

Global Casting Fishing Rods Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Casting Fishing Rods market size was valued at US\$ 397 million in 2024 and is forecast to a readjusted size of USD 521 million by 2031 with a CAGR of 4.0% during review period.

A casting fishing rod is a type of fishing rod that can accept a casting reel, which sits on the top of the rod. Because of the way it works, a casting rod is a better choice for those people who have a bit of fishing experience. A casting fishing rod is designed provide the right results when you fish in open waters or running streams.

The industry's leading producers are Daiwa, Pure Fishing and Shimano, with revenues of 16.52%, 13.84% and 10.03% respectively in 2019.

This report is a detailed and comprehensive analysis for global Casting Fishing Rods market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Casting Fishing Rods market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Casting Fishing Rods market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Casting Fishing Rods market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Casting Fishing Rods market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Casting Fishing Rods
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Casting Fishing Rods market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Daiwa, Pure Fishing, Shimano, Dongmi Fishing, Weihai Guangwei Group, St. Croix Rods, Cabela's Inc., RYOBI, Eagle Claw, Okuma Fishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Casting Fishing Rods market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Saltwater Rods

Freshwater Rods

Market segment by Application

Individual

Commercial

Major players covered

Daiwa

Pure Fishing

Shimano

Dongmi Fishing

Weihai Guangwei Group

St. Croix Rods

Cabela's Inc.

RYOBI

Eagle Claw

Okuma Fishing

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East)

& Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Casting Fishing Rods product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Casting Fishing Rods, with price, sales quantity, revenue, and global market share of Casting Fishing Rods from 2020 to 2025.

Chapter 3, the Casting Fishing Rods competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Casting Fishing Rods breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Casting Fishing Rods market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Casting Fishing Rods.

Chapter 14 and 15, to describe Casting Fishing Rods sales channel, distributors, customers, research findings and conclusion.

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