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China A2P SMS Market by Manufacturers, Regions (Province), Type and Application, Forecast to 2022

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Abstracts

A2P SMS is one where an SMS message is sent from an application — typically a web app to a mobile subscriber. These text messages can also be sent in the other direction (from a mobile subscriber to a web app). This is known as P2A (person-to-application) messaging.

SCOPE OF THE REPORT:

This report focuses on the A2P SMS in China market, to split the market based on manufacturers, Regions (Province), type and application.

Market Segment by Manufacturers, this report covers

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

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Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Market Segment by Regions (Province), covering

South China

Southwest China

East China

Northeast China

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North China

Market Segment by Type, covers

CRM

Promotions

Pushed Content

Interactive

Others

Market Segment by Applications, can be divided into

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

There are 18 Chapters to deeply display the China A2P SMS market.

Chapter 1, to describe A2P SMS Introduction, product type and application, market overview, market analysis by Region (province), market opportunities, market risk,

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market driving force;

Chapter 2, to analyze the manufacturers of A2P SMS, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4,to show the China market by Regions (Province),covering South China,East China,Southwest China,North China,Northeast China,Northwest China and Central China,with sales, price,revenue and market share of A2P SMS,for each region,from 2012 to 2017;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2012 to 2017;

Chapter 7,8,9,10,11,12 and 13 to analyze the key Province by Type and Application,covering South China,East China,Southwest China,North China,Northwest China,Central China and Northeast China,with sales,revenue and market share by types and applications;

Chapter 14, A2P SMS market forecast, by Regions (Province), type and application, with sales, price, revenue and growth rate forecast, from 2017 to 2022;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers etc.

Chapter 18, to describe A2P SMS Appendix, methodology and data source

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