

# Global Colloidal Gold Immunochromatographic Assay POCT Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Colloidal Gold Immunochromatographic Assay POCT market size was valued at US\$ 2099 million in 2024 and is forecast to a readjusted size of USD 2944 million by 2031 with a CAGR of 5.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Immune colloidal gold technique is a new type of immunolabeling technique that uses colloidal gold as a tracer marker applied to antigen and antibody.

This report is a detailed and comprehensive analysis for global Colloidal Gold Immunochromatographic Assay POCT market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Colloidal Gold Immunochromatographic Assay POCT market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2020-2031

Global Colloidal Gold Immunochromatographic Assay POCT market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Colloidal Gold Immunochromatographic Assay POCT market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Colloidal Gold Immunochromatographic Assay POCT market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Colloidal Gold Immunochromatographic Assay POCT
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Colloidal Gold Immunochromatographic Assay POCT market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abbott, Roche, QuidelOrtho, Wondfo Biotech, Getein Biotech, SD Biosensor, Orient Gene, ReLIA Biotech, ACON Biotech, Intec PRODUCT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Colloidal Gold Immunochromatographic Assay POCT market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

**Market segment by Type**

Indirect Method

Sandwich Method

Other

**Market segment by Application**

Cardiovascular Testing

Infectious Disease Testing

Drug Abuse Testing

Pregnancy Testing

Other

**Major players covered**

Abbott

Roche

QuidelOrtho

Wondfo Biotech

Getein Biotech

SD Biosensor

Orient Gene

ReLIA Biotech

ACON Biotech

Intec PRODUCT

Equinox Biotech Co

Shanghai Kehua Bio-engineering Co

Biotest Biotech

Assure Tech

Core Technology Co

Chongqing Zhongyuan BIO-TECHNOLOGY Co

Life Origin Biotech

Biotime

Anhui DEEPBLUE Medical Technology Co

Wantai BioPharm

Joinstar Biomedical Technology Co

J.H.Bio-Tec

Hangzhou Clongene Biotech Co

BIOHIT Healthcare

(Hefei) Co

Nanjing Vazyme Biotech Co

Shenzhen GLD Biotechnology Co

Hunan beixier Biotechnology Co

Shandong Kanghua Biotechnology Co

BOSON BIOTECH

AVE Science & Technology Co

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Colloidal Gold Immunochromatographic Assay POCT product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Colloidal Gold Immunochromatographic Assay POCT, with price, sales quantity, revenue, and global market share of Colloidal Gold Immunochromatographic Assay POCT from 2020 to 2025.

Chapter 3, the Colloidal Gold Immunochromatographic Assay POCT competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Colloidal Gold Immunochromatographic Assay POCT breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Colloidal Gold Immunochromatographic Assay POCT market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Colloidal Gold Immunochromatographic Assay POCT.

Chapter 14 and 15, to describe Colloidal Gold Immunochromatographic Assay POCT sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Indirect Method

1.3.3 Sandwich Method

1.3.4 Other

1.4 Market Analysis by Application

1.4.1 Overview: Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Cardiovascular Testing

1.4.3 Infectious Disease Testing

1.4.4 Drug Abuse Testing

1.4.5 Pregnancy Testing

1.4.6 Other

1.5 Global Colloidal Gold Immunochromatographic Assay POCT Market Size & Forecast

1.5.1 Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (2020-2031)

1.5.3 Global Colloidal Gold Immunochromatographic Assay POCT Average Price (2020-2031)

### 2 MANUFACTURERS PROFILES

2.1 Abbott

2.1.1 Abbott Details

2.1.2 Abbott Major Business

2.1.3 Abbott Colloidal Gold Immunochromatographic Assay POCT Product and Services

2.1.4 Abbott Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Abbott Recent Developments/Updates

## 2.2 Roche

### 2.2.1 Roche Details

### 2.2.2 Roche Major Business

### 2.2.3 Roche Colloidal Gold Immunochromatographic Assay POCT Product and Services

### 2.2.4 Roche Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.2.5 Roche Recent Developments/Updates

## 2.3 QuidelOrtho

### 2.3.1 QuidelOrtho Details

### 2.3.2 QuidelOrtho Major Business

### 2.3.3 QuidelOrtho Colloidal Gold Immunochromatographic Assay POCT Product and Services

### 2.3.4 QuidelOrtho Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.3.5 QuidelOrtho Recent Developments/Updates

## 2.4 Wondfo Biotech

### 2.4.1 Wondfo Biotech Details

### 2.4.2 Wondfo Biotech Major Business

### 2.4.3 Wondfo Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

### 2.4.4 Wondfo Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.4.5 Wondfo Biotech Recent Developments/Updates

## 2.5 Getein Biotech

### 2.5.1 Getein Biotech Details

### 2.5.2 Getein Biotech Major Business

### 2.5.3 Getein Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

### 2.5.4 Getein Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.5.5 Getein Biotech Recent Developments/Updates

## 2.6 SD Biosensor

### 2.6.1 SD Biosensor Details

### 2.6.2 SD Biosensor Major Business

### 2.6.3 SD Biosensor Colloidal Gold Immunochromatographic Assay POCT Product and Services

### 2.6.4 SD Biosensor Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.6.5 SD Biosensor Recent Developments/Updates
- 2.7 Orient Gene
  - 2.7.1 Orient Gene Details
  - 2.7.2 Orient Gene Major Business
  - 2.7.3 Orient Gene Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.7.4 Orient Gene Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.7.5 Orient Gene Recent Developments/Updates
- 2.8 ReLIA Biotech
  - 2.8.1 ReLIA Biotech Details
  - 2.8.2 ReLIA Biotech Major Business
  - 2.8.3 ReLIA Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.8.4 ReLIA Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.8.5 ReLIA Biotech Recent Developments/Updates
- 2.9 ACON Biotech
  - 2.9.1 ACON Biotech Details
  - 2.9.2 ACON Biotech Major Business
  - 2.9.3 ACON Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.9.4 ACON Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.9.5 ACON Biotech Recent Developments/Updates
- 2.10 Intec PRODUCT
  - 2.10.1 Intec PRODUCT Details
  - 2.10.2 Intec PRODUCT Major Business
  - 2.10.3 Intec PRODUCT Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.10.4 Intec PRODUCT Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.10.5 Intec PRODUCT Recent Developments/Updates
- 2.11 Equinox Biotech Co
  - 2.11.1 Equinox Biotech Co Details
  - 2.11.2 Equinox Biotech Co Major Business
  - 2.11.3 Equinox Biotech Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.11.4 Equinox Biotech Co Colloidal Gold Immunochromatographic Assay POCT

Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Equinox Biotech Co Recent Developments/Updates

2.12 Shanghai Kehua Bio-engineering Co

2.12.1 Shanghai Kehua Bio-engineering Co Details

2.12.2 Shanghai Kehua Bio-engineering Co Major Business

2.12.3 Shanghai Kehua Bio-engineering Co Colloidal Gold Immunochemical Assay POCT Product and Services

2.12.4 Shanghai Kehua Bio-engineering Co Colloidal Gold Immunochemical Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 Shanghai Kehua Bio-engineering Co Recent Developments/Updates

2.13 Biotest Biotech

2.13.1 Biotest Biotech Details

2.13.2 Biotest Biotech Major Business

2.13.3 Biotest Biotech Colloidal Gold Immunochemical Assay POCT Product and Services

2.13.4 Biotest Biotech Colloidal Gold Immunochemical Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Biotest Biotech Recent Developments/Updates

2.14 Assure Tech

2.14.1 Assure Tech Details

2.14.2 Assure Tech Major Business

2.14.3 Assure Tech Colloidal Gold Immunochemical Assay POCT Product and Services

2.14.4 Assure Tech Colloidal Gold Immunochemical Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Assure Tech Recent Developments/Updates

2.15 Core Technology Co

2.15.1 Core Technology Co Details

2.15.2 Core Technology Co Major Business

2.15.3 Core Technology Co Colloidal Gold Immunochemical Assay POCT Product and Services

2.15.4 Core Technology Co Colloidal Gold Immunochemical Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Core Technology Co Recent Developments/Updates

2.16 Chongqing Zhongyuan BIO-TECHNOLOGY Co

2.16.1 Chongqing Zhongyuan BIO-TECHNOLOGY Co Details

2.16.2 Chongqing Zhongyuan BIO-TECHNOLOGY Co Major Business

2.16.3 Chongqing Zhongyuan BIO-TECHNOLOGY Co Colloidal Gold

## Immunochromatographic Assay POCT Product and Services

### 2.16.4 Chongqing Zhongyuan BIO-TECHNOLOGY Co Colloidal Gold

Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.16.5 Chongqing Zhongyuan BIO-TECHNOLOGY Co Recent Developments/Updates

## 2.17 Life Origin Biotech

### 2.17.1 Life Origin Biotech Details

### 2.17.2 Life Origin Biotech Major Business

### 2.17.3 Life Origin Biotech Colloidal Gold Immunochromatographic Assay POCT

Product and Services

2.17.4 Life Origin Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.17.5 Life Origin Biotech Recent Developments/Updates

## 2.18 Biotime

### 2.18.1 Biotime Details

### 2.18.2 Biotime Major Business

### 2.18.3 Biotime Colloidal Gold Immunochromatographic Assay POCT Product and

Services

2.18.4 Biotime Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.18.5 Biotime Recent Developments/Updates

## 2.19 Anhui DEEPBLUE Medical Technology Co

### 2.19.1 Anhui DEEPBLUE Medical Technology Co Details

### 2.19.2 Anhui DEEPBLUE Medical Technology Co Major Business

### 2.19.3 Anhui DEEPBLUE Medical Technology Co Colloidal Gold

Immunochromatographic Assay POCT Product and Services

### 2.19.4 Anhui DEEPBLUE Medical Technology Co Colloidal Gold

Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.19.5 Anhui DEEPBLUE Medical Technology Co Recent Developments/Updates

## 2.20 Wantai BioPharm

### 2.20.1 Wantai BioPharm Details

### 2.20.2 Wantai BioPharm Major Business

### 2.20.3 Wantai BioPharm Colloidal Gold Immunochromatographic Assay POCT

Product and Services

2.20.4 Wantai BioPharm Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.20.5 Wantai BioPharm Recent Developments/Updates

## 2.21 Joinstar Biomedical Technology Co

- 2.21.1 Joinstar Biomedical Technology Co Details
- 2.21.2 Joinstar Biomedical Technology Co Major Business
- 2.21.3 Joinstar Biomedical Technology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
- 2.21.4 Joinstar Biomedical Technology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.21.5 Joinstar Biomedical Technology Co Recent Developments/Updates
- 2.22 J.H.Bio-Tec
  - 2.22.1 J.H.Bio-Tec Details
  - 2.22.2 J.H.Bio-Tec Major Business
  - 2.22.3 J.H.Bio-Tec Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.22.4 J.H.Bio-Tec Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.22.5 J.H.Bio-Tec Recent Developments/Updates
- 2.23 Hangzhou Clongene Biotech Co
  - 2.23.1 Hangzhou Clongene Biotech Co Details
  - 2.23.2 Hangzhou Clongene Biotech Co Major Business
  - 2.23.3 Hangzhou Clongene Biotech Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.23.4 Hangzhou Clongene Biotech Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.23.5 Hangzhou Clongene Biotech Co Recent Developments/Updates
- 2.24 BIOHIT Healthcare (Hefei) Co
  - 2.24.1 BIOHIT Healthcare (Hefei) Co Details
  - 2.24.2 BIOHIT Healthcare (Hefei) Co Major Business
  - 2.24.3 BIOHIT Healthcare (Hefei) Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.24.4 BIOHIT Healthcare (Hefei) Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.24.5 BIOHIT Healthcare (Hefei) Co Recent Developments/Updates
- 2.25 Nanjing Vazyme Biotech Co

- 2.25.1 Nanjing Vazyme Biotech Co Details
- 2.25.2 Nanjing Vazyme Biotech Co Major Business
- 2.25.3 Nanjing Vazyme Biotech Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
- 2.25.4 Nanjing Vazyme Biotech Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.25.5 Nanjing Vazyme Biotech Co Recent Developments/Updates
- 2.26 Shenzhen GLD Biotechnology Co
  - 2.26.1 Shenzhen GLD Biotechnology Co Details
  - 2.26.2 Shenzhen GLD Biotechnology Co Major Business
  - 2.26.3 Shenzhen GLD Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.26.4 Shenzhen GLD Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.26.5 Shenzhen GLD Biotechnology Co Recent Developments/Updates
- 2.27 Hunan beixier Biotechnology Co
  - 2.27.1 Hunan beixier Biotechnology Co Details
  - 2.27.2 Hunan beixier Biotechnology Co Major Business
  - 2.27.3 Hunan beixier Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.27.4 Hunan beixier Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.27.5 Hunan beixier Biotechnology Co Recent Developments/Updates
- 2.28 Shandong Kanghua Biotechnology Co
  - 2.28.1 Shandong Kanghua Biotechnology Co Details
  - 2.28.2 Shandong Kanghua Biotechnology Co Major Business
  - 2.28.3 Shandong Kanghua Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services
  - 2.28.4 Shandong Kanghua Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.28.5 Shandong Kanghua Biotechnology Co Recent Developments/Updates
- 2.29 BOSON BIOTECH
  - 2.29.1 BOSON BIOTECH Details
  - 2.29.2 BOSON BIOTECH Major Business
  - 2.29.3 BOSON BIOTECH Colloidal Gold Immunochromatographic Assay POCT

## Product and Services

2.29.4 BOSON BIOTECH Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.29.5 BOSON BIOTECH Recent Developments/Updates

## 2.30 AVE Science & Technology Co

2.30.1 AVE Science & Technology Co Details

2.30.2 AVE Science & Technology Co Major Business

2.30.3 AVE Science & Technology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

2.30.4 AVE Science & Technology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.30.5 AVE Science & Technology Co Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: COLLOIDAL GOLD IMMUNOCHROMATOGRAPHIC ASSAY POCT BY MANUFACTURER**

3.1 Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Manufacturer (2020-2025)

3.2 Global Colloidal Gold Immunochromatographic Assay POCT Revenue by Manufacturer (2020-2025)

3.3 Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Colloidal Gold Immunochromatographic Assay POCT by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Colloidal Gold Immunochromatographic Assay POCT Manufacturer Market Share in 2024

3.4.3 Top 6 Colloidal Gold Immunochromatographic Assay POCT Manufacturer Market Share in 2024

3.5 Colloidal Gold Immunochromatographic Assay POCT Market: Overall Company Footprint Analysis

3.5.1 Colloidal Gold Immunochromatographic Assay POCT Market: Region Footprint

3.5.2 Colloidal Gold Immunochromatographic Assay POCT Market: Company Product Type Footprint

3.5.3 Colloidal Gold Immunochromatographic Assay POCT Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Colloidal Gold Immunochromatographic Assay POCT Market Size by Region

4.1.1 Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Region (2020-2031)

4.1.2 Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Region (2020-2031)

4.1.3 Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Region (2020-2031)

4.2 North America Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031)

4.3 Europe Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031)

4.4 Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031)

4.5 South America Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031)

4.6 Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2031)

5.2 Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Type (2020-2031)

5.3 Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Type (2020-2031)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2031)

6.2 Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Application (2020-2031)

6.3 Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Application (2020-2031)

## **7 NORTH AMERICA**

7.1 North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2031)

7.2 North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2031)

7.3 North America Colloidal Gold Immunochromatographic Assay POCT Market Size by Country

7.3.1 North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2031)

7.3.2 North America Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

## **8 EUROPE**

8.1 Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2031)

8.2 Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2031)

8.3 Europe Colloidal Gold Immunochromatographic Assay POCT Market Size by Country

8.3.1 Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2031)

8.3.2 Europe Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by

Application (2020-2031)

9.3 Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Market Size by Region

9.3.1 Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

## **10 SOUTH AMERICA**

10.1 South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2031)

10.2 South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2031)

10.3 South America Colloidal Gold Immunochromatographic Assay POCT Market Size by Country

10.3.1 South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2031)

10.3.2 South America Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Market Size by Country

11.3.1 Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

## **12 MARKET DYNAMICS**

12.1 Colloidal Gold Immunochromatographic Assay POCT Market Drivers

12.2 Colloidal Gold Immunochromatographic Assay POCT Market Restraints

12.3 Colloidal Gold Immunochromatographic Assay POCT Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Colloidal Gold Immunochromatographic Assay POCT and Key Manufacturers

13.2 Manufacturing Costs Percentage of Colloidal Gold Immunochromatographic Assay POCT

13.3 Colloidal Gold Immunochromatographic Assay POCT Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Colloidal Gold Immunochromatographic Assay POCT Typical Distributors

14.3 Colloidal Gold Immunochromatographic Assay POCT Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Abbott Basic Information, Manufacturing Base and Competitors

Table 4. Abbott Major Business

Table 5. Abbott Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 6. Abbott Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Abbott Recent Developments/Updates

Table 8. Roche Basic Information, Manufacturing Base and Competitors

Table 9. Roche Major Business

Table 10. Roche Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 11. Roche Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Roche Recent Developments/Updates

Table 13. QuidelOrtho Basic Information, Manufacturing Base and Competitors

Table 14. QuidelOrtho Major Business

Table 15. QuidelOrtho Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 16. QuidelOrtho Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. QuidelOrtho Recent Developments/Updates

Table 18. Wondfo Biotech Basic Information, Manufacturing Base and Competitors

Table 19. Wondfo Biotech Major Business

Table 20. Wondfo Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 21. Wondfo Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Wondfo Biotech Recent Developments/Updates

Table 23. Getein Biotech Basic Information, Manufacturing Base and Competitors

Table 24. Getein Biotech Major Business

Table 25. Getein Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 26. Getein Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Getein Biotech Recent Developments/Updates

Table 28. SD Biosensor Basic Information, Manufacturing Base and Competitors

Table 29. SD Biosensor Major Business

Table 30. SD Biosensor Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 31. SD Biosensor Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. SD Biosensor Recent Developments/Updates

Table 33. Orient Gene Basic Information, Manufacturing Base and Competitors

Table 34. Orient Gene Major Business

Table 35. Orient Gene Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 36. Orient Gene Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Orient Gene Recent Developments/Updates

Table 38. ReLIA Biotech Basic Information, Manufacturing Base and Competitors

Table 39. ReLIA Biotech Major Business

Table 40. ReLIA Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 41. ReLIA Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. ReLIA Biotech Recent Developments/Updates

Table 43. ACON Biotech Basic Information, Manufacturing Base and Competitors

Table 44. ACON Biotech Major Business

Table 45. ACON Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 46. ACON Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and

Market Share (2020-2025)

Table 47. ACON Biotech Recent Developments/Updates

Table 48. Intec PRODUCT Basic Information, Manufacturing Base and Competitors

Table 49. Intec PRODUCT Major Business

Table 50. Intec PRODUCT Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 51. Intec PRODUCT Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Intec PRODUCT Recent Developments/Updates

Table 53. Equinox Biotech Co Basic Information, Manufacturing Base and Competitors

Table 54. Equinox Biotech Co Major Business

Table 55. Equinox Biotech Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 56. Equinox Biotech Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Equinox Biotech Co Recent Developments/Updates

Table 58. Shanghai Kehua Bio-engineering Co Basic Information, Manufacturing Base and Competitors

Table 59. Shanghai Kehua Bio-engineering Co Major Business

Table 60. Shanghai Kehua Bio-engineering Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 61. Shanghai Kehua Bio-engineering Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Shanghai Kehua Bio-engineering Co Recent Developments/Updates

Table 63. Biotest Biotech Basic Information, Manufacturing Base and Competitors

Table 64. Biotest Biotech Major Business

Table 65. Biotest Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 66. Biotest Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Biotest Biotech Recent Developments/Updates

Table 68. Assure Tech Basic Information, Manufacturing Base and Competitors

Table 69. Assure Tech Major Business

Table 70. Assure Tech Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 71. Assure Tech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Assure Tech Recent Developments/Updates

Table 73. Core Technology Co Basic Information, Manufacturing Base and Competitors

Table 74. Core Technology Co Major Business

Table 75. Core Technology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 76. Core Technology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Core Technology Co Recent Developments/Updates

Table 78. Chongqing Zhongyuan BIO-TECHNOLOGY Co Basic Information, Manufacturing Base and Competitors

Table 79. Chongqing Zhongyuan BIO-TECHNOLOGY Co Major Business

Table 80. Chongqing Zhongyuan BIO-TECHNOLOGY Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 81. Chongqing Zhongyuan BIO-TECHNOLOGY Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Chongqing Zhongyuan BIO-TECHNOLOGY Co Recent Developments/Updates

Table 83. Life Origin Biotech Basic Information, Manufacturing Base and Competitors

Table 84. Life Origin Biotech Major Business

Table 85. Life Origin Biotech Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 86. Life Origin Biotech Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. Life Origin Biotech Recent Developments/Updates

Table 88. Biotime Basic Information, Manufacturing Base and Competitors

Table 89. Biotime Major Business

Table 90. Biotime Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 91. Biotime Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Biotime Recent Developments/Updates

Table 93. Anhui DEEPBLUE Medical Technology Co Basic Information, Manufacturing

**Base and Competitors**

Table 94. Anhui DEEPBLUE Medical Technology Co Major Business

Table 95. Anhui DEEPBLUE Medical Technology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 96. Anhui DEEPBLUE Medical Technology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 97. Anhui DEEPBLUE Medical Technology Co Recent Developments/Updates

Table 98. Wantai BioPharm Basic Information, Manufacturing Base and Competitors

Table 99. Wantai BioPharm Major Business

Table 100. Wantai BioPharm Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 101. Wantai BioPharm Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 102. Wantai BioPharm Recent Developments/Updates

Table 103. Joinstar Biomedical Technology Co Basic Information, Manufacturing Base and Competitors

Table 104. Joinstar Biomedical Technology Co Major Business

Table 105. Joinstar Biomedical Technology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 106. Joinstar Biomedical Technology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 107. Joinstar Biomedical Technology Co Recent Developments/Updates

Table 108. J.H.Bio-Tec Basic Information, Manufacturing Base and Competitors

Table 109. J.H.Bio-Tec Major Business

Table 110. J.H.Bio-Tec Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 111. J.H.Bio-Tec Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 112. J.H.Bio-Tec Recent Developments/Updates

Table 113. Hangzhou Clongene Biotech Co Basic Information, Manufacturing Base and Competitors

Table 114. Hangzhou Clongene Biotech Co Major Business

Table 115. Hangzhou Clongene Biotech Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 116. Hangzhou Clongene Biotech Co Colloidal Gold Immunochromatographic

Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 117. Hangzhou Clongene Biotech Co Recent Developments/Updates

Table 118. BIOHIT Healthcare

(Hefei) Co Basic Information, Manufacturing Base and Competitors

Table 119. BIOHIT Healthcare

(Hefei) Co Major Business

Table 120. BIOHIT Healthcare

(Hefei) Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 121. BIOHIT Healthcare

(Hefei) Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 122. BIOHIT Healthcare

(Hefei) Co Recent Developments/Updates

Table 123. Nanjing Vazyme Biotech Co Basic Information, Manufacturing Base and Competitors

Table 124. Nanjing Vazyme Biotech Co Major Business

Table 125. Nanjing Vazyme Biotech Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 126. Nanjing Vazyme Biotech Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 127. Nanjing Vazyme Biotech Co Recent Developments/Updates

Table 128. Shenzhen GLD Biotechnology Co Basic Information, Manufacturing Base and Competitors

Table 129. Shenzhen GLD Biotechnology Co Major Business

Table 130. Shenzhen GLD Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 131. Shenzhen GLD Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 132. Shenzhen GLD Biotechnology Co Recent Developments/Updates

Table 133. Hunan beixier Biotechnology Co Basic Information, Manufacturing Base and

## Competitors

Table 134. Hunan beixier Biotechnology Co Major Business

Table 135. Hunan beixier Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 136. Hunan beixier Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 137. Hunan beixier Biotechnology Co Recent Developments/Updates

Table 138. Shandong Kanghua Biotechnology Co Basic Information, Manufacturing Base and Competitors

Table 139. Shandong Kanghua Biotechnology Co Major Business

Table 140. Shandong Kanghua Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 141. Shandong Kanghua Biotechnology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 142. Shandong Kanghua Biotechnology Co Recent Developments/Updates

Table 143. BOSON BIOTECH Basic Information, Manufacturing Base and Competitors

Table 144. BOSON BIOTECH Major Business

Table 145. BOSON BIOTECH Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 146. BOSON BIOTECH Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 147. BOSON BIOTECH Recent Developments/Updates

Table 148. AVE Science & Technology Co Basic Information, Manufacturing Base and Competitors

Table 149. AVE Science & Technology Co Major Business

Table 150. AVE Science & Technology Co Colloidal Gold Immunochromatographic Assay POCT Product and Services

Table 151. AVE Science & Technology Co Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 152. AVE Science & Technology Co Recent Developments/Updates

Table 153. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 154. Global Colloidal Gold Immunochromatographic Assay POCT Revenue by Manufacturer (2020-2025) & (USD Million)

Table 155. Global Colloidal Gold Immunochromatographic Assay POCT Average Price

by Manufacturer (2020-2025) & (US\$/Unit)

Table 156. Market Position of Manufacturers in Colloidal Gold Immunochromatographic Assay POCT, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 157. Head Office and Colloidal Gold Immunochromatographic Assay POCT Production Site of Key Manufacturer

Table 158. Colloidal Gold Immunochromatographic Assay POCT Market: Company Product Type Footprint

Table 159. Colloidal Gold Immunochromatographic Assay POCT Market: Company Product Application Footprint

Table 160. Colloidal Gold Immunochromatographic Assay POCT New Market Entrants and Barriers to Market Entry

Table 161. Colloidal Gold Immunochromatographic Assay POCT Mergers, Acquisition, Agreements, and Collaborations

Table 162. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 163. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Region (2020-2025) & (K Units)

Table 164. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Region (2026-2031) & (K Units)

Table 165. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Region (2020-2025) & (USD Million)

Table 166. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Region (2026-2031) & (USD Million)

Table 167. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Region (2020-2025) & (US\$/Unit)

Table 168. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Region (2026-2031) & (US\$/Unit)

Table 169. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2025) & (K Units)

Table 170. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2026-2031) & (K Units)

Table 171. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Type (2020-2025) & (USD Million)

Table 172. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Type (2026-2031) & (USD Million)

Table 173. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Type (2020-2025) & (US\$/Unit)

Table 174. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Type (2026-2031) & (US\$/Unit)

Table 175. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2025) & (K Units)

Table 176. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2026-2031) & (K Units)

Table 177. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Application (2020-2025) & (USD Million)

Table 178. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Application (2026-2031) & (USD Million)

Table 179. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Application (2020-2025) & (US\$/Unit)

Table 180. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Application (2026-2031) & (US\$/Unit)

Table 181. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2025) & (K Units)

Table 182. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2026-2031) & (K Units)

Table 183. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2025) & (K Units)

Table 184. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2026-2031) & (K Units)

Table 185. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2025) & (K Units)

Table 186. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2026-2031) & (K Units)

Table 187. North America Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2025) & (USD Million)

Table 188. North America Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2026-2031) & (USD Million)

Table 189. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2025) & (K Units)

Table 190. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2026-2031) & (K Units)

Table 191. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2025) & (K Units)

Table 192. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2026-2031) & (K Units)

Table 193. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2025) & (K Units)

Table 194. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity

by Country (2026-2031) & (K Units)

Table 195. Europe Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2025) & (USD Million)

Table 196. Europe Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2026-2031) & (USD Million)

Table 197. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2025) & (K Units)

Table 198. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2026-2031) & (K Units)

Table 199. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2025) & (K Units)

Table 200. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2026-2031) & (K Units)

Table 201. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Region (2020-2025) & (K Units)

Table 202. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Region (2026-2031) & (K Units)

Table 203. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Region (2020-2025) & (USD Million)

Table 204. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Region (2026-2031) & (USD Million)

Table 205. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2025) & (K Units)

Table 206. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2026-2031) & (K Units)

Table 207. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2025) & (K Units)

Table 208. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2026-2031) & (K Units)

Table 209. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2025) & (K Units)

Table 210. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2026-2031) & (K Units)

Table 211. South America Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2025) & (USD Million)

Table 212. South America Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2026-2031) & (USD Million)

Table 213. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2020-2025) & (K Units)

Table 214. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Type (2026-2031) & (K Units)

Table 215. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2020-2025) & (K Units)

Table 216. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Application (2026-2031) & (K Units)

Table 217. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2020-2025) & (K Units)

Table 218. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity by Country (2026-2031) & (K Units)

Table 219. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2020-2025) & (USD Million)

Table 220. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Country (2026-2031) & (USD Million)

Table 221. Colloidal Gold Immunochromatographic Assay POCT Raw Material

Table 222. Key Manufacturers of Colloidal Gold Immunochromatographic Assay POCT Raw Materials

Table 223. Colloidal Gold Immunochromatographic Assay POCT Typical Distributors

Table 224. Colloidal Gold Immunochromatographic Assay POCT Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Colloidal Gold Immunochromatographic Assay POCT Picture
- Figure 2. Global Colloidal Gold Immunochromatographic Assay POCT Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Colloidal Gold Immunochromatographic Assay POCT Revenue Market Share by Type in 2024
- Figure 4. Indirect Method Examples
- Figure 5. Sandwich Method Examples
- Figure 6. Other Examples
- Figure 7. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 8. Global Colloidal Gold Immunochromatographic Assay POCT Revenue Market Share by Application in 2024
- Figure 9. Cardiovascular Testing Examples
- Figure 10. Infectious Disease Testing Examples
- Figure 11. Drug Abuse Testing Examples
- Figure 12. Pregnancy Testing Examples
- Figure 13. Other Examples
- Figure 14. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 15. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 16. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity (2020-2031) & (K Units)
- Figure 17. Global Colloidal Gold Immunochromatographic Assay POCT Price (2020-2031) & (US\$/Unit)
- Figure 18. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Manufacturer in 2024
- Figure 19. Global Colloidal Gold Immunochromatographic Assay POCT Revenue Market Share by Manufacturer in 2024
- Figure 20. Producer Shipments of Colloidal Gold Immunochromatographic Assay POCT by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 21. Top 3 Colloidal Gold Immunochromatographic Assay POCT Manufacturer (Revenue) Market Share in 2024
- Figure 22. Top 6 Colloidal Gold Immunochromatographic Assay POCT Manufacturer (Revenue) Market Share in 2024

Figure 23. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Region (2020-2031)

Figure 24. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value Market Share by Region (2020-2031)

Figure 25. North America Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 26. Europe Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 27. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 28. South America Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 29. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 30. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Type (2020-2031)

Figure 31. Global Colloidal Gold Immunochromatographic Assay POCT Consumption Value Market Share by Type (2020-2031)

Figure 32. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Type (2020-2031) & (US\$/Unit)

Figure 33. Global Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Application (2020-2031)

Figure 34. Global Colloidal Gold Immunochromatographic Assay POCT Revenue Market Share by Application (2020-2031)

Figure 35. Global Colloidal Gold Immunochromatographic Assay POCT Average Price by Application (2020-2031) & (US\$/Unit)

Figure 36. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Type (2020-2031)

Figure 37. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Application (2020-2031)

Figure 38. North America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Country (2020-2031)

Figure 39. North America Colloidal Gold Immunochromatographic Assay POCT Consumption Value Market Share by Country (2020-2031)

Figure 40. United States Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 41. Canada Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 42. Mexico Colloidal Gold Immunochromatographic Assay POCT Consumption

Value (2020-2031) & (USD Million)

Figure 43. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Type (2020-2031)

Figure 44. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Application (2020-2031)

Figure 45. Europe Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Country (2020-2031)

Figure 46. Europe Colloidal Gold Immunochromatographic Assay POCT Consumption Value Market Share by Country (2020-2031)

Figure 47. Germany Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 48. France Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 49. United Kingdom Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 50. Russia Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 51. Italy Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 52. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Type (2020-2031)

Figure 53. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Application (2020-2031)

Figure 54. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Region (2020-2031)

Figure 55. Asia-Pacific Colloidal Gold Immunochromatographic Assay POCT Consumption Value Market Share by Region (2020-2031)

Figure 56. China Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 57. Japan Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 58. South Korea Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 59. India Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 60. Southeast Asia Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 61. Australia Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 62. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Type (2020-2031)

Figure 63. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Application (2020-2031)

Figure 64. South America Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Country (2020-2031)

Figure 65. South America Colloidal Gold Immunochromatographic Assay POCT Consumption Value Market Share by Country (2020-2031)

Figure 66. Brazil Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 67. Argentina Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 68. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Type (2020-2031)

Figure 69. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Application (2020-2031)

Figure 70. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Sales Quantity Market Share by Country (2020-2031)

Figure 71. Middle East & Africa Colloidal Gold Immunochromatographic Assay POCT Consumption Value Market Share by Country (2020-2031)

Figure 72. Turkey Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 73. Egypt Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 74. Saudi Arabia Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 75. South Africa Colloidal Gold Immunochromatographic Assay POCT Consumption Value (2020-2031) & (USD Million)

Figure 76. Colloidal Gold Immunochromatographic Assay POCT Market Drivers

Figure 77. Colloidal Gold Immunochromatographic Assay POCT Market Restraints

Figure 78. Colloidal Gold Immunochromatographic Assay POCT Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Colloidal Gold Immunochromatographic Assay POCT in 2024

Figure 81. Manufacturing Process Analysis of Colloidal Gold Immunochromatographic Assay POCT

Figure 82. Colloidal Gold Immunochromatographic Assay POCT Industrial Chain

Figure 83. Sales Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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