

Global Cloth Diapers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Cloth Diapers market size was valued at US\$ 773 million in 2024 and is forecast to a readjusted size of USD 925 million by 2031 with a CAGR of 2.6% during review period.

A cloth diaper (American English) or a cloth nappy (Southeast Asian English and British English) is a reusable diaper made from natural fibers, man-made materials, or a combination of both.[1] They are often made from industrial cotton which may be bleached white or left the fiber's natural color. Other natural fiber cloth materials include wool, bamboo, and unbleached hemp. Man-made materials such as an internal absorbent layer of microfiber toweling or an external waterproof layer of polyurethane laminate (PUL) may be used. Polyester fabrics microfleece or suedecloth are often used inside cloth diapers as a 'stay-dry' wicking liner because of the non-absorbent properties of those synthetic fibers.

The industry has many producers and a highly fragmented market. Top 10 manufacturers only occupied less than 7% market share in 2019.

This report is a detailed and comprehensive analysis for global Cloth Diapers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Baby Users. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cloth Diapers market size and forecasts, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global Cloth Diapers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global Cloth Diapers market size and forecasts, by Type and by Baby Users, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global Cloth Diapers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pcs), and ASP (US\$/Pcs), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Cloth Diapers
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Cloth Diapers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cotton Babies, Bambino Mio, Alva Baby, Qingdao Tian He Xiang, Charlie Banana, GroVia, Kanga Care, Nora's Nursery, Nicki's Diapers, Thirsties, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cloth Diapers market is split by Type and by Baby Users. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Baby Users in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pocket

Fitted

All-in-ones

Market segment by Baby Users

Baby (Less than 7 kg)

Baby (7-15 kg)

Baby (More than 15 kg)

Major players covered

Cotton Babies

Bambino Mio

Alva Baby

Qingdao Tian He Xiang

Charlie Banana

GroVia

Kanga Care

Nora's Nursery

Nicki's Diapers

Thirsties

The Fluffy Penguin

Imagine Baby Products

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cloth Diapers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cloth Diapers, with price, sales quantity, revenue, and global market share of Cloth Diapers from 2020 to 2025.

Chapter 3, the Cloth Diapers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cloth Diapers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Baby Users, with sales market share and growth rate by Type, by Baby Users, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Cloth Diapers market forecast, by regions, by Type, and by Baby Users, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cloth Diapers.

Chapter 14 and 15, to describe Cloth Diapers sales channel, distributors, customers, research findings and conclusion.

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