

# Global Canned Tuna In Water Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Canned Tuna In Water market size was valued at US\$ 8334 million in 2025 and is forecast to a readjusted size of US\$ 10700 million by 2032 with a CAGR of 3.4% during review period.

Canned tuna in water is a shelf-stable tuna product manufactured primarily from commercially used tuna species (most commonly skipjack and yellowfin, with albacore or bigeye used in selected markets). The fish is cleaned, pre-cooked to set texture, skinned and deboned, then filled into hermetically sealed containers—predominantly metal cans including easy-open formats, and to a smaller extent retort pouches—in pack styles such as solid, chunk, flake, or grated. Potable water is used as the principal packing medium (often with salt as permitted), followed by thermal sterilization to achieve commercial sterility for ambient storage. The defining attribute is the water medium replacing oil, delivering a leaner profile and a mild flavor that fits household meals, salads and sandwiches, fitness-oriented and calorie-controlled diets, and foodservice or further-processing applications. Major production and export hubs include Thailand, Ecuador, the Philippines, Indonesia, Vietnam, China, and Spain, with supply largely oriented to North America and Europe.

In 2025, canned tuna remains a multi-million-ton global trade category; public sources indicate global canned tuna export volume surpassed roughly 2.5 million metric tons in 2023. Against this backdrop—and supported by a long-running shift in key consumer markets (notably North America) toward water-packed formats versus oil—global production of canned tuna in water in 2025 is estimated at approximately 1.6–2.0 million metric tons. Pricing varies materially by raw material costs, pack style (solid, chunk, flake), branding, and destination markets; typical FOB prices for canned tuna in water

are estimated at USD 3,600–5,000 per metric ton (with some U.S.-bound export transactions often clearing above ~USD 4,000/ton).

This report is a detailed and comprehensive analysis for global Canned Tuna In Water market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Canned Tuna In Water market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Canned Tuna In Water market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Canned Tuna In Water market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Canned Tuna In Water market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Canned Tuna In Water
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Canned Tuna In Water market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dongwon Industries Co., Ltd., Thai Union Group PCL, Century Pacific Food, Inc., Bolton Group, Nauterra, Frinsa Group

(Frinsa del Noroeste, S.A.), Hageromo Foods Corporation, Jealsa Foods SAU, COFACO – Companhia de Fish Canning, Ramirez & Cia (Filhos), S.A., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Canned Tuna In Water market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Pure Water

Light Brine

Flavored Water

Others

### **Market segment by Product Form**

Solid

Chunks

Flakes

Others

### **Market segment by Tuna Species**

Skipjack Tuna

Yellowfin Tuna

Albacore Tuna

Others

#### Market segment by Distribution Channel

Modern Trade

E-Commerce

Others

#### Market segment by Application

Restaurant and Catering

Household Consumption

Others

#### Major players covered

Dongwon Industries Co., Ltd.

Thai Union Group PCL

Century Pacific Food, Inc.

Bolton Group

Nauterra

Frinsa Group (Frinsa del Noroeste, S.A.)

Hagoromo Foods Corporation

Jealsa Foods SAU

COFACO – Companhia de Fish Canning

Ramirez & Cia (Filhos), S.A.

Dardanel Orentas G?da Sanayi A.S.

Unimer Group

Nippon Suisan Kaisha, Ltd. (Nissui)

Zhejiang Retronx Foodstuff Industry Co., Ltd.

Ningbo Today Food Co., Ltd.

Rongcheng Haizhirun Seafood Foods Co., Ltd.

Fujian Xingguang Food Co., Ltd.

Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO)

Guangdong Eagle Coin Haibao Food Co., Ltd.

Zhangzhou Gangchang Canned Food Co., Ltd.

Ocean Family (Zhejiang) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Canned Tuna In Water product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Canned Tuna In Water, with price, sales quantity, revenue, and global market share of Canned Tuna In Water from 2021 to 2026.

Chapter 3, the Canned Tuna In Water competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Canned Tuna In Water breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Canned Tuna In Water market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Canned Tuna In Water.

Chapter 14 and 15, to describe Canned Tuna In Water sales channel, distributors, customers, research findings and conclusion.

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