

# Global Conversational AI Technology Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Conversational AI Technology market size was valued at US\$ 3380 million in 2024 and is forecast to a readjusted size of USD 10500 million by 2031 with a CAGR of 17.2% during review period.

Conversational AI Technology refers to the development of computer systems or platforms that leverage Natural Language Processing (NLP), Machine Learning (ML), and Deep Learning (DL) to understand, generate, and respond to human language. It is used to facilitate human-computer interaction through applications like virtual assistants, chatbots, and voice assistants, enabling communication in speech or text formats to simulate natural conversation and improve user experience.

This report is a detailed and comprehensive analysis for global Conversational AI Technology market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Conversational AI Technology market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Conversational AI Technology market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Conversational AI Technology market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Conversational AI Technology market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Conversational AI Technology

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Conversational AI Technology market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, IBM, Microsoft, Ada, Kore.ai, Conversica, LivePerson, Genesys, Boost.ai, Kata.ai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Conversational AI Technology market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Web Conversational AI

App Conversational AI

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

SAP

IBM

Microsoft

Ada

Kore.ai

Conversica

LivePerson

Genesys

Boost.ai

Kata.ai

Cognigy

OneReach.ai

Avaamo

Just AI

Kasisto

Active.Ai

Solvvy

Certainly

Hyro

Mindsay

Market segment by regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)  
South America (Brazil, Rest of South America)  
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Conversational AI Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Conversational AI Technology, with revenue, gross margin, and global market share of Conversational AI Technology from 2020 to 2025.

Chapter 3, the Conversational AI Technology competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Conversational AI Technology market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Conversational AI Technology.

Chapter 13, to describe Conversational AI Technology research findings and conclusion.

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