

Global Capsule Gastrointestinal Endoscopic Devices Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Capsule Gastrointestinal Endoscopic Devices market size was valued at US\$ 450 million in 2024 and is forecast to a readjusted size of USD 1431 million by 2031 with a CAGR of 18.2% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Capsule gastrointestinal endoscopic devices are an emerging medical diagnostic tool used to examine the internal structure of the gastrointestinal tract. These devices come in the form of swallowable capsules equipped with high-definition cameras, light sources, batteries, and wireless transmitters. Without the need for anesthesia, patients simply swallow the capsule, which captures images of the digestive tract as it naturally moves through the gastrointestinal system. The technology is non-invasive, safe, and comfortable, making it particularly suitable for patients who cannot tolerate traditional endoscopy, such as children, the elderly, or those with specific medical conditions. In recent years, advancements in artificial intelligence and image processing have expanded the potential applications of capsule endoscopy, particularly for early diagnosis of diseases such as gastrointestinal bleeding, inflammatory bowel disease, and tumor screening.

Capsule gastrointestinal endoscopic devices are an innovative diagnostic tool that has gained increasing attention and acceptance in recent years. These devices are primarily used for non-invasive examinations of the digestive system, valued for their comfort,

convenience, and accuracy. Currently, the market is concentrated in developed regions due to advanced medical infrastructure and higher patient affordability. However, as medical technology becomes more accessible and primary healthcare services improve, emerging markets are beginning to demonstrate significant potential

In the future, the integration of artificial intelligence and data analytics will make capsule gastrointestinal endoscopic devices more intelligent, enabling real-time diagnostics, remote monitoring, and more efficient data processing. This will enhance diagnostic efficiency while reducing the workload of healthcare professionals. Additionally, trends toward miniaturization and modular design will offer new possibilities, making the devices more portable and applicable to a broader range of clinical scenarios.

Key drivers of market growth include the rising demand for early disease screening, aging populations, and increasing prevalence of chronic diseases. Policy support and the adoption of innovative medical technologies also provide a robust foundation for market expansion. However, challenges such as high device costs, insufficient training for professionals, and limited acceptance of advanced medical technologies in certain regions remain significant barriers. Furthermore, complex regulations and approval processes may delay the introduction of new technologies to the market.

This report is a detailed and comprehensive analysis for global Capsule Gastrointestinal Endoscopic Devices market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Capsule Gastrointestinal Endoscopic Devices market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Capsule Gastrointestinal Endoscopic Devices market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Capsule Gastrointestinal Endoscopic Devices market size and forecasts, by

Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Capsule Gastrointestinal Endoscopic Devices market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Capsule Gastrointestinal Endoscopic Devices
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Capsule Gastrointestinal Endoscopic Devices market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Chongqing Jinshan, Medtronic, Olympus, IntroMedic, CapsoVision, Shenzhen Jifu Medical Technology, Ankon Technologies, Shangxian Minimal Invasive, Hangzhou Hitron Medical Equipment, Beijing Richen-Force, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Capsule Gastrointestinal Endoscopic Devices market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Capsule Colonoscopy

Capsule Gastroscopy

Market segment by Application

Physical Examination Center

Hospital

Other

Major players covered

Chongqing Jinshan

Medtronic

Olympus

IntroMedic

CapsoVision

Shenzhen Jifu Medical Technology

Ankon Technologies

Shangxian Minimal Invasive

Hangzhou Hitron Medical Equipment

Beijing Richen-Force

Guangzhou Side Medical Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Capsule Gastrointestinal Endoscopic Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Capsule Gastrointestinal Endoscopic Devices, with price, sales quantity, revenue, and global market share of Capsule Gastrointestinal Endoscopic Devices from 2020 to 2025.

Chapter 3, the Capsule Gastrointestinal Endoscopic Devices competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Capsule Gastrointestinal Endoscopic Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Capsule Gastrointestinal Endoscopic Devices market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Capsule Gastrointestinal Endoscopic Devices.

Chapter 14 and 15, to describe Capsule Gastrointestinal Endoscopic Devices sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Capsule Colonoscopy
 - 1.3.3 Capsule Gastroscopy
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Physical Examination Center
 - 1.4.3 Hospital
 - 1.4.4 Other
- 1.5 Global Capsule Gastrointestinal Endoscopic Devices Market Size & Forecast
 - 1.5.1 Global Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity (2020-2031)
 - 1.5.3 Global Capsule Gastrointestinal Endoscopic Devices Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 Chongqing Jinshan
 - 2.1.1 Chongqing Jinshan Details
 - 2.1.2 Chongqing Jinshan Major Business
 - 2.1.3 Chongqing Jinshan Capsule Gastrointestinal Endoscopic Devices Product and Services
 - 2.1.4 Chongqing Jinshan Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 Chongqing Jinshan Recent Developments/Updates
- 2.2 Medtronic
 - 2.2.1 Medtronic Details
 - 2.2.2 Medtronic Major Business
 - 2.2.3 Medtronic Capsule Gastrointestinal Endoscopic Devices Product and Services
 - 2.2.4 Medtronic Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 Medtronic Recent Developments/Updates
- 2.3 Olympus
 - 2.3.1 Olympus Details
 - 2.3.2 Olympus Major Business
 - 2.3.3 Olympus Capsule Gastrointestinal Endoscopic Devices Product and Services
 - 2.3.4 Olympus Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 Olympus Recent Developments/Updates
- 2.4 IntroMedic
 - 2.4.1 IntroMedic Details
 - 2.4.2 IntroMedic Major Business
 - 2.4.3 IntroMedic Capsule Gastrointestinal Endoscopic Devices Product and Services
 - 2.4.4 IntroMedic Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 IntroMedic Recent Developments/Updates
- 2.5 CapsoVision
 - 2.5.1 CapsoVision Details
 - 2.5.2 CapsoVision Major Business
 - 2.5.3 CapsoVision Capsule Gastrointestinal Endoscopic Devices Product and Services
 - 2.5.4 CapsoVision Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 CapsoVision Recent Developments/Updates
- 2.6 Shenzhen Jifu Medical Technology
 - 2.6.1 Shenzhen Jifu Medical Technology Details
 - 2.6.2 Shenzhen Jifu Medical Technology Major Business
 - 2.6.3 Shenzhen Jifu Medical Technology Capsule Gastrointestinal Endoscopic Devices Product and Services
 - 2.6.4 Shenzhen Jifu Medical Technology Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Shenzhen Jifu Medical Technology Recent Developments/Updates
- 2.7 Ankon Technologies
 - 2.7.1 Ankon Technologies Details
 - 2.7.2 Ankon Technologies Major Business
 - 2.7.3 Ankon Technologies Capsule Gastrointestinal Endoscopic Devices Product and Services
 - 2.7.4 Ankon Technologies Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Ankon Technologies Recent Developments/Updates

2.8 Shangxian Minimal Invasive

2.8.1 Shangxian Minimal Invasive Details

2.8.2 Shangxian Minimal Invasive Major Business

2.8.3 Shangxian Minimal Invasive Capsule Gastrointestinal Endoscopic Devices

Product and Services

2.8.4 Shangxian Minimal Invasive Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Shangxian Minimal Invasive Recent Developments/Updates

2.9 Hangzhou Hitron Medical Equipment

2.9.1 Hangzhou Hitron Medical Equipment Details

2.9.2 Hangzhou Hitron Medical Equipment Major Business

2.9.3 Hangzhou Hitron Medical Equipment Capsule Gastrointestinal Endoscopic Devices Product and Services

2.9.4 Hangzhou Hitron Medical Equipment Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Hangzhou Hitron Medical Equipment Recent Developments/Updates

2.10 Beijing Richen-Force

2.10.1 Beijing Richen-Force Details

2.10.2 Beijing Richen-Force Major Business

2.10.3 Beijing Richen-Force Capsule Gastrointestinal Endoscopic Devices Product and Services

2.10.4 Beijing Richen-Force Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 Beijing Richen-Force Recent Developments/Updates

2.11 Guangzhou Side Medical Technology

2.11.1 Guangzhou Side Medical Technology Details

2.11.2 Guangzhou Side Medical Technology Major Business

2.11.3 Guangzhou Side Medical Technology Capsule Gastrointestinal Endoscopic Devices Product and Services

2.11.4 Guangzhou Side Medical Technology Capsule Gastrointestinal Endoscopic Devices Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 Guangzhou Side Medical Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CAPSULE GASTROINTESTINAL ENDOSCOPIC DEVICES BY MANUFACTURER

3.1 Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by

Global Capsule Gastrointestinal Endoscopic Devices Market 2025 by Manufacturers, Regions, Type and Application...

Manufacturer (2020-2025)

3.2 Global Capsule Gastrointestinal Endoscopic Devices Revenue by Manufacturer (2020-2025)

3.3 Global Capsule Gastrointestinal Endoscopic Devices Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Capsule Gastrointestinal Endoscopic Devices by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Capsule Gastrointestinal Endoscopic Devices Manufacturer Market Share in 2024

3.4.3 Top 6 Capsule Gastrointestinal Endoscopic Devices Manufacturer Market Share in 2024

3.5 Capsule Gastrointestinal Endoscopic Devices Market: Overall Company Footprint Analysis

3.5.1 Capsule Gastrointestinal Endoscopic Devices Market: Region Footprint

3.5.2 Capsule Gastrointestinal Endoscopic Devices Market: Company Product Type Footprint

3.5.3 Capsule Gastrointestinal Endoscopic Devices Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Capsule Gastrointestinal Endoscopic Devices Market Size by Region

4.1.1 Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Region (2020-2031)

4.1.2 Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Region (2020-2031)

4.1.3 Global Capsule Gastrointestinal Endoscopic Devices Average Price by Region (2020-2031)

4.2 North America Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031)

4.3 Europe Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031)

4.4 Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031)

4.5 South America Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031)

4.6 Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2031)

5.2 Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Type (2020-2031)

5.3 Global Capsule Gastrointestinal Endoscopic Devices Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2031)

6.2 Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Application (2020-2031)

6.3 Global Capsule Gastrointestinal Endoscopic Devices Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2031)

7.2 North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2031)

7.3 North America Capsule Gastrointestinal Endoscopic Devices Market Size by Country

7.3.1 North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2031)

7.3.2 North America Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2031)

8.2 Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2031)

8.3 Europe Capsule Gastrointestinal Endoscopic Devices Market Size by Country

8.3.1 Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2031)

8.3.2 Europe Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Market Size by Region

9.3.1 Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2031)

10.2 South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2031)

10.3 South America Capsule Gastrointestinal Endoscopic Devices Market Size by Country

10.3.1 South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2031)

10.3.2 South America Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Market Size by Country

11.3.1 Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Capsule Gastrointestinal Endoscopic Devices Market Drivers

12.2 Capsule Gastrointestinal Endoscopic Devices Market Restraints

12.3 Capsule Gastrointestinal Endoscopic Devices Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Capsule Gastrointestinal Endoscopic Devices and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Capsule Gastrointestinal Endoscopic Devices
- 13.3 Capsule Gastrointestinal Endoscopic Devices Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Capsule Gastrointestinal Endoscopic Devices Typical Distributors
- 14.3 Capsule Gastrointestinal Endoscopic Devices Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
- Table 2. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Table 3. Chongqing Jinshan Basic Information, Manufacturing Base and Competitors
- Table 4. Chongqing Jinshan Major Business
- Table 5. Chongqing Jinshan Capsule Gastrointestinal Endoscopic Devices Product and Services
- Table 6. Chongqing Jinshan Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 7. Chongqing Jinshan Recent Developments/Updates
- Table 8. Medtronic Basic Information, Manufacturing Base and Competitors
- Table 9. Medtronic Major Business
- Table 10. Medtronic Capsule Gastrointestinal Endoscopic Devices Product and Services
- Table 11. Medtronic Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 12. Medtronic Recent Developments/Updates
- Table 13. Olympus Basic Information, Manufacturing Base and Competitors
- Table 14. Olympus Major Business
- Table 15. Olympus Capsule Gastrointestinal Endoscopic Devices Product and Services
- Table 16. Olympus Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 17. Olympus Recent Developments/Updates
- Table 18. IntroMedic Basic Information, Manufacturing Base and Competitors
- Table 19. IntroMedic Major Business
- Table 20. IntroMedic Capsule Gastrointestinal Endoscopic Devices Product and Services
- Table 21. IntroMedic Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 22. IntroMedic Recent Developments/Updates

Table 23. CapsoVision Basic Information, Manufacturing Base and Competitors

Table 24. CapsoVision Major Business

Table 25. CapsoVision Capsule Gastrointestinal Endoscopic Devices Product and Services

Table 26. CapsoVision Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. CapsoVision Recent Developments/Updates

Table 28. Shenzhen Jifu Medical Technology Basic Information, Manufacturing Base and Competitors

Table 29. Shenzhen Jifu Medical Technology Major Business

Table 30. Shenzhen Jifu Medical Technology Capsule Gastrointestinal Endoscopic Devices Product and Services

Table 31. Shenzhen Jifu Medical Technology Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Shenzhen Jifu Medical Technology Recent Developments/Updates

Table 33. Ankon Technologies Basic Information, Manufacturing Base and Competitors

Table 34. Ankon Technologies Major Business

Table 35. Ankon Technologies Capsule Gastrointestinal Endoscopic Devices Product and Services

Table 36. Ankon Technologies Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Ankon Technologies Recent Developments/Updates

Table 38. Shangxian Minimal Invasive Basic Information, Manufacturing Base and Competitors

Table 39. Shangxian Minimal Invasive Major Business

Table 40. Shangxian Minimal Invasive Capsule Gastrointestinal Endoscopic Devices Product and Services

Table 41. Shangxian Minimal Invasive Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Shangxian Minimal Invasive Recent Developments/Updates

Table 43. Hangzhou Hitron Medical Equipment Basic Information, Manufacturing Base and Competitors

Table 44. Hangzhou Hitron Medical Equipment Major Business

Table 45. Hangzhou Hitron Medical Equipment Capsule Gastrointestinal Endoscopic Devices Product and Services

Table 46. Hangzhou Hitron Medical Equipment Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Hangzhou Hitron Medical Equipment Recent Developments/Updates

Table 48. Beijing Richen-Force Basic Information, Manufacturing Base and Competitors

Table 49. Beijing Richen-Force Major Business

Table 50. Beijing Richen-Force Capsule Gastrointestinal Endoscopic Devices Product and Services

Table 51. Beijing Richen-Force Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Beijing Richen-Force Recent Developments/Updates

Table 53. Guangzhou Side Medical Technology Basic Information, Manufacturing Base and Competitors

Table 54. Guangzhou Side Medical Technology Major Business

Table 55. Guangzhou Side Medical Technology Capsule Gastrointestinal Endoscopic Devices Product and Services

Table 56. Guangzhou Side Medical Technology Capsule Gastrointestinal Endoscopic Devices Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Guangzhou Side Medical Technology Recent Developments/Updates

Table 58. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 59. Global Capsule Gastrointestinal Endoscopic Devices Revenue by Manufacturer (2020-2025) & (USD Million)

Table 60. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 61. Market Position of Manufacturers in Capsule Gastrointestinal Endoscopic Devices, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 62. Head Office and Capsule Gastrointestinal Endoscopic Devices Production Site of Key Manufacturer

Table 63. Capsule Gastrointestinal Endoscopic Devices Market: Company Product Type Footprint

Table 64. Capsule Gastrointestinal Endoscopic Devices Market: Company Product Application Footprint

Table 65. Capsule Gastrointestinal Endoscopic Devices New Market Entrants and Barriers to Market Entry

Table 66. Capsule Gastrointestinal Endoscopic Devices Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 68. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Region (2020-2025) & (K Units)

Table 69. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Region (2026-2031) & (K Units)

Table 70. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Region (2020-2025) & (USD Million)

Table 71. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Region (2026-2031) & (USD Million)

Table 72. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Region (2020-2025) & (US\$/Unit)

Table 73. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Region (2026-2031) & (US\$/Unit)

Table 74. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 75. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 76. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Type (2020-2025) & (USD Million)

Table 77. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Type (2026-2031) & (USD Million)

Table 78. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Type (2020-2025) & (US\$/Unit)

Table 79. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Type (2026-2031) & (US\$/Unit)

Table 80. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 81. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 82. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Application (2020-2025) & (USD Million)

Table 83. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Application (2026-2031) & (USD Million)

Table 84. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Application (2020-2025) & (US\$/Unit)

Table 85. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Application (2026-2031) & (US\$/Unit)

Table 86. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity

by Type (2020-2025) & (K Units)

Table 87. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 88. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 89. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 90. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2025) & (K Units)

Table 91. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2026-2031) & (K Units)

Table 92. North America Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 93. North America Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 94. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 95. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 96. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 97. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 98. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2025) & (K Units)

Table 99. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2026-2031) & (K Units)

Table 100. Europe Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 101. Europe Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 102. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 103. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 104. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 105. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 106. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Region (2020-2025) & (K Units)

Table 107. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Region (2026-2031) & (K Units)

Table 108. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Consumption Value by Region (2020-2025) & (USD Million)

Table 109. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Consumption Value by Region (2026-2031) & (USD Million)

Table 110. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 111. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 112. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 113. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 114. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2025) & (K Units)

Table 115. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2026-2031) & (K Units)

Table 116. South America Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 117. South America Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2026-2031) & (USD Million)

Table 118. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2020-2025) & (K Units)

Table 119. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Type (2026-2031) & (K Units)

Table 120. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2020-2025) & (K Units)

Table 121. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Application (2026-2031) & (K Units)

Table 122. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2020-2025) & (K Units)

Table 123. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity by Country (2026-2031) & (K Units)

Table 124. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Consumption Value by Country (2020-2025) & (USD Million)

Table 125. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices

Consumption Value by Country (2026-2031) & (USD Million)

Table 126. Capsule Gastrointestinal Endoscopic Devices Raw Material

Table 127. Key Manufacturers of Capsule Gastrointestinal Endoscopic Devices Raw Materials

Table 128. Capsule Gastrointestinal Endoscopic Devices Typical Distributors

Table 129. Capsule Gastrointestinal Endoscopic Devices Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Capsule Gastrointestinal Endoscopic Devices Picture
- Figure 2. Global Capsule Gastrointestinal Endoscopic Devices Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Capsule Gastrointestinal Endoscopic Devices Revenue Market Share by Type in 2024
- Figure 4. Capsule Colonoscopy Examples
- Figure 5. Capsule Gastroscopy Examples
- Figure 6. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 7. Global Capsule Gastrointestinal Endoscopic Devices Revenue Market Share by Application in 2024
- Figure 8. Physical Examination Center Examples
- Figure 9. Hospital Examples
- Figure 10. Other Examples
- Figure 11. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 12. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 13. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity (2020-2031) & (K Units)
- Figure 14. Global Capsule Gastrointestinal Endoscopic Devices Price (2020-2031) & (US\$/Unit)
- Figure 15. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Manufacturer in 2024
- Figure 16. Global Capsule Gastrointestinal Endoscopic Devices Revenue Market Share by Manufacturer in 2024
- Figure 17. Producer Shipments of Capsule Gastrointestinal Endoscopic Devices by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 18. Top 3 Capsule Gastrointestinal Endoscopic Devices Manufacturer (Revenue) Market Share in 2024
- Figure 19. Top 6 Capsule Gastrointestinal Endoscopic Devices Manufacturer (Revenue) Market Share in 2024
- Figure 20. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Region (2020-2031)
- Figure 21. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value

Market Share by Region (2020-2031)

Figure 22. North America Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 23. Europe Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 25. South America Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 26. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 27. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Type (2020-2031)

Figure 28. Global Capsule Gastrointestinal Endoscopic Devices Consumption Value Market Share by Type (2020-2031)

Figure 29. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Type (2020-2031) & (US\$/Unit)

Figure 30. Global Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Application (2020-2031)

Figure 31. Global Capsule Gastrointestinal Endoscopic Devices Revenue Market Share by Application (2020-2031)

Figure 32. Global Capsule Gastrointestinal Endoscopic Devices Average Price by Application (2020-2031) & (US\$/Unit)

Figure 33. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Type (2020-2031)

Figure 34. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Application (2020-2031)

Figure 35. North America Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Country (2020-2031)

Figure 36. North America Capsule Gastrointestinal Endoscopic Devices Consumption Value Market Share by Country (2020-2031)

Figure 37. United States Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 38. Canada Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 39. Mexico Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 40. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Type (2020-2031)

Figure 41. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Application (2020-2031)

Figure 42. Europe Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Country (2020-2031)

Figure 43. Europe Capsule Gastrointestinal Endoscopic Devices Consumption Value Market Share by Country (2020-2031)

Figure 44. Germany Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 45. France Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 46. United Kingdom Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 47. Russia Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 48. Italy Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 49. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Type (2020-2031)

Figure 50. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Application (2020-2031)

Figure 51. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Region (2020-2031)

Figure 52. Asia-Pacific Capsule Gastrointestinal Endoscopic Devices Consumption Value Market Share by Region (2020-2031)

Figure 53. China Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 56. India Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Type (2020-2031)

Figure 60. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity

Market Share by Application (2020-2031)

Figure 61. South America Capsule Gastrointestinal Endoscopic Devices Sales Quantity

Market Share by Country (2020-2031)

Figure 62. South America Capsule Gastrointestinal Endoscopic Devices Consumption

Value Market Share by Country (2020-2031)

Figure 63. Brazil Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 64. Argentina Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 65. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Application (2020-2031)

Figure 67. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Sales Quantity Market Share by Country (2020-2031)

Figure 68. Middle East & Africa Capsule Gastrointestinal Endoscopic Devices Consumption Value Market Share by Country (2020-2031)

Figure 69. Turkey Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 70. Egypt Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 71. Saudi Arabia Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 72. South Africa Capsule Gastrointestinal Endoscopic Devices Consumption Value (2020-2031) & (USD Million)

Figure 73. Capsule Gastrointestinal Endoscopic Devices Market Drivers

Figure 74. Capsule Gastrointestinal Endoscopic Devices Market Restraints

Figure 75. Capsule Gastrointestinal Endoscopic Devices Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Capsule Gastrointestinal Endoscopic Devices in 2024

Figure 78. Manufacturing Process Analysis of Capsule Gastrointestinal Endoscopic Devices

Figure 79. Capsule Gastrointestinal Endoscopic Devices Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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