

# Global Canned Tuna in Oil Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Canned Tuna in Oil market size was valued at US\$ 4630 million in 2025 and is forecast to a readjusted size of US\$ 6260 million by 2032 with a CAGR of 4.4% during review period.

Oil-packed canned tuna is a shelf-stable tuna product made primarily from commercially used tuna species (commonly skipjack and yellowfin, and albacore in selected markets). The tuna is cleaned, pre-cooked to set texture, skinned and deboned, then packed into hermetically sealed metal cans (including easy-open formats) in presentations such as solid, chunk, or flake styles. Edible oil—typically vegetable oil, sunflower oil, or olive oil—serves as the principal packing medium, with salt and permitted seasonings added where applicable, followed by thermal sterilization to achieve commercial sterility for ambient storage. The oil medium delivers a richer mouthfeel and strong flavor-carrying capacity, supporting wide use in salads, sandwiches, pasta, pizza toppings, and foodservice reprocessing. Major production and export hubs include Thailand, Ecuador, Spain, Indonesia, the Philippines, China, and selected Latin American countries, with consumption concentrated in Europe, North America, and parts of the Middle East.

In 2025, global production of oil-packed canned tuna is estimated at approximately 1.2–1.6 million metric tons. As a core packing-medium segment alongside water or brine, demand remains structurally resilient in Europe and parts of the Middle East. Driven by volatility in tuna raw material costs, edible oil inputs, and differences in pack style, specification, and brand positioning, typical FOB prices range from USD 2,800 to 3,800 per metric ton.

Driven by rising demand for convenient protein sources and shelf stable foods

worldwide the global Canned Tuna in Oil market continues to expand at a steady pace. Accelerating urbanization smaller household sizes and fast paced lifestyles have strengthened consumer preference for ready to eat foods with high nutritional value and minimal preparation requirements. Compared with water packed products oil packed canned tuna offers superior mouthfeel and flavor retention which has long supported its dominant position in Europe and Mediterranean markets and is increasingly attracting consumers across Asia Pacific economies.

On the supply side major producing countries have developed highly specialized and large scale processing systems supported by mature raw material sourcing cold chain logistics and standardized canning technologies. These capabilities ensure stable global supply and efficient international trade flows. At the same time the growing availability of olive oil based flavored and premium solid style products is driving product mix upgrades and enhancing overall market value.

Despite positive fundamentals the market faces notable challenges. Stricter fisheries management volatile raw material prices and rising sustainability certification requirements are increasing compliance costs for producers. In addition varying food safety regulations labeling standards and trade policies across regions add complexity to global supply chains. Going forward companies with secure sourcing capabilities sustainability credentials and strong branding strategies are expected to gain a clear competitive edge.

From a demand perspective retail remains the largest consumption channel while foodservice and food processing applications are showing faster growth momentum. The expansion of salads light meals ready meals and composite prepared foods is increasing the frequency of tuna usage as a functional ingredient. Overall Canned Tuna in Oil is steadily evolving from a traditional staple into a globally positioned consumer product combining nutrition convenience and flavor value.

This report is a detailed and comprehensive analysis for global Canned Tuna in Oil market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## **Key Features:**

Global Canned Tuna in Oil market size and forecasts, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2021-2032

Global Canned Tuna in Oil market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2021-2032

Global Canned Tuna in Oil market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2021-2032

Global Canned Tuna in Oil market shares of main players, shipments in revenue (\$ Million), sales quantity (Kiloton), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Canned Tuna in Oil
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Canned Tuna in Oil market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dongwon Industries Co., Ltd., Thai Union Group PCL, Century Pacific Food, Inc., Bolton Group, Nauterra, Frinsa Group (Frinsa del Noroeste, S.A.), Haboromo Foods Corporation, Jealsa Foods SAU, COFACO – Companhia de Fish Canning, Ramirez & Cia (Filhos), S.A., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Canned Tuna in Oil market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Vegetable Oil

Olive Oil

Flavored Oil

Others

## Market segment by Product Form

Solid

Chunks

Flakes

Others

## Market segment by Species

Skipjack Tuna

Yellowfin Tuna

Albacore Tuna

Others

## Market segment by Distribution Channel

Modern Trade

E-Commerce

Others

### **Market segment by Application**

Restaurant and Catering

Household Consumption

Others

### **Major players covered**

Dongwon Industries Co., Ltd.

Thai Union Group PCL

Century Pacific Food, Inc.

Bolton Group

Nauterra

Frinsa Group (Frinsa del Noroeste, S.A.)

Hagoromo Foods Corporation

Jealsa Foods SAU

COFACO – Companhia de Fish Canning

Ramirez & Cia (Filhos), S.A.

Dardanel Orentas G?da Sanayi A.S.

Unimer Group

Nippon Suisan Kaisha, Ltd. (Nissui)

Zhejiang Retronx Foodstuff Industry Co., Ltd.

Ningbo Today Food Co., Ltd.

Rongcheng Haizhirun Seafood Foods Co., Ltd.

Fujian Xingguang Food Co., Ltd.

Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO)

Guangdong Eagle Coin Haibao Food Co., Ltd.

Zhangzhou Gangchang Canned Food Co., Ltd.

Ocean Family (Zhejiang) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Canned Tuna in Oil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Canned Tuna in Oil, with price, sales quantity, revenue, and global market share of Canned Tuna in Oil from 2021 to 2026.

Chapter 3, the Canned Tuna in Oil competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Canned Tuna in Oil breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Canned Tuna in Oil market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Canned Tuna in Oil.

Chapter 14 and 15, to describe Canned Tuna in Oil sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Type

##### 1.3.1 Overview: Global Canned Tuna in Oil Consumption Value by Type: 2021 Versus 2025 Versus 2032

##### 1.3.2 Vegetable Oil

##### 1.3.3 Olive Oil

##### 1.3.4 Flavored Oil

##### 1.3.5 Others

#### 1.4 Market Analysis by Product Form

##### 1.4.1 Overview: Global Canned Tuna in Oil Consumption Value by Product Form: 2021 Versus 2025 Versus 2032

##### 1.4.2 Solid

##### 1.4.3 Chunks

##### 1.4.4 Flakes

##### 1.4.5 Others

#### 1.5 Market Analysis by Species

##### 1.5.1 Overview: Global Canned Tuna in Oil Consumption Value by Species: 2021 Versus 2025 Versus 2032

##### 1.5.2 Skipjack Tuna

##### 1.5.3 Yellowfin Tuna

##### 1.5.4 Albacore Tuna

##### 1.5.5 Others

#### 1.6 Market Analysis by Distribution Channel

##### 1.6.1 Overview: Global Canned Tuna in Oil Consumption Value by Distribution Channel: 2021 Versus 2025 Versus 2032

##### 1.6.2 Modern Trade

##### 1.6.3 E-Commerce

##### 1.6.4 Others

#### 1.7 Market Analysis by Application

##### 1.7.1 Overview: Global Canned Tuna in Oil Consumption Value by Application: 2021 Versus 2025 Versus 2032

##### 1.7.2 Restaurant and Catering

##### 1.7.3 Household Consumption

##### 1.7.4 Others

## 1.8 Global Canned Tuna in Oil Market Size & Forecast

- 1.8.1 Global Canned Tuna in Oil Consumption Value (2021 & 2025 & 2032)
- 1.8.2 Global Canned Tuna in Oil Sales Quantity (2021-2032)
- 1.8.3 Global Canned Tuna in Oil Average Price (2021-2032)

## 2 MANUFACTURERS PROFILES

### 2.1 Dongwon Industries Co., Ltd.

- 2.1.1 Dongwon Industries Co., Ltd. Details
- 2.1.2 Dongwon Industries Co., Ltd. Major Business
- 2.1.3 Dongwon Industries Co., Ltd. Canned Tuna in Oil Product and Services
- 2.1.4 Dongwon Industries Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Dongwon Industries Co., Ltd. Recent Developments/Updates

### 2.2 Thai Union Group PCL

- 2.2.1 Thai Union Group PCL Details
- 2.2.2 Thai Union Group PCL Major Business
- 2.2.3 Thai Union Group PCL Canned Tuna in Oil Product and Services
- 2.2.4 Thai Union Group PCL Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Thai Union Group PCL Recent Developments/Updates

### 2.3 Century Pacific Food, Inc.

- 2.3.1 Century Pacific Food, Inc. Details
- 2.3.2 Century Pacific Food, Inc. Major Business
- 2.3.3 Century Pacific Food, Inc. Canned Tuna in Oil Product and Services
- 2.3.4 Century Pacific Food, Inc. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Century Pacific Food, Inc. Recent Developments/Updates

### 2.4 Bolton Group

- 2.4.1 Bolton Group Details
- 2.4.2 Bolton Group Major Business
- 2.4.3 Bolton Group Canned Tuna in Oil Product and Services
- 2.4.4 Bolton Group Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 Bolton Group Recent Developments/Updates

### 2.5 Nauterra

- 2.5.1 Nauterra Details
- 2.5.2 Nauterra Major Business
- 2.5.3 Nauterra Canned Tuna in Oil Product and Services

2.5.4 Nauterra Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Nauterra Recent Developments/Updates

2.6 Frinsa Group (Frinsa del Noroeste, S.A.)

2.6.1 Frinsa Group (Frinsa del Noroeste, S.A.) Details

2.6.2 Frinsa Group (Frinsa del Noroeste, S.A.) Major Business

2.6.3 Frinsa Group (Frinsa del Noroeste, S.A.) Canned Tuna in Oil Product and Services

2.6.4 Frinsa Group (Frinsa del Noroeste, S.A.) Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Frinsa Group (Frinsa del Noroeste, S.A.) Recent Developments/Updates

2.7 Hagoromo Foods Corporation

2.7.1 Hagoromo Foods Corporation Details

2.7.2 Hagoromo Foods Corporation Major Business

2.7.3 Hagoromo Foods Corporation Canned Tuna in Oil Product and Services

2.7.4 Hagoromo Foods Corporation Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Hagoromo Foods Corporation Recent Developments/Updates

2.8 Jealsa Foods SAU

2.8.1 Jealsa Foods SAU Details

2.8.2 Jealsa Foods SAU Major Business

2.8.3 Jealsa Foods SAU Canned Tuna in Oil Product and Services

2.8.4 Jealsa Foods SAU Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Jealsa Foods SAU Recent Developments/Updates

2.9 COFACO – Companhia de Fish Canning

2.9.1 COFACO – Companhia de Fish Canning Details

2.9.2 COFACO – Companhia de Fish Canning Major Business

2.9.3 COFACO – Companhia de Fish Canning Canned Tuna in Oil Product and Services

2.9.4 COFACO – Companhia de Fish Canning Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 COFACO – Companhia de Fish Canning Recent Developments/Updates

2.10 Ramirez & Cia (Filhos), S.A.

2.10.1 Ramirez & Cia (Filhos), S.A. Details

2.10.2 Ramirez & Cia (Filhos), S.A. Major Business

2.10.3 Ramirez & Cia (Filhos), S.A. Canned Tuna in Oil Product and Services

2.10.4 Ramirez & Cia (Filhos), S.A. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.10.5 Ramirez & Cia (Filhos), S.A. Recent Developments/Updates
- 2.11 Dardanel Orentas G?da Sanayi A.S.
  - 2.11.1 Dardanel Orentas G?da Sanayi A.S. Details
  - 2.11.2 Dardanel Orentas G?da Sanayi A.S. Major Business
  - 2.11.3 Dardanel Orentas G?da Sanayi A.S. Canned Tuna in Oil Product and Services
  - 2.11.4 Dardanel Orentas G?da Sanayi A.S. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.11.5 Dardanel Orentas G?da Sanayi A.S. Recent Developments/Updates
- 2.12 Unimer Group
  - 2.12.1 Unimer Group Details
  - 2.12.2 Unimer Group Major Business
  - 2.12.3 Unimer Group Canned Tuna in Oil Product and Services
  - 2.12.4 Unimer Group Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.12.5 Unimer Group Recent Developments/Updates
- 2.13 Nippon Suisan Kaisha, Ltd. (Nissui)
  - 2.13.1 Nippon Suisan Kaisha, Ltd. (Nissui) Details
  - 2.13.2 Nippon Suisan Kaisha, Ltd. (Nissui) Major Business
  - 2.13.3 Nippon Suisan Kaisha, Ltd. (Nissui) Canned Tuna in Oil Product and Services
  - 2.13.4 Nippon Suisan Kaisha, Ltd. (Nissui) Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.13.5 Nippon Suisan Kaisha, Ltd. (Nissui) Recent Developments/Updates
- 2.14 Zhejiang Retronx Foodstuff Industry Co., Ltd.
  - 2.14.1 Zhejiang Retronx Foodstuff Industry Co., Ltd. Details
  - 2.14.2 Zhejiang Retronx Foodstuff Industry Co., Ltd. Major Business
  - 2.14.3 Zhejiang Retronx Foodstuff Industry Co., Ltd. Canned Tuna in Oil Product and Services
  - 2.14.4 Zhejiang Retronx Foodstuff Industry Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.14.5 Zhejiang Retronx Foodstuff Industry Co., Ltd. Recent Developments/Updates
- 2.15 Ningbo Today Food Co., Ltd.
  - 2.15.1 Ningbo Today Food Co., Ltd. Details
  - 2.15.2 Ningbo Today Food Co., Ltd. Major Business
  - 2.15.3 Ningbo Today Food Co., Ltd. Canned Tuna in Oil Product and Services
  - 2.15.4 Ningbo Today Food Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.15.5 Ningbo Today Food Co., Ltd. Recent Developments/Updates
- 2.16 Rongcheng Haizhirun Seafood Foods Co., Ltd.
  - 2.16.1 Rongcheng Haizhirun Seafood Foods Co., Ltd. Details

- 2.16.2 Rongcheng Haizhirun Seafood Foods Co., Ltd. Major Business
- 2.16.3 Rongcheng Haizhirun Seafood Foods Co., Ltd. Canned Tuna in Oil Product and Services
- 2.16.4 Rongcheng Haizhirun Seafood Foods Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.16.5 Rongcheng Haizhirun Seafood Foods Co., Ltd. Recent Developments/Updates
- 2.17 Fujian Xingguang Food Co., Ltd.
  - 2.17.1 Fujian Xingguang Food Co., Ltd. Details
  - 2.17.2 Fujian Xingguang Food Co., Ltd. Major Business
  - 2.17.3 Fujian Xingguang Food Co., Ltd. Canned Tuna in Oil Product and Services
  - 2.17.4 Fujian Xingguang Food Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.17.5 Fujian Xingguang Food Co., Ltd. Recent Developments/Updates
- 2.18 Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO)
  - 2.18.1 Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Details
  - 2.18.2 Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Major Business
  - 2.18.3 Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Canned Tuna in Oil Product and Services
  - 2.18.4 Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.18.5 Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Recent Developments/Updates
- 2.19 Guangdong Eagle Coin Haibao Food Co., Ltd.
  - 2.19.1 Guangdong Eagle Coin Haibao Food Co., Ltd. Details
  - 2.19.2 Guangdong Eagle Coin Haibao Food Co., Ltd. Major Business
  - 2.19.3 Guangdong Eagle Coin Haibao Food Co., Ltd. Canned Tuna in Oil Product and Services
  - 2.19.4 Guangdong Eagle Coin Haibao Food Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.19.5 Guangdong Eagle Coin Haibao Food Co., Ltd. Recent Developments/Updates
- 2.20 Zhangzhou Gangchang Canned Food Co., Ltd.
  - 2.20.1 Zhangzhou Gangchang Canned Food Co., Ltd. Details
  - 2.20.2 Zhangzhou Gangchang Canned Food Co., Ltd. Major Business
  - 2.20.3 Zhangzhou Gangchang Canned Food Co., Ltd. Canned Tuna in Oil Product and Services
  - 2.20.4 Zhangzhou Gangchang Canned Food Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.20.5 Zhangzhou Gangchang Canned Food Co., Ltd. Recent Developments/Updates
- 2.21 Ocean Family (Zhejiang) Co., Ltd.

- 2.21.1 Ocean Family (Zhejiang) Co., Ltd. Details
- 2.21.2 Ocean Family (Zhejiang) Co., Ltd. Major Business
- 2.21.3 Ocean Family (Zhejiang) Co., Ltd. Canned Tuna in Oil Product and Services
- 2.21.4 Ocean Family (Zhejiang) Co., Ltd. Canned Tuna in Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.21.5 Ocean Family (Zhejiang) Co., Ltd. Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: CANNED TUNA IN OIL BY MANUFACTURER**

- 3.1 Global Canned Tuna in Oil Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Canned Tuna in Oil Revenue by Manufacturer (2021-2026)
- 3.3 Global Canned Tuna in Oil Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
  - 3.4.1 Producer Shipments of Canned Tuna in Oil by Manufacturer Revenue (\$MM) and Market Share (%): 2025
  - 3.4.2 Top 3 Canned Tuna in Oil Manufacturer Market Share in 2025
  - 3.4.3 Top 6 Canned Tuna in Oil Manufacturer Market Share in 2025
- 3.5 Canned Tuna in Oil Market: Overall Company Footprint Analysis
  - 3.5.1 Canned Tuna in Oil Market: Region Footprint
  - 3.5.2 Canned Tuna in Oil Market: Company Product Type Footprint
  - 3.5.3 Canned Tuna in Oil Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Canned Tuna in Oil Market Size by Region
  - 4.1.1 Global Canned Tuna in Oil Sales Quantity by Region (2021-2032)
  - 4.1.2 Global Canned Tuna in Oil Consumption Value by Region (2021-2032)
  - 4.1.3 Global Canned Tuna in Oil Average Price by Region (2021-2032)
- 4.2 North America Canned Tuna in Oil Consumption Value (2021-2032)
- 4.3 Europe Canned Tuna in Oil Consumption Value (2021-2032)
- 4.4 Asia-Pacific Canned Tuna in Oil Consumption Value (2021-2032)
- 4.5 South America Canned Tuna in Oil Consumption Value (2021-2032)
- 4.6 Middle East & Africa Canned Tuna in Oil Consumption Value (2021-2032)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Canned Tuna in Oil Sales Quantity by Type (2021-2032)

5.2 Global Canned Tuna in Oil Consumption Value by Type (2021-2032)

5.3 Global Canned Tuna in Oil Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Canned Tuna in Oil Sales Quantity by Application (2021-2032)

6.2 Global Canned Tuna in Oil Consumption Value by Application (2021-2032)

6.3 Global Canned Tuna in Oil Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

7.1 North America Canned Tuna in Oil Sales Quantity by Type (2021-2032)

7.2 North America Canned Tuna in Oil Sales Quantity by Application (2021-2032)

7.3 North America Canned Tuna in Oil Market Size by Country

7.3.1 North America Canned Tuna in Oil Sales Quantity by Country (2021-2032)

7.3.2 North America Canned Tuna in Oil Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

8.1 Europe Canned Tuna in Oil Sales Quantity by Type (2021-2032)

8.2 Europe Canned Tuna in Oil Sales Quantity by Application (2021-2032)

8.3 Europe Canned Tuna in Oil Market Size by Country

8.3.1 Europe Canned Tuna in Oil Sales Quantity by Country (2021-2032)

8.3.2 Europe Canned Tuna in Oil Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Canned Tuna in Oil Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Canned Tuna in Oil Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Canned Tuna in Oil Market Size by Region

9.3.1 Asia-Pacific Canned Tuna in Oil Sales Quantity by Region (2021-2032)

- 9.3.2 Asia-Pacific Canned Tuna in Oil Consumption Value by Region (2021-2032)
- 9.3.3 China Market Size and Forecast (2021-2032)
- 9.3.4 Japan Market Size and Forecast (2021-2032)
- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

- 10.1 South America Canned Tuna in Oil Sales Quantity by Type (2021-2032)
- 10.2 South America Canned Tuna in Oil Sales Quantity by Application (2021-2032)
- 10.3 South America Canned Tuna in Oil Market Size by Country
  - 10.3.1 South America Canned Tuna in Oil Sales Quantity by Country (2021-2032)
  - 10.3.2 South America Canned Tuna in Oil Consumption Value by Country (2021-2032)
  - 10.3.3 Brazil Market Size and Forecast (2021-2032)
  - 10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Canned Tuna in Oil Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Canned Tuna in Oil Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Canned Tuna in Oil Market Size by Country
  - 11.3.1 Middle East & Africa Canned Tuna in Oil Sales Quantity by Country (2021-2032)
  - 11.3.2 Middle East & Africa Canned Tuna in Oil Consumption Value by Country (2021-2032)
  - 11.3.3 Turkey Market Size and Forecast (2021-2032)
  - 11.3.4 Egypt Market Size and Forecast (2021-2032)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
  - 11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

- 12.1 Canned Tuna in Oil Market Drivers
- 12.2 Canned Tuna in Oil Market Restraints
- 12.3 Canned Tuna in Oil Trends Analysis
- 12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Canned Tuna in Oil and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Canned Tuna in Oil
- 13.3 Canned Tuna in Oil Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Canned Tuna in Oil Typical Distributors
- 14.3 Canned Tuna in Oil Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Canned Tuna in Oil Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Canned Tuna in Oil Consumption Value by Product Form, (USD Million), 2021 & 2025 & 2032

Table 3. Global Canned Tuna in Oil Consumption Value by Species, (USD Million), 2021 & 2025 & 2032

Table 4. Global Canned Tuna in Oil Consumption Value by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Table 5. Global Canned Tuna in Oil Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 6. Dongwon Industries Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 7. Dongwon Industries Co., Ltd. Major Business

Table 8. Dongwon Industries Co., Ltd. Canned Tuna in Oil Product and Services

Table 9. Dongwon Industries Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 10. Dongwon Industries Co., Ltd. Recent Developments/Updates

Table 11. Thai Union Group PCL Basic Information, Manufacturing Base and Competitors

Table 12. Thai Union Group PCL Major Business

Table 13. Thai Union Group PCL Canned Tuna in Oil Product and Services

Table 14. Thai Union Group PCL Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 15. Thai Union Group PCL Recent Developments/Updates

Table 16. Century Pacific Food, Inc. Basic Information, Manufacturing Base and Competitors

Table 17. Century Pacific Food, Inc. Major Business

Table 18. Century Pacific Food, Inc. Canned Tuna in Oil Product and Services

Table 19. Century Pacific Food, Inc. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 20. Century Pacific Food, Inc. Recent Developments/Updates

Table 21. Bolton Group Basic Information, Manufacturing Base and Competitors

Table 22. Bolton Group Major Business

- Table 23. Bolton Group Canned Tuna in Oil Product and Services
- Table 24. Bolton Group Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 25. Bolton Group Recent Developments/Updates
- Table 26. Nauterra Basic Information, Manufacturing Base and Competitors
- Table 27. Nauterra Major Business
- Table 28. Nauterra Canned Tuna in Oil Product and Services
- Table 29. Nauterra Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 30. Nauterra Recent Developments/Updates
- Table 31. Frinsa Group (Frinsa del Noroeste, S.A.) Basic Information, Manufacturing Base and Competitors
- Table 32. Frinsa Group (Frinsa del Noroeste, S.A.) Major Business
- Table 33. Frinsa Group (Frinsa del Noroeste, S.A.) Canned Tuna in Oil Product and Services
- Table 34. Frinsa Group (Frinsa del Noroeste, S.A.) Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 35. Frinsa Group (Frinsa del Noroeste, S.A.) Recent Developments/Updates
- Table 36. Hagoromo Foods Corporation Basic Information, Manufacturing Base and Competitors
- Table 37. Hagoromo Foods Corporation Major Business
- Table 38. Hagoromo Foods Corporation Canned Tuna in Oil Product and Services
- Table 39. Hagoromo Foods Corporation Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 40. Hagoromo Foods Corporation Recent Developments/Updates
- Table 41. Jealsa Foods SAU Basic Information, Manufacturing Base and Competitors
- Table 42. Jealsa Foods SAU Major Business
- Table 43. Jealsa Foods SAU Canned Tuna in Oil Product and Services
- Table 44. Jealsa Foods SAU Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 45. Jealsa Foods SAU Recent Developments/Updates
- Table 46. COFACO – Companhia de Fish Canning Basic Information, Manufacturing Base and Competitors
- Table 47. COFACO – Companhia de Fish Canning Major Business
- Table 48. COFACO – Companhia de Fish Canning Canned Tuna in Oil Product and Services
- Table 49. COFACO – Companhia de Fish Canning Canned Tuna in Oil Sales Quantity

(Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. COFACO – Companhia de Fish Canning Recent Developments/Updates

Table 51. Ramirez & Cia (Filhos), S.A. Basic Information, Manufacturing Base and Competitors

Table 52. Ramirez & Cia (Filhos), S.A. Major Business

Table 53. Ramirez & Cia (Filhos), S.A. Canned Tuna in Oil Product and Services

Table 54. Ramirez & Cia (Filhos), S.A. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. Ramirez & Cia (Filhos), S.A. Recent Developments/Updates

Table 56. Dardanel Orentas G?da Sanayi A.S. Basic Information, Manufacturing Base and Competitors

Table 57. Dardanel Orentas G?da Sanayi A.S. Major Business

Table 58. Dardanel Orentas G?da Sanayi A.S. Canned Tuna in Oil Product and Services

Table 59. Dardanel Orentas G?da Sanayi A.S. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Dardanel Orentas G?da Sanayi A.S. Recent Developments/Updates

Table 61. Unimer Group Basic Information, Manufacturing Base and Competitors

Table 62. Unimer Group Major Business

Table 63. Unimer Group Canned Tuna in Oil Product and Services

Table 64. Unimer Group Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Unimer Group Recent Developments/Updates

Table 66. Nippon Suisan Kaisha, Ltd. (Nissui) Basic Information, Manufacturing Base and Competitors

Table 67. Nippon Suisan Kaisha, Ltd. (Nissui) Major Business

Table 68. Nippon Suisan Kaisha, Ltd. (Nissui) Canned Tuna in Oil Product and Services

Table 69. Nippon Suisan Kaisha, Ltd. (Nissui) Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Nippon Suisan Kaisha, Ltd. (Nissui) Recent Developments/Updates

Table 71. Zhejiang Retronx Foodstuff Industry Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 72. Zhejiang Retronx Foodstuff Industry Co., Ltd. Major Business

Table 73. Zhejiang Retronx Foodstuff Industry Co., Ltd. Canned Tuna in Oil Product and Services

Table 74. Zhejiang Retronx Foodstuff Industry Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Zhejiang Retronx Foodstuff Industry Co., Ltd. Recent Developments/Updates

Table 76. Ningbo Today Food Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 77. Ningbo Today Food Co., Ltd. Major Business

Table 78. Ningbo Today Food Co., Ltd. Canned Tuna in Oil Product and Services

Table 79. Ningbo Today Food Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Ningbo Today Food Co., Ltd. Recent Developments/Updates

Table 81. Rongcheng Haizhirun Seafood Foods Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 82. Rongcheng Haizhirun Seafood Foods Co., Ltd. Major Business

Table 83. Rongcheng Haizhirun Seafood Foods Co., Ltd. Canned Tuna in Oil Product and Services

Table 84. Rongcheng Haizhirun Seafood Foods Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Rongcheng Haizhirun Seafood Foods Co., Ltd. Recent Developments/Updates

Table 86. Fujian Xingguang Food Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 87. Fujian Xingguang Food Co., Ltd. Major Business

Table 88. Fujian Xingguang Food Co., Ltd. Canned Tuna in Oil Product and Services

Table 89. Fujian Xingguang Food Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Fujian Xingguang Food Co., Ltd. Recent Developments/Updates

Table 91. Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Basic Information, Manufacturing Base and Competitors

Table 92. Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Major Business

Table 93. Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Canned Tuna in Oil Product and Services

Table 94. Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO) Recent

**Developments/Updates**

Table 96. Guangdong Eagle Coin Haibao Food Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 97. Guangdong Eagle Coin Haibao Food Co., Ltd. Major Business

Table 98. Guangdong Eagle Coin Haibao Food Co., Ltd. Canned Tuna in Oil Product and Services

Table 99. Guangdong Eagle Coin Haibao Food Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 100. Guangdong Eagle Coin Haibao Food Co., Ltd. Recent Developments/Updates

Table 101. Zhangzhou Gangchang Canned Food Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 102. Zhangzhou Gangchang Canned Food Co., Ltd. Major Business

Table 103. Zhangzhou Gangchang Canned Food Co., Ltd. Canned Tuna in Oil Product and Services

Table 104. Zhangzhou Gangchang Canned Food Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 105. Zhangzhou Gangchang Canned Food Co., Ltd. Recent Developments/Updates

Table 106. Ocean Family (Zhejiang) Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 107. Ocean Family (Zhejiang) Co., Ltd. Major Business

Table 108. Ocean Family (Zhejiang) Co., Ltd. Canned Tuna in Oil Product and Services

Table 109. Ocean Family (Zhejiang) Co., Ltd. Canned Tuna in Oil Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 110. Ocean Family (Zhejiang) Co., Ltd. Recent Developments/Updates

Table 111. Global Canned Tuna in Oil Sales Quantity by Manufacturer (2021-2026) & (Kiloton)

Table 112. Global Canned Tuna in Oil Revenue by Manufacturer (2021-2026) & (USD Million)

Table 113. Global Canned Tuna in Oil Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 114. Market Position of Manufacturers in Canned Tuna in Oil, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 115. Head Office and Canned Tuna in Oil Production Site of Key Manufacturer

Table 116. Canned Tuna in Oil Market: Company Product Type Footprint

- Table 117. Canned Tuna in Oil Market: Company Product Application Footprint
- Table 118. Canned Tuna in Oil New Market Entrants and Barriers to Market Entry
- Table 119. Canned Tuna in Oil Mergers, Acquisition, Agreements, and Collaborations
- Table 120. Global Canned Tuna in Oil Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 121. Global Canned Tuna in Oil Sales Quantity by Region (2021-2026) & (Kiloton)
- Table 122. Global Canned Tuna in Oil Sales Quantity by Region (2027-2032) & (Kiloton)
- Table 123. Global Canned Tuna in Oil Consumption Value by Region (2021-2026) & (USD Million)
- Table 124. Global Canned Tuna in Oil Consumption Value by Region (2027-2032) & (USD Million)
- Table 125. Global Canned Tuna in Oil Average Price by Region (2021-2026) & (US\$/Ton)
- Table 126. Global Canned Tuna in Oil Average Price by Region (2027-2032) & (US\$/Ton)
- Table 127. Global Canned Tuna in Oil Sales Quantity by Type (2021-2026) & (Kiloton)
- Table 128. Global Canned Tuna in Oil Sales Quantity by Type (2027-2032) & (Kiloton)
- Table 129. Global Canned Tuna in Oil Consumption Value by Type (2021-2026) & (USD Million)
- Table 130. Global Canned Tuna in Oil Consumption Value by Type (2027-2032) & (USD Million)
- Table 131. Global Canned Tuna in Oil Average Price by Type (2021-2026) & (US\$/Ton)
- Table 132. Global Canned Tuna in Oil Average Price by Type (2027-2032) & (US\$/Ton)
- Table 133. Global Canned Tuna in Oil Sales Quantity by Application (2021-2026) & (Kiloton)
- Table 134. Global Canned Tuna in Oil Sales Quantity by Application (2027-2032) & (Kiloton)
- Table 135. Global Canned Tuna in Oil Consumption Value by Application (2021-2026) & (USD Million)
- Table 136. Global Canned Tuna in Oil Consumption Value by Application (2027-2032) & (USD Million)
- Table 137. Global Canned Tuna in Oil Average Price by Application (2021-2026) & (US\$/Ton)
- Table 138. Global Canned Tuna in Oil Average Price by Application (2027-2032) & (US\$/Ton)
- Table 139. North America Canned Tuna in Oil Sales Quantity by Type (2021-2026) & (Kiloton)

Table 140. North America Canned Tuna in Oil Sales Quantity by Type (2027-2032) & (Kiloton)

Table 141. North America Canned Tuna in Oil Sales Quantity by Application (2021-2026) & (Kiloton)

Table 142. North America Canned Tuna in Oil Sales Quantity by Application (2027-2032) & (Kiloton)

Table 143. North America Canned Tuna in Oil Sales Quantity by Country (2021-2026) & (Kiloton)

Table 144. North America Canned Tuna in Oil Sales Quantity by Country (2027-2032) & (Kiloton)

Table 145. North America Canned Tuna in Oil Consumption Value by Country (2021-2026) & (USD Million)

Table 146. North America Canned Tuna in Oil Consumption Value by Country (2027-2032) & (USD Million)

Table 147. Europe Canned Tuna in Oil Sales Quantity by Type (2021-2026) & (Kiloton)

Table 148. Europe Canned Tuna in Oil Sales Quantity by Type (2027-2032) & (Kiloton)

Table 149. Europe Canned Tuna in Oil Sales Quantity by Application (2021-2026) & (Kiloton)

Table 150. Europe Canned Tuna in Oil Sales Quantity by Application (2027-2032) & (Kiloton)

Table 151. Europe Canned Tuna in Oil Sales Quantity by Country (2021-2026) & (Kiloton)

Table 152. Europe Canned Tuna in Oil Sales Quantity by Country (2027-2032) & (Kiloton)

Table 153. Europe Canned Tuna in Oil Consumption Value by Country (2021-2026) & (USD Million)

Table 154. Europe Canned Tuna in Oil Consumption Value by Country (2027-2032) & (USD Million)

Table 155. Asia-Pacific Canned Tuna in Oil Sales Quantity by Type (2021-2026) & (Kiloton)

Table 156. Asia-Pacific Canned Tuna in Oil Sales Quantity by Type (2027-2032) & (Kiloton)

Table 157. Asia-Pacific Canned Tuna in Oil Sales Quantity by Application (2021-2026) & (Kiloton)

Table 158. Asia-Pacific Canned Tuna in Oil Sales Quantity by Application (2027-2032) & (Kiloton)

Table 159. Asia-Pacific Canned Tuna in Oil Sales Quantity by Region (2021-2026) & (Kiloton)

Table 160. Asia-Pacific Canned Tuna in Oil Sales Quantity by Region (2027-2032) &

(Kiloton)

Table 161. Asia-Pacific Canned Tuna in Oil Consumption Value by Region (2021-2026) & (USD Million)

Table 162. Asia-Pacific Canned Tuna in Oil Consumption Value by Region (2027-2032) & (USD Million)

Table 163. South America Canned Tuna in Oil Sales Quantity by Type (2021-2026) & (Kiloton)

Table 164. South America Canned Tuna in Oil Sales Quantity by Type (2027-2032) & (Kiloton)

Table 165. South America Canned Tuna in Oil Sales Quantity by Application (2021-2026) & (Kiloton)

Table 166. South America Canned Tuna in Oil Sales Quantity by Application (2027-2032) & (Kiloton)

Table 167. South America Canned Tuna in Oil Sales Quantity by Country (2021-2026) & (Kiloton)

Table 168. South America Canned Tuna in Oil Sales Quantity by Country (2027-2032) & (Kiloton)

Table 169. South America Canned Tuna in Oil Consumption Value by Country (2021-2026) & (USD Million)

Table 170. South America Canned Tuna in Oil Consumption Value by Country (2027-2032) & (USD Million)

Table 171. Middle East & Africa Canned Tuna in Oil Sales Quantity by Type (2021-2026) & (Kiloton)

Table 172. Middle East & Africa Canned Tuna in Oil Sales Quantity by Type (2027-2032) & (Kiloton)

Table 173. Middle East & Africa Canned Tuna in Oil Sales Quantity by Application (2021-2026) & (Kiloton)

Table 174. Middle East & Africa Canned Tuna in Oil Sales Quantity by Application (2027-2032) & (Kiloton)

Table 175. Middle East & Africa Canned Tuna in Oil Sales Quantity by Country (2021-2026) & (Kiloton)

Table 176. Middle East & Africa Canned Tuna in Oil Sales Quantity by Country (2027-2032) & (Kiloton)

Table 177. Middle East & Africa Canned Tuna in Oil Consumption Value by Country (2021-2026) & (USD Million)

Table 178. Middle East & Africa Canned Tuna in Oil Consumption Value by Country (2027-2032) & (USD Million)

Table 179. Canned Tuna in Oil Raw Material

Table 180. Key Manufacturers of Canned Tuna in Oil Raw Materials

Table 181. Canned Tuna in Oil Typical Distributors

Table 182. Canned Tuna in Oil Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Canned Tuna in Oil Picture

Figure 2. Global Canned Tuna in Oil Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Canned Tuna in Oil Revenue Market Share by Type in 2025

Figure 4. Vegetable Oil Examples

Figure 5. Olive Oil Examples

Figure 6. Flavored Oil Examples

Figure 7. Others Examples

Figure 8. Global Canned Tuna in Oil Revenue by Product Form, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Canned Tuna in Oil Revenue Market Share by Product Form in 2025

Figure 10. Solid Examples

Figure 11. Chunks Examples

Figure 12. Flakes Examples

Figure 13. Others Examples

Figure 14. Global Canned Tuna in Oil Revenue by Species, (USD Million), 2021 & 2025 & 2032

Figure 15. Global Canned Tuna in Oil Revenue Market Share by Species in 2025

Figure 16. Skipjack Tuna Examples

Figure 17. Yellowfin Tuna Examples

Figure 18. Albacore Tuna Examples

Figure 19. Others Examples

Figure 20. Global Canned Tuna in Oil Revenue by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Figure 21. Global Canned Tuna in Oil Revenue Market Share by Distribution Channel in 2025

Figure 22. Modern Trade Examples

Figure 23. E-Commerce Examples

Figure 24. Others Examples

Figure 25. Global Canned Tuna in Oil Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 26. Global Canned Tuna in Oil Revenue Market Share by Application in 2025

Figure 27. Restaurant and Catering Examples

Figure 28. Household Consumption Examples

Figure 29. Others Examples

Figure 30. Global Canned Tuna in Oil Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 31. Global Canned Tuna in Oil Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 32. Global Canned Tuna in Oil Sales Quantity (2021-2032) & (Kiloton)

Figure 33. Global Canned Tuna in Oil Price (2021-2032) & (US\$/Ton)

Figure 34. Global Canned Tuna in Oil Sales Quantity Market Share by Manufacturer in 2025

Figure 35. Global Canned Tuna in Oil Revenue Market Share by Manufacturer in 2025

Figure 36. Producer Shipments of Canned Tuna in Oil by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 37. Top 3 Canned Tuna in Oil Manufacturer (Revenue) Market Share in 2025

Figure 38. Top 6 Canned Tuna in Oil Manufacturer (Revenue) Market Share in 2025

Figure 39. Global Canned Tuna in Oil Sales Quantity Market Share by Region (2021-2032)

Figure 40. Global Canned Tuna in Oil Consumption Value Market Share by Region (2021-2032)

Figure 41. North America Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 43. Asia-Pacific Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 44. South America Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 45. Middle East & Africa Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 46. Global Canned Tuna in Oil Sales Quantity Market Share by Type (2021-2032)

Figure 47. Global Canned Tuna in Oil Consumption Value Market Share by Type (2021-2032)

Figure 48. Global Canned Tuna in Oil Average Price by Type (2021-2032) & (US\$/Ton)

Figure 49. Global Canned Tuna in Oil Sales Quantity Market Share by Application (2021-2032)

Figure 50. Global Canned Tuna in Oil Revenue Market Share by Application (2021-2032)

Figure 51. Global Canned Tuna in Oil Average Price by Application (2021-2032) & (US\$/Ton)

Figure 52. North America Canned Tuna in Oil Sales Quantity Market Share by Type (2021-2032)

Figure 53. North America Canned Tuna in Oil Sales Quantity Market Share by Application (2021-2032)

Figure 54. North America Canned Tuna in Oil Sales Quantity Market Share by Country (2021-2032)

Figure 55. North America Canned Tuna in Oil Consumption Value Market Share by Country (2021-2032)

Figure 56. United States Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 57. Canada Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 58. Mexico Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 59. Europe Canned Tuna in Oil Sales Quantity Market Share by Type (2021-2032)

Figure 60. Europe Canned Tuna in Oil Sales Quantity Market Share by Application (2021-2032)

Figure 61. Europe Canned Tuna in Oil Sales Quantity Market Share by Country (2021-2032)

Figure 62. Europe Canned Tuna in Oil Consumption Value Market Share by Country (2021-2032)

Figure 63. Germany Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 64. France Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 65. United Kingdom Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 66. Russia Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 67. Italy Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 68. Asia-Pacific Canned Tuna in Oil Sales Quantity Market Share by Type (2021-2032)

Figure 69. Asia-Pacific Canned Tuna in Oil Sales Quantity Market Share by Application (2021-2032)

Figure 70. Asia-Pacific Canned Tuna in Oil Sales Quantity Market Share by Region (2021-2032)

Figure 71. Asia-Pacific Canned Tuna in Oil Consumption Value Market Share by Region (2021-2032)

Figure 72. China Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 73. Japan Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 74. South Korea Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 75. India Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 76. Southeast Asia Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 77. Australia Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 78. South America Canned Tuna in Oil Sales Quantity Market Share by Type (2021-2032)

Figure 79. South America Canned Tuna in Oil Sales Quantity Market Share by Application (2021-2032)

Figure 80. South America Canned Tuna in Oil Sales Quantity Market Share by Country (2021-2032)

Figure 81. South America Canned Tuna in Oil Consumption Value Market Share by Country (2021-2032)

Figure 82. Brazil Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 83. Argentina Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 84. Middle East & Africa Canned Tuna in Oil Sales Quantity Market Share by Type (2021-2032)

Figure 85. Middle East & Africa Canned Tuna in Oil Sales Quantity Market Share by Application (2021-2032)

Figure 86. Middle East & Africa Canned Tuna in Oil Sales Quantity Market Share by Country (2021-2032)

Figure 87. Middle East & Africa Canned Tuna in Oil Consumption Value Market Share by Country (2021-2032)

Figure 88. Turkey Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 89. Egypt Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 90. Saudi Arabia Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 91. South Africa Canned Tuna in Oil Consumption Value (2021-2032) & (USD Million)

Figure 92. Canned Tuna in Oil Market Drivers

Figure 93. Canned Tuna in Oil Market Restraints

Figure 94. Canned Tuna in Oil Market Trends

Figure 95. Porters Five Forces Analysis

Figure 96. Manufacturing Cost Structure Analysis of Canned Tuna in Oil in 2025

Figure 97. Manufacturing Process Analysis of Canned Tuna in Oil

Figure 98. Canned Tuna in Oil Industrial Chain

Figure 99. Sales Channel: Direct to End-User vs Distributors

Figure 100. Direct Channel Pros & Cons

Figure 101. Indirect Channel Pros & Cons

Figure 102. Methodology

Figure 103. Research Process and Data Source

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