

China Baijiu Market by Manufacturers, Type and Application, Forecast to 2021

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Abstracts

Baijiu also known as shaojiu or archaically as sorghum wine, is a Chinese alcoholic beverage made from grain. Baijiu literally translated means white alcohol or liquor, and is a strong distilled spirit, generally between 40 and 60% alcohol by volume (ABV).

Scope of the Report:

This report focuses on the Baijiu in China market. This report categorizes the market based on manufacturers, type and application.

Market Segment by Manufacturers, this report covers

Kweichow Moutai Group

Wuliangye

Yanghe Brewery

Daohuaxiang

Luzhou Laojiao

Langjiu Group

Gujing Group

Shunxin Holdings

Fen Chiew Group

Baiyunbian Group

Xifeng Liquor

Hetao Group

Yingjia Group

Kouzi Liquor

Guojing Group

King's Luck Brewery

Jingzhi Liquor

Red Star

Laobaigan

JNC Group

Golden Seed Winery

Yilite

Huzhu Highland Barley Liquor

Jinhui Liquor

Weiwei Group

Tuopai Shede

Xiangjiao Winery

Shanzhuang Group

Taishan Liquor

Gubeichun Group

Shuijingfang Group

Jiugui Liquor

Huangtai Liquor

Market Segment by Type, covers

Thick-flavor

Sauce-flavor

Light-flavor

Others

High-alcohol

Low-alcohol

Market Segment by Applications, can be divided into

Corporate hospitality

Government Reception

Family dinner

Other

There are 11 Chapters to deeply display the China Baijiu market.

Chapter 1, to describe Baijiu Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Baijiu, with sales, revenue, and price of Baijiu, in 2015 and 2016;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2015 and 2016;

Chapter 4 and 5, to show the market of Baijiu by type and application, with sales market share and growth rate by type, application, from 2011 to 2016;

Chapter 6, Baijiu market forecast, by type and application, with sales and revenue, from 2016 to 2021;

Chapter 7, to analyze the Baijiu market development potential except China, covering China, Southeast Asia, India, Latin America etc.

Chapter 8, 9, 10 and 11, to describe sales channel, distributors, traders, dealers, market effect factors, appendix and data source.

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