

Global Consumer Data Storage Devices Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Consumer Data Storage Devices market size was valued at US\$ 50760 million in 2023 and is forecast to a readjusted size of USD 101170 million by 2030 with a CAGR of 6.5% during review period.

Consumer Data Storage Devices are gaining adoption across enterprises, owing to the rapid increase in the amount of data generated by users. Consumer Data Storage Devices help users store data securely and provide accessibility of data to users at any point in time. These devices include Solid State Drives, Hard Disk Drives, Memory Cards, USB Flash Drives and Optical Disks.

The consumer data storage devices market plays a pivotal role in addressing the growing need for personal data management and accessibility. These devices encompass a wide range of products, including external hard drives, USB flash drives, memory cards, solid-state drives (SSDs), and network-attached storage (NAS) systems. With the rapid proliferation of digital content and the rising adoption of high-resolution media, consumers are increasingly seeking reliable, high-capacity, and portable storage solutions for their data.

One of the key drivers of this market is the increasing reliance on digital devices such as smartphones, tablets, and cameras, which generate vast amounts of data. This trend has led to a surge in demand for high-speed and high-capacity storage devices, particularly SSDs, which offer faster data transfer rates and greater durability compared to traditional hard disk drives (HDDs). Additionally, the rise of cloud computing has complemented consumer storage devices, enabling hybrid storage solutions that combine local and cloud-based storage for enhanced convenience.

The market is also influenced by advancements in storage technology, such as the

transition to NVMe (Non-Volatile Memory Express) SSDs, which deliver significantly higher performance. Furthermore, manufacturers are integrating features like encryption, backup software, and wireless connectivity to cater to the diverse needs of consumers. Compact and stylish designs are also gaining popularity, appealing to the aesthetic preferences of the modern consumer.

Geographically, the market sees significant demand in regions like North America, Europe, and Asia-Pacific, driven by high levels of technology adoption and digital engagement. In emerging markets, the affordability of data storage devices and increasing digital literacy are contributing to steady growth. However, challenges such as declining prices of storage per gigabyte and competition from cloud storage services continue to pressure market players to innovate and differentiate their offerings.

This report is a detailed and comprehensive analysis for global Consumer Data Storage Devices market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Consumer Data Storage Devices market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Consumer Data Storage Devices market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Consumer Data Storage Devices market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Consumer Data Storage Devices market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Consumer Data Storage Devices

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer Data Storage Devices market based on the following parameters - company overview, revenue, gross margin, product

portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Dell, HPE, Huawei, Western Digital, Seagate Technology, Lenovo, Toshiba, NetApp, Pure Storage, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Consumer Data Storage Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Hard Disk Drive
- Solid State Drive

Market segment by Application

- Online Sales
- Offline Sales

Market segment by players, this report covers

- IBM
- Dell
- HPE
- Huawei
- Western Digital
- Seagate Technology
- Lenovo
- Toshiba
- NetApp
- Pure Storage
- Kingston Technology
- ADATA
- Micron Technology
- CMC Magnetix (Verbatim)
- RITEK Group
- Sony

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Consumer Data Storage Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Consumer Data Storage Devices, with revenue, gross margin, and global market share of Consumer Data Storage Devices from 2019 to 2024.

Chapter 3, the Consumer Data Storage Devices competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Consumer Data Storage Devices market forecast, by regions, by Type and by Application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Consumer Data Storage Devices.

Chapter 13, to describe Consumer Data Storage Devices research findings and conclusion.

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