

Global Cosmetic Grade Benzoic Acid Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/CFCA7819F708EN.html>

Date: January 2026

Pages: 120

Price: US\$ 3,480.00 (Single User License)

ID: CFCA7819F708EN

Abstracts

According to our (Global Info Research) latest study, the global Cosmetic Grade Benzoic Acid market size was valued at US\$ 109 million in 2025 and is forecast to a readjusted size of US\$ 142 million by 2032 with a CAGR of 3.8% during review period.

Cosmetic Grade Benzoic Acid refers to benzoic acid produced and purified to meet cosmetic/PC quality specifications, with an industry chain running from upstream toluene (or benzyl alcohol/benzoic intermediates) and oxidants/catalysts through midstream oxidation, refining, crystallization and QA/formulation, to downstream use mainly as a preservative or pH-supporting antimicrobial in cosmetics and personal-care products (creams, lotions, cleansers, shampoos, wipes, and deodorants), as well as in some household and toiletry formulations.

In 2025, global Cosmetic Grade Benzoic Acid production reached approximately 21.9 K MT, with an average global market price of around US\$ 4825 per MT. The global single-line production capacity ranges from 1200 to 1500 MT per year. The industry's gross profit margin is approximately 20%-25%.

This report is a detailed and comprehensive analysis for global Cosmetic Grade Benzoic Acid market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cosmetic Grade Benzoic Acid market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Cosmetic Grade Benzoic Acid market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Cosmetic Grade Benzoic Acid market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Cosmetic Grade Benzoic Acid market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Cosmetic Grade Benzoic Acid
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Cosmetic Grade Benzoic Acid market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jan Dekker, DKSH, Anstar, First Continental International, Alfa Chemistry, Evonik, BioOrganic Concepts, Eastman, Uniproma Chemical, Clariant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cosmetic Grade Benzoic Acid market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Purity 98%

Purity 99%

Others

Market segment by Particle Size

Fine

Medium

Coarse

Market segment by Physical Form

Flakes

Granules

Powder

Market segment by Sales Channel

Online

Offline

Market segment by Application

Personal Care Products

Makeup Products

Hair Care

Others

Major players covered

Jan Dekker

DKSH

Anstar

First Continental International

Alfa Chemistry

Evonik

BioOrganic Concepts

Eastman

Uniproma Chemical

Clariant

Brenntag Beauty & Personal Care

Chemipol

Givaudan

Sharon Laboratories

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cosmetic Grade Benzoic Acid product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cosmetic Grade Benzoic Acid, with price, sales quantity, revenue, and global market share of Cosmetic Grade Benzoic Acid from 2021 to 2026.

Chapter 3, the Cosmetic Grade Benzoic Acid competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cosmetic Grade Benzoic Acid breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cosmetic Grade Benzoic Acid market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cosmetic Grade Benzoic Acid.

Chapter 14 and 15, to describe Cosmetic Grade Benzoic Acid sales channel,

distributors, customers, research findings and conclusion.

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