

Global Children's Leisure Toys Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Children's Leisure Toys market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In recent years, with the steady growth of the economy and the continuous rise of residents' disposable income, China's toy industry has maintained a good momentum of development. At present, China is the largest toy manufacturing country in the world and occupies a pivotal position in the world toy market. The data shows that China's toy output will reach 7.4585 million tons in 2021, a year-on-year increase of 10.97%.

This report is a detailed and comprehensive analysis for global Children's Leisure Toys market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Children's Leisure Toys market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Children's Leisure Toys market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2020-2031

Global Children's Leisure Toys market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Children's Leisure Toys market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Children's Leisure Toys
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Children's Leisure Toys market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Lego Group, Mattel, The Walt Disney Company, Barbie, Nerf, Hasbro, Hot Wheels, Jakks Pacific, Simba Dickie Group, Spin Master, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Children's Leisure Toys market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Games and Puzzles

Construction Toys

Dolls and Accessories

Outdoor and Sports Toys

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

The Lego Group

Mattel

The Walt Disney Company

Barbie

Nerf

Hasbro

Hot Wheels

Jakks Pacific

Simba Dickie Group

Spin Master

Funskool

Playmates Toys

Playskool

VTech

Tomy

Alpha Group

Rastar Group

Meisheng Cultural

Mubang High-tech CO.,LTD.

Goldlok Holdings (Guangdong) Co.,Ltd.

Shifeng Cultural Development Co.,Ltd.

Sonokong Co?Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Children's Leisure Toys product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Children's Leisure Toys, with price, sales quantity, revenue, and global market share of Children's Leisure Toys from 2020 to 2025.

Chapter 3, the Children's Leisure Toys competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Children's Leisure Toys breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Children's Leisure Toys market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Children's Leisure Toys.

Chapter 14 and 15, to describe Children's Leisure Toys sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Children's Leisure Toys Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Games and Puzzles

1.3.3 Construction Toys

1.3.4 Dolls and Accessories

1.3.5 Outdoor and Sports Toys

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Children's Leisure Toys Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Online Sales

1.4.3 Offline Sales

1.5 Global Children's Leisure Toys Market Size & Forecast

1.5.1 Global Children's Leisure Toys Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Children's Leisure Toys Sales Quantity (2020-2031)

1.5.3 Global Children's Leisure Toys Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 The Lego Group

2.1.1 The Lego Group Details

2.1.2 The Lego Group Major Business

2.1.3 The Lego Group Children's Leisure Toys Product and Services

2.1.4 The Lego Group Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 The Lego Group Recent Developments/Updates

2.2 Mattel

2.2.1 Mattel Details

2.2.2 Mattel Major Business

2.2.3 Mattel Children's Leisure Toys Product and Services

2.2.4 Mattel Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 Mattel Recent Developments/Updates
- 2.3 The Walt Disney Company
 - 2.3.1 The Walt Disney Company Details
 - 2.3.2 The Walt Disney Company Major Business
 - 2.3.3 The Walt Disney Company Children's Leisure Toys Product and Services
 - 2.3.4 The Walt Disney Company Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 The Walt Disney Company Recent Developments/Updates
- 2.4 Barbie
 - 2.4.1 Barbie Details
 - 2.4.2 Barbie Major Business
 - 2.4.3 Barbie Children's Leisure Toys Product and Services
 - 2.4.4 Barbie Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Barbie Recent Developments/Updates
- 2.5 Nerf
 - 2.5.1 Nerf Details
 - 2.5.2 Nerf Major Business
 - 2.5.3 Nerf Children's Leisure Toys Product and Services
 - 2.5.4 Nerf Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Nerf Recent Developments/Updates
- 2.6 Hasbro
 - 2.6.1 Hasbro Details
 - 2.6.2 Hasbro Major Business
 - 2.6.3 Hasbro Children's Leisure Toys Product and Services
 - 2.6.4 Hasbro Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Hasbro Recent Developments/Updates
- 2.7 Hot Wheels
 - 2.7.1 Hot Wheels Details
 - 2.7.2 Hot Wheels Major Business
 - 2.7.3 Hot Wheels Children's Leisure Toys Product and Services
 - 2.7.4 Hot Wheels Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Hot Wheels Recent Developments/Updates
- 2.8 Jakks Pacific
 - 2.8.1 Jakks Pacific Details
 - 2.8.2 Jakks Pacific Major Business

- 2.8.3 Jakks Pacific Children's Leisure Toys Product and Services
- 2.8.4 Jakks Pacific Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Jakks Pacific Recent Developments/Updates
- 2.9 Simba Dickie Group
 - 2.9.1 Simba Dickie Group Details
 - 2.9.2 Simba Dickie Group Major Business
 - 2.9.3 Simba Dickie Group Children's Leisure Toys Product and Services
 - 2.9.4 Simba Dickie Group Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Simba Dickie Group Recent Developments/Updates
- 2.10 Spin Master
 - 2.10.1 Spin Master Details
 - 2.10.2 Spin Master Major Business
 - 2.10.3 Spin Master Children's Leisure Toys Product and Services
 - 2.10.4 Spin Master Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Spin Master Recent Developments/Updates
- 2.11 Funskool
 - 2.11.1 Funskool Details
 - 2.11.2 Funskool Major Business
 - 2.11.3 Funskool Children's Leisure Toys Product and Services
 - 2.11.4 Funskool Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Funskool Recent Developments/Updates
- 2.12 Playmates Toys
 - 2.12.1 Playmates Toys Details
 - 2.12.2 Playmates Toys Major Business
 - 2.12.3 Playmates Toys Children's Leisure Toys Product and Services
 - 2.12.4 Playmates Toys Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Playmates Toys Recent Developments/Updates
- 2.13 Playskool
 - 2.13.1 Playskool Details
 - 2.13.2 Playskool Major Business
 - 2.13.3 Playskool Children's Leisure Toys Product and Services
 - 2.13.4 Playskool Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 Playskool Recent Developments/Updates

2.14 VTech

2.14.1 VTech Details

2.14.2 VTech Major Business

2.14.3 VTech Children's Leisure Toys Product and Services

2.14.4 VTech Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 VTech Recent Developments/Updates

2.15 Tomy

2.15.1 Tomy Details

2.15.2 Tomy Major Business

2.15.3 Tomy Children's Leisure Toys Product and Services

2.15.4 Tomy Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Tomy Recent Developments/Updates

2.16 Alpha Group

2.16.1 Alpha Group Details

2.16.2 Alpha Group Major Business

2.16.3 Alpha Group Children's Leisure Toys Product and Services

2.16.4 Alpha Group Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 Alpha Group Recent Developments/Updates

2.17 Rastar Group

2.17.1 Rastar Group Details

2.17.2 Rastar Group Major Business

2.17.3 Rastar Group Children's Leisure Toys Product and Services

2.17.4 Rastar Group Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.17.5 Rastar Group Recent Developments/Updates

2.18 Meisheng Cultural

2.18.1 Meisheng Cultural Details

2.18.2 Meisheng Cultural Major Business

2.18.3 Meisheng Cultural Children's Leisure Toys Product and Services

2.18.4 Meisheng Cultural Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.18.5 Meisheng Cultural Recent Developments/Updates

2.19 Mubang High-tech CO.,LTD.

2.19.1 Mubang High-tech CO.,LTD. Details

2.19.2 Mubang High-tech CO.,LTD. Major Business

2.19.3 Mubang High-tech CO.,LTD. Children's Leisure Toys Product and Services

2.19.4 Mubang High-tech CO.,LTD. Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.19.5 Mubang High-tech CO.,LTD. Recent Developments/Updates

2.20 Goldlok Holdings (Guangdong) Co.,Ltd.

2.20.1 Goldlok Holdings (Guangdong) Co.,Ltd. Details

2.20.2 Goldlok Holdings (Guangdong) Co.,Ltd. Major Business

2.20.3 Goldlok Holdings (Guangdong) Co.,Ltd. Children's Leisure Toys Product and Services

2.20.4 Goldlok Holdings (Guangdong) Co.,Ltd. Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.20.5 Goldlok Holdings (Guangdong) Co.,Ltd. Recent Developments/Updates

2.21 Shifeng Cultural Development Co.,Ltd.

2.21.1 Shifeng Cultural Development Co.,Ltd. Details

2.21.2 Shifeng Cultural Development Co.,Ltd. Major Business

2.21.3 Shifeng Cultural Development Co.,Ltd. Children's Leisure Toys Product and Services

2.21.4 Shifeng Cultural Development Co.,Ltd. Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.21.5 Shifeng Cultural Development Co.,Ltd. Recent Developments/Updates

2.22 Sonokong Co?Ltd.

2.22.1 Sonokong Co?Ltd. Details

2.22.2 Sonokong Co?Ltd. Major Business

2.22.3 Sonokong Co?Ltd. Children's Leisure Toys Product and Services

2.22.4 Sonokong Co?Ltd. Children's Leisure Toys Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.22.5 Sonokong Co?Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CHILDREN'S LEISURE TOYS BY MANUFACTURER

3.1 Global Children's Leisure Toys Sales Quantity by Manufacturer (2020-2025)

3.2 Global Children's Leisure Toys Revenue by Manufacturer (2020-2025)

3.3 Global Children's Leisure Toys Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Children's Leisure Toys by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Children's Leisure Toys Manufacturer Market Share in 2024

3.4.3 Top 6 Children's Leisure Toys Manufacturer Market Share in 2024

3.5 Children's Leisure Toys Market: Overall Company Footprint Analysis

- 3.5.1 Children's Leisure Toys Market: Region Footprint
- 3.5.2 Children's Leisure Toys Market: Company Product Type Footprint
- 3.5.3 Children's Leisure Toys Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Children's Leisure Toys Market Size by Region
 - 4.1.1 Global Children's Leisure Toys Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Children's Leisure Toys Consumption Value by Region (2020-2031)
 - 4.1.3 Global Children's Leisure Toys Average Price by Region (2020-2031)
- 4.2 North America Children's Leisure Toys Consumption Value (2020-2031)
- 4.3 Europe Children's Leisure Toys Consumption Value (2020-2031)
- 4.4 Asia-Pacific Children's Leisure Toys Consumption Value (2020-2031)
- 4.5 South America Children's Leisure Toys Consumption Value (2020-2031)
- 4.6 Middle East & Africa Children's Leisure Toys Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Children's Leisure Toys Sales Quantity by Type (2020-2031)
- 5.2 Global Children's Leisure Toys Consumption Value by Type (2020-2031)
- 5.3 Global Children's Leisure Toys Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Children's Leisure Toys Sales Quantity by Application (2020-2031)
- 6.2 Global Children's Leisure Toys Consumption Value by Application (2020-2031)
- 6.3 Global Children's Leisure Toys Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Children's Leisure Toys Sales Quantity by Type (2020-2031)
- 7.2 North America Children's Leisure Toys Sales Quantity by Application (2020-2031)
- 7.3 North America Children's Leisure Toys Market Size by Country
 - 7.3.1 North America Children's Leisure Toys Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Children's Leisure Toys Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Children's Leisure Toys Sales Quantity by Type (2020-2031)

8.2 Europe Children's Leisure Toys Sales Quantity by Application (2020-2031)

8.3 Europe Children's Leisure Toys Market Size by Country

8.3.1 Europe Children's Leisure Toys Sales Quantity by Country (2020-2031)

8.3.2 Europe Children's Leisure Toys Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Children's Leisure Toys Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Children's Leisure Toys Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Children's Leisure Toys Market Size by Region

9.3.1 Asia-Pacific Children's Leisure Toys Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Children's Leisure Toys Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Children's Leisure Toys Sales Quantity by Type (2020-2031)

10.2 South America Children's Leisure Toys Sales Quantity by Application (2020-2031)

10.3 South America Children's Leisure Toys Market Size by Country

10.3.1 South America Children's Leisure Toys Sales Quantity by Country (2020-2031)

10.3.2 South America Children's Leisure Toys Consumption Value by Country
(2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Children's Leisure Toys Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Children's Leisure Toys Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Children's Leisure Toys Market Size by Country

11.3.1 Middle East & Africa Children's Leisure Toys Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Children's Leisure Toys Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Children's Leisure Toys Market Drivers

12.2 Children's Leisure Toys Market Restraints

12.3 Children's Leisure Toys Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Children's Leisure Toys and Key Manufacturers

13.2 Manufacturing Costs Percentage of Children's Leisure Toys

13.3 Children's Leisure Toys Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Children's Leisure Toys Typical Distributors

14.3 Children's Leisure Toys Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Children's Leisure Toys Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Children's Leisure Toys Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. The Lego Group Basic Information, Manufacturing Base and Competitors

Table 4. The Lego Group Major Business

Table 5. The Lego Group Children's Leisure Toys Product and Services

Table 6. The Lego Group Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. The Lego Group Recent Developments/Updates

Table 8. Mattel Basic Information, Manufacturing Base and Competitors

Table 9. Mattel Major Business

Table 10. Mattel Children's Leisure Toys Product and Services

Table 11. Mattel Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Mattel Recent Developments/Updates

Table 13. The Walt Disney Company Basic Information, Manufacturing Base and Competitors

Table 14. The Walt Disney Company Major Business

Table 15. The Walt Disney Company Children's Leisure Toys Product and Services

Table 16. The Walt Disney Company Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. The Walt Disney Company Recent Developments/Updates

Table 18. Barbie Basic Information, Manufacturing Base and Competitors

Table 19. Barbie Major Business

Table 20. Barbie Children's Leisure Toys Product and Services

Table 21. Barbie Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Barbie Recent Developments/Updates

Table 23. Nerf Basic Information, Manufacturing Base and Competitors

Table 24. Nerf Major Business

Table 25. Nerf Children's Leisure Toys Product and Services

Table 26. Nerf Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Nerf Recent Developments/Updates
Table 28. Hasbro Basic Information, Manufacturing Base and Competitors
Table 29. Hasbro Major Business
Table 30. Hasbro Children's Leisure Toys Product and Services
Table 31. Hasbro Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 32. Hasbro Recent Developments/Updates
Table 33. Hot Wheels Basic Information, Manufacturing Base and Competitors
Table 34. Hot Wheels Major Business
Table 35. Hot Wheels Children's Leisure Toys Product and Services
Table 36. Hot Wheels Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 37. Hot Wheels Recent Developments/Updates
Table 38. Jakks Pacific Basic Information, Manufacturing Base and Competitors
Table 39. Jakks Pacific Major Business
Table 40. Jakks Pacific Children's Leisure Toys Product and Services
Table 41. Jakks Pacific Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 42. Jakks Pacific Recent Developments/Updates
Table 43. Simba Dickie Group Basic Information, Manufacturing Base and Competitors
Table 44. Simba Dickie Group Major Business
Table 45. Simba Dickie Group Children's Leisure Toys Product and Services
Table 46. Simba Dickie Group Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 47. Simba Dickie Group Recent Developments/Updates
Table 48. Spin Master Basic Information, Manufacturing Base and Competitors
Table 49. Spin Master Major Business
Table 50. Spin Master Children's Leisure Toys Product and Services
Table 51. Spin Master Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 52. Spin Master Recent Developments/Updates
Table 53. Funskool Basic Information, Manufacturing Base and Competitors
Table 54. Funskool Major Business
Table 55. Funskool Children's Leisure Toys Product and Services
Table 56. Funskool Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 57. Funskool Recent Developments/Updates
Table 58. Playmates Toys Basic Information, Manufacturing Base and Competitors

Table 59. Playmates Toys Major Business
Table 60. Playmates Toys Children's Leisure Toys Product and Services
Table 61. Playmates Toys Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. Playmates Toys Recent Developments/Updates
Table 63. Playskool Basic Information, Manufacturing Base and Competitors
Table 64. Playskool Major Business
Table 65. Playskool Children's Leisure Toys Product and Services
Table 66. Playskool Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 67. Playskool Recent Developments/Updates
Table 68. VTech Basic Information, Manufacturing Base and Competitors
Table 69. VTech Major Business
Table 70. VTech Children's Leisure Toys Product and Services
Table 71. VTech Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 72. VTech Recent Developments/Updates
Table 73. Tomy Basic Information, Manufacturing Base and Competitors
Table 74. Tomy Major Business
Table 75. Tomy Children's Leisure Toys Product and Services
Table 76. Tomy Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 77. Tomy Recent Developments/Updates
Table 78. Alpha Group Basic Information, Manufacturing Base and Competitors
Table 79. Alpha Group Major Business
Table 80. Alpha Group Children's Leisure Toys Product and Services
Table 81. Alpha Group Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 82. Alpha Group Recent Developments/Updates
Table 83. Rastar Group Basic Information, Manufacturing Base and Competitors
Table 84. Rastar Group Major Business
Table 85. Rastar Group Children's Leisure Toys Product and Services
Table 86. Rastar Group Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 87. Rastar Group Recent Developments/Updates
Table 88. Meisheng Cultural Basic Information, Manufacturing Base and Competitors
Table 89. Meisheng Cultural Major Business
Table 90. Meisheng Cultural Children's Leisure Toys Product and Services
Table 91. Meisheng Cultural Children's Leisure Toys Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. Meisheng Cultural Recent Developments/Updates

Table 93. Mubang High-tech CO.,LTD. Basic Information, Manufacturing Base and Competitors

Table 94. Mubang High-tech CO.,LTD. Major Business

Table 95. Mubang High-tech CO.,LTD. Children's Leisure Toys Product and Services

Table 96. Mubang High-tech CO.,LTD. Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 97. Mubang High-tech CO.,LTD. Recent Developments/Updates

Table 98. Goldlok Holdings (Guangdong) Co.,Ltd. Basic Information, Manufacturing Base and Competitors

Table 99. Goldlok Holdings (Guangdong) Co.,Ltd. Major Business

Table 100. Goldlok Holdings (Guangdong) Co.,Ltd. Children's Leisure Toys Product and Services

Table 101. Goldlok Holdings (Guangdong) Co.,Ltd. Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 102. Goldlok Holdings (Guangdong) Co.,Ltd. Recent Developments/Updates

Table 103. Shifeng Cultural Development Co.,Ltd. Basic Information, Manufacturing Base and Competitors

Table 104. Shifeng Cultural Development Co.,Ltd. Major Business

Table 105. Shifeng Cultural Development Co.,Ltd. Children's Leisure Toys Product and Services

Table 106. Shifeng Cultural Development Co.,Ltd. Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 107. Shifeng Cultural Development Co.,Ltd. Recent Developments/Updates

Table 108. Sonokong Co?Ltd. Basic Information, Manufacturing Base and Competitors

Table 109. Sonokong Co?Ltd. Major Business

Table 110. Sonokong Co?Ltd. Children's Leisure Toys Product and Services

Table 111. Sonokong Co?Ltd. Children's Leisure Toys Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 112. Sonokong Co?Ltd. Recent Developments/Updates

Table 113. Global Children's Leisure Toys Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 114. Global Children's Leisure Toys Revenue by Manufacturer (2020-2025) & (USD Million)

Table 115. Global Children's Leisure Toys Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 116. Market Position of Manufacturers in Children's Leisure Toys, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 117. Head Office and Children's Leisure Toys Production Site of Key Manufacturer

Table 118. Children's Leisure Toys Market: Company Product Type Footprint

Table 119. Children's Leisure Toys Market: Company Product Application Footprint

Table 120. Children's Leisure Toys New Market Entrants and Barriers to Market Entry

Table 121. Children's Leisure Toys Mergers, Acquisition, Agreements, and Collaborations

Table 122. Global Children's Leisure Toys Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 123. Global Children's Leisure Toys Sales Quantity by Region (2020-2025) & (K Units)

Table 124. Global Children's Leisure Toys Sales Quantity by Region (2026-2031) & (K Units)

Table 125. Global Children's Leisure Toys Consumption Value by Region (2020-2025) & (USD Million)

Table 126. Global Children's Leisure Toys Consumption Value by Region (2026-2031) & (USD Million)

Table 127. Global Children's Leisure Toys Average Price by Region (2020-2025) & (US\$/Unit)

Table 128. Global Children's Leisure Toys Average Price by Region (2026-2031) & (US\$/Unit)

Table 129. Global Children's Leisure Toys Sales Quantity by Type (2020-2025) & (K Units)

Table 130. Global Children's Leisure Toys Sales Quantity by Type (2026-2031) & (K Units)

Table 131. Global Children's Leisure Toys Consumption Value by Type (2020-2025) & (USD Million)

Table 132. Global Children's Leisure Toys Consumption Value by Type (2026-2031) & (USD Million)

Table 133. Global Children's Leisure Toys Average Price by Type (2020-2025) & (US\$/Unit)

Table 134. Global Children's Leisure Toys Average Price by Type (2026-2031) & (US\$/Unit)

Table 135. Global Children's Leisure Toys Sales Quantity by Application (2020-2025) & (K Units)

Table 136. Global Children's Leisure Toys Sales Quantity by Application (2026-2031) & (K Units)

Table 137. Global Children's Leisure Toys Consumption Value by Application (2020-2025) & (USD Million)

Table 138. Global Children's Leisure Toys Consumption Value by Application (2026-2031) & (USD Million)

Table 139. Global Children's Leisure Toys Average Price by Application (2020-2025) & (US\$/Unit)

Table 140. Global Children's Leisure Toys Average Price by Application (2026-2031) & (US\$/Unit)

Table 141. North America Children's Leisure Toys Sales Quantity by Type (2020-2025) & (K Units)

Table 142. North America Children's Leisure Toys Sales Quantity by Type (2026-2031) & (K Units)

Table 143. North America Children's Leisure Toys Sales Quantity by Application (2020-2025) & (K Units)

Table 144. North America Children's Leisure Toys Sales Quantity by Application (2026-2031) & (K Units)

Table 145. North America Children's Leisure Toys Sales Quantity by Country (2020-2025) & (K Units)

Table 146. North America Children's Leisure Toys Sales Quantity by Country (2026-2031) & (K Units)

Table 147. North America Children's Leisure Toys Consumption Value by Country (2020-2025) & (USD Million)

Table 148. North America Children's Leisure Toys Consumption Value by Country (2026-2031) & (USD Million)

Table 149. Europe Children's Leisure Toys Sales Quantity by Type (2020-2025) & (K Units)

Table 150. Europe Children's Leisure Toys Sales Quantity by Type (2026-2031) & (K Units)

Table 151. Europe Children's Leisure Toys Sales Quantity by Application (2020-2025) & (K Units)

Table 152. Europe Children's Leisure Toys Sales Quantity by Application (2026-2031) & (K Units)

Table 153. Europe Children's Leisure Toys Sales Quantity by Country (2020-2025) & (K Units)

Table 154. Europe Children's Leisure Toys Sales Quantity by Country (2026-2031) & (K Units)

Table 155. Europe Children's Leisure Toys Consumption Value by Country (2020-2025)

& (USD Million)

Table 156. Europe Children's Leisure Toys Consumption Value by Country (2026-2031)

& (USD Million)

Table 157. Asia-Pacific Children's Leisure Toys Sales Quantity by Type (2020-2025) & (K Units)

Table 158. Asia-Pacific Children's Leisure Toys Sales Quantity by Type (2026-2031) & (K Units)

Table 159. Asia-Pacific Children's Leisure Toys Sales Quantity by Application (2020-2025) & (K Units)

Table 160. Asia-Pacific Children's Leisure Toys Sales Quantity by Application (2026-2031) & (K Units)

Table 161. Asia-Pacific Children's Leisure Toys Sales Quantity by Region (2020-2025) & (K Units)

Table 162. Asia-Pacific Children's Leisure Toys Sales Quantity by Region (2026-2031) & (K Units)

Table 163. Asia-Pacific Children's Leisure Toys Consumption Value by Region (2020-2025) & (USD Million)

Table 164. Asia-Pacific Children's Leisure Toys Consumption Value by Region (2026-2031) & (USD Million)

Table 165. South America Children's Leisure Toys Sales Quantity by Type (2020-2025) & (K Units)

Table 166. South America Children's Leisure Toys Sales Quantity by Type (2026-2031) & (K Units)

Table 167. South America Children's Leisure Toys Sales Quantity by Application (2020-2025) & (K Units)

Table 168. South America Children's Leisure Toys Sales Quantity by Application (2026-2031) & (K Units)

Table 169. South America Children's Leisure Toys Sales Quantity by Country (2020-2025) & (K Units)

Table 170. South America Children's Leisure Toys Sales Quantity by Country (2026-2031) & (K Units)

Table 171. South America Children's Leisure Toys Consumption Value by Country (2020-2025) & (USD Million)

Table 172. South America Children's Leisure Toys Consumption Value by Country (2026-2031) & (USD Million)

Table 173. Middle East & Africa Children's Leisure Toys Sales Quantity by Type (2020-2025) & (K Units)

Table 174. Middle East & Africa Children's Leisure Toys Sales Quantity by Type (2026-2031) & (K Units)

Table 175. Middle East & Africa Children's Leisure Toys Sales Quantity by Application (2020-2025) & (K Units)

Table 176. Middle East & Africa Children's Leisure Toys Sales Quantity by Application (2026-2031) & (K Units)

Table 177. Middle East & Africa Children's Leisure Toys Sales Quantity by Country (2020-2025) & (K Units)

Table 178. Middle East & Africa Children's Leisure Toys Sales Quantity by Country (2026-2031) & (K Units)

Table 179. Middle East & Africa Children's Leisure Toys Consumption Value by Country (2020-2025) & (USD Million)

Table 180. Middle East & Africa Children's Leisure Toys Consumption Value by Country (2026-2031) & (USD Million)

Table 181. Children's Leisure Toys Raw Material

Table 182. Key Manufacturers of Children's Leisure Toys Raw Materials

Table 183. Children's Leisure Toys Typical Distributors

Table 184. Children's Leisure Toys Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Children's Leisure Toys Picture

Figure 2. Global Children's Leisure Toys Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Children's Leisure Toys Revenue Market Share by Type in 2024

Figure 4. Games and Puzzles Examples

Figure 5. Construction Toys Examples

Figure 6. Dolls and Accessories Examples

Figure 7. Outdoor and Sports Toys Examples

Figure 8. Others Examples

Figure 9. Global Children's Leisure Toys Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 10. Global Children's Leisure Toys Revenue Market Share by Application in 2024

Figure 11. Online Sales Examples

Figure 12. Offline Sales Examples

Figure 13. Global Children's Leisure Toys Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 14. Global Children's Leisure Toys Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 15. Global Children's Leisure Toys Sales Quantity (2020-2031) & (K Units)

Figure 16. Global Children's Leisure Toys Price (2020-2031) & (US\$/Unit)

Figure 17. Global Children's Leisure Toys Sales Quantity Market Share by Manufacturer in 2024

Figure 18. Global Children's Leisure Toys Revenue Market Share by Manufacturer in 2024

Figure 19. Producer Shipments of Children's Leisure Toys by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 20. Top 3 Children's Leisure Toys Manufacturer (Revenue) Market Share in 2024

Figure 21. Top 6 Children's Leisure Toys Manufacturer (Revenue) Market Share in 2024

Figure 22. Global Children's Leisure Toys Sales Quantity Market Share by Region (2020-2031)

Figure 23. Global Children's Leisure Toys Consumption Value Market Share by Region (2020-2031)

Figure 24. North America Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 25. Europe Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 26. Asia-Pacific Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 27. South America Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 28. Middle East & Africa Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 29. Global Children's Leisure Toys Sales Quantity Market Share by Type (2020-2031)

Figure 30. Global Children's Leisure Toys Consumption Value Market Share by Type (2020-2031)

Figure 31. Global Children's Leisure Toys Average Price by Type (2020-2031) & (US\$/Unit)

Figure 32. Global Children's Leisure Toys Sales Quantity Market Share by Application (2020-2031)

Figure 33. Global Children's Leisure Toys Revenue Market Share by Application (2020-2031)

Figure 34. Global Children's Leisure Toys Average Price by Application (2020-2031) & (US\$/Unit)

Figure 35. North America Children's Leisure Toys Sales Quantity Market Share by Type (2020-2031)

Figure 36. North America Children's Leisure Toys Sales Quantity Market Share by Application (2020-2031)

Figure 37. North America Children's Leisure Toys Sales Quantity Market Share by Country (2020-2031)

Figure 38. North America Children's Leisure Toys Consumption Value Market Share by Country (2020-2031)

Figure 39. United States Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 40. Canada Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 41. Mexico Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 42. Europe Children's Leisure Toys Sales Quantity Market Share by Type (2020-2031)

Figure 43. Europe Children's Leisure Toys Sales Quantity Market Share by Application

(2020-2031)

Figure 44. Europe Children's Leisure Toys Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe Children's Leisure Toys Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 47. France Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Children's Leisure Toys Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Children's Leisure Toys Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Children's Leisure Toys Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific Children's Leisure Toys Consumption Value Market Share by Region (2020-2031)

Figure 55. China Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 58. India Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Children's Leisure Toys Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America Children's Leisure Toys Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America Children's Leisure Toys Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America Children's Leisure Toys Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Children's Leisure Toys Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Children's Leisure Toys Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Children's Leisure Toys Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Children's Leisure Toys Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa Children's Leisure Toys Consumption Value (2020-2031) & (USD Million)

Figure 75. Children's Leisure Toys Market Drivers

Figure 76. Children's Leisure Toys Market Restraints

Figure 77. Children's Leisure Toys Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Children's Leisure Toys in 2024

Figure 80. Manufacturing Process Analysis of Children's Leisure Toys

Figure 81. Children's Leisure Toys Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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