty
- Cohere Beauty
- S&J
- Ancorotti Cosmetics
- A&H International Cosmetics
- Chromavis
- Opal Cosmetics
- Milott
- B.Kolor
- BioTruly
- Cosway
- Bawei Biotechnology

- Ridgepole
- ANTE (Suzhou) Cosmetics
- ESTATE CHEMICAL
- Ya Pure Cosmetics
- Jiangsu Meiaisi Cosmetics
- Homar
- Foshan Wanying Cosmetics
- Easycare Group
- Life-Beauty

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cosmetics OEM and ODM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cosmetics OEM and ODM, with revenue, gross margin, and global market share of Cosmetics OEM and ODM from 2019 to 2024.

Chapter 3, the Cosmetics OEM and ODM competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cosmetics OEM and ODM market forecast, by regions, by Type and by Application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cosmetics OEM and ODM.

Chapter 13, to describe Cosmetics OEM and ODM research findings and conclusion.

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