

Global Boat Electric Outboard Motor Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Boat Electric Outboard Motor market size was valued at US\$ 223 million in 2024 and is forecast to a readjusted size of USD 321 million by 2031 with a CAGR of 5.4% during review period.

Boat Electric Outboard Motor is an alternative propulsion system for boats that uses electricity to power a motor located at the rear (stern) of the boat. Unlike traditional gasoline-powered outboard motors, electric outboard motors generate less noise, produce zero emissions, and offer smoother operation. They are used in various watercraft, from small recreational boats to fishing vessels, contributing to more environmentally friendly boating.

The Global key players of Cellulase include Minn Kota, Torqeedo, MotorGuide, etc. The top three players hold a share about 52%. North America is the largest market, and has a share about 38%. In terms of product type, Outboard Electric Trolling Motor is the largest segment, which occupied for a share of about 88%. For application, Small Ship is the largest segment, which has a share about 56%.

This report is a detailed and comprehensive analysis for global Boat Electric Outboard Motor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Boat Electric Outboard Motor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Boat Electric Outboard Motor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Boat Electric Outboard Motor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Boat Electric Outboard Motor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Boat Electric Outboard Motor
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Boat Electric Outboard Motor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Minn Kota, Torqeedo, MotorGuide, ePropulsion Technology, CSM Tech, Pure Watercraft, AquaWatt, Haibo, Krautler Elektromaschinen, Aquamot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Boat Electric Outboard Motor market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Outboard Electric Propulsion Motor

Outboard Electric Trolling Motor

Market segment by Application

Small Ship

Large Ship

Major players covered

Minn Kota

Torqeedo

MotorGuide

ePropulsion Technology

CSM Tech

Pure Watercraft

AquaWatt

Haibo

Krautler Elektromaschinen

Aquamot

Elco Motor Yachts

Ray Electric Outboards

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Boat Electric Outboard Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Boat Electric Outboard Motor, with price, sales quantity, revenue, and global market share of Boat Electric Outboard Motor from 2020 to 2025.

Chapter 3, the Boat Electric Outboard Motor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Boat Electric Outboard Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Boat Electric Outboard Motor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Boat Electric Outboard Motor.

Chapter 14 and 15, to describe Boat Electric Outboard Motor sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Boat Electric Outboard Motor Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Outboard Electric Propulsion Motor
 - 1.3.3 Outboard Electric Trolling Motor
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Boat Electric Outboard Motor Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Small Ship
 - 1.4.3 Large Ship
- 1.5 Global Boat Electric Outboard Motor Market Size & Forecast
 - 1.5.1 Global Boat Electric Outboard Motor Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Boat Electric Outboard Motor Sales Quantity (2020-2031)
 - 1.5.3 Global Boat Electric Outboard Motor Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 Minn Kota
 - 2.1.1 Minn Kota Details
 - 2.1.2 Minn Kota Major Business
 - 2.1.3 Minn Kota Boat Electric Outboard Motor Product and Services
 - 2.1.4 Minn Kota Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 Minn Kota Recent Developments/Updates
- 2.2 Torqeedo
 - 2.2.1 Torqeedo Details
 - 2.2.2 Torqeedo Major Business
 - 2.2.3 Torqeedo Boat Electric Outboard Motor Product and Services
 - 2.2.4 Torqeedo Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.2.5 Torqeedo Recent Developments/Updates
- 2.3 MotorGuide
 - 2.3.1 MotorGuide Details

- 2.3.2 MotorGuide Major Business
- 2.3.3 MotorGuide Boat Electric Outboard Motor Product and Services
- 2.3.4 MotorGuide Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 MotorGuide Recent Developments/Updates
- 2.4 ePropulsion Technology
 - 2.4.1 ePropulsion Technology Details
 - 2.4.2 ePropulsion Technology Major Business
 - 2.4.3 ePropulsion Technology Boat Electric Outboard Motor Product and Services
 - 2.4.4 ePropulsion Technology Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 ePropulsion Technology Recent Developments/Updates
- 2.5 CSM Tech
 - 2.5.1 CSM Tech Details
 - 2.5.2 CSM Tech Major Business
 - 2.5.3 CSM Tech Boat Electric Outboard Motor Product and Services
 - 2.5.4 CSM Tech Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 CSM Tech Recent Developments/Updates
- 2.6 Pure Watercraft
 - 2.6.1 Pure Watercraft Details
 - 2.6.2 Pure Watercraft Major Business
 - 2.6.3 Pure Watercraft Boat Electric Outboard Motor Product and Services
 - 2.6.4 Pure Watercraft Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Pure Watercraft Recent Developments/Updates
- 2.7 AquaWatt
 - 2.7.1 AquaWatt Details
 - 2.7.2 AquaWatt Major Business
 - 2.7.3 AquaWatt Boat Electric Outboard Motor Product and Services
 - 2.7.4 AquaWatt Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 AquaWatt Recent Developments/Updates
- 2.8 Haibo
 - 2.8.1 Haibo Details
 - 2.8.2 Haibo Major Business
 - 2.8.3 Haibo Boat Electric Outboard Motor Product and Services
 - 2.8.4 Haibo Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.8.5 Haibo Recent Developments/Updates
- 2.9 Krautler Elektromaschinen
 - 2.9.1 Krautler Elektromaschinen Details
 - 2.9.2 Krautler Elektromaschinen Major Business
 - 2.9.3 Krautler Elektromaschinen Boat Electric Outboard Motor Product and Services
 - 2.9.4 Krautler Elektromaschinen Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Krautler Elektromaschinen Recent Developments/Updates
- 2.10 Aquamot
 - 2.10.1 Aquamot Details
 - 2.10.2 Aquamot Major Business
 - 2.10.3 Aquamot Boat Electric Outboard Motor Product and Services
 - 2.10.4 Aquamot Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Aquamot Recent Developments/Updates
- 2.11 Elco Motor Yachts
 - 2.11.1 Elco Motor Yachts Details
 - 2.11.2 Elco Motor Yachts Major Business
 - 2.11.3 Elco Motor Yachts Boat Electric Outboard Motor Product and Services
 - 2.11.4 Elco Motor Yachts Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Elco Motor Yachts Recent Developments/Updates
- 2.12 Ray Electric Outboards
 - 2.12.1 Ray Electric Outboards Details
 - 2.12.2 Ray Electric Outboards Major Business
 - 2.12.3 Ray Electric Outboards Boat Electric Outboard Motor Product and Services
 - 2.12.4 Ray Electric Outboards Boat Electric Outboard Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Ray Electric Outboards Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BOAT ELECTRIC OUTBOARD MOTOR BY MANUFACTURER

- 3.1 Global Boat Electric Outboard Motor Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Boat Electric Outboard Motor Revenue by Manufacturer (2020-2025)
- 3.3 Global Boat Electric Outboard Motor Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Boat Electric Outboard Motor by Manufacturer Revenue (\$MM) and Market Share (%): 2024

- 3.4.2 Top 3 Boat Electric Outboard Motor Manufacturer Market Share in 2024
- 3.4.3 Top 6 Boat Electric Outboard Motor Manufacturer Market Share in 2024
- 3.5 Boat Electric Outboard Motor Market: Overall Company Footprint Analysis
 - 3.5.1 Boat Electric Outboard Motor Market: Region Footprint
 - 3.5.2 Boat Electric Outboard Motor Market: Company Product Type Footprint
 - 3.5.3 Boat Electric Outboard Motor Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Boat Electric Outboard Motor Market Size by Region
 - 4.1.1 Global Boat Electric Outboard Motor Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Boat Electric Outboard Motor Consumption Value by Region (2020-2031)
 - 4.1.3 Global Boat Electric Outboard Motor Average Price by Region (2020-2031)
- 4.2 North America Boat Electric Outboard Motor Consumption Value (2020-2031)
- 4.3 Europe Boat Electric Outboard Motor Consumption Value (2020-2031)
- 4.4 Asia-Pacific Boat Electric Outboard Motor Consumption Value (2020-2031)
- 4.5 South America Boat Electric Outboard Motor Consumption Value (2020-2031)
- 4.6 Middle East & Africa Boat Electric Outboard Motor Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Boat Electric Outboard Motor Sales Quantity by Type (2020-2031)
- 5.2 Global Boat Electric Outboard Motor Consumption Value by Type (2020-2031)
- 5.3 Global Boat Electric Outboard Motor Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Boat Electric Outboard Motor Sales Quantity by Application (2020-2031)
- 6.2 Global Boat Electric Outboard Motor Consumption Value by Application (2020-2031)
- 6.3 Global Boat Electric Outboard Motor Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Boat Electric Outboard Motor Sales Quantity by Type (2020-2031)
- 7.2 North America Boat Electric Outboard Motor Sales Quantity by Application (2020-2031)
- 7.3 North America Boat Electric Outboard Motor Market Size by Country

7.3.1 North America Boat Electric Outboard Motor Sales Quantity by Country (2020-2031)

7.3.2 North America Boat Electric Outboard Motor Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Boat Electric Outboard Motor Sales Quantity by Type (2020-2031)

8.2 Europe Boat Electric Outboard Motor Sales Quantity by Application (2020-2031)

8.3 Europe Boat Electric Outboard Motor Market Size by Country

8.3.1 Europe Boat Electric Outboard Motor Sales Quantity by Country (2020-2031)

8.3.2 Europe Boat Electric Outboard Motor Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Boat Electric Outboard Motor Market Size by Region

9.3.1 Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Boat Electric Outboard Motor Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Boat Electric Outboard Motor Sales Quantity by Type (2020-2031)
- 10.2 South America Boat Electric Outboard Motor Sales Quantity by Application (2020-2031)
- 10.3 South America Boat Electric Outboard Motor Market Size by Country
 - 10.3.1 South America Boat Electric Outboard Motor Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Boat Electric Outboard Motor Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Boat Electric Outboard Motor Market Size by Country
 - 11.3.1 Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Boat Electric Outboard Motor Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Boat Electric Outboard Motor Market Drivers
- 12.2 Boat Electric Outboard Motor Market Restraints
- 12.3 Boat Electric Outboard Motor Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Boat Electric Outboard Motor and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Boat Electric Outboard Motor
- 13.3 Boat Electric Outboard Motor Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Boat Electric Outboard Motor Typical Distributors
- 14.3 Boat Electric Outboard Motor Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Boat Electric Outboard Motor Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Boat Electric Outboard Motor Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Minn Kota Basic Information, Manufacturing Base and Competitors

Table 4. Minn Kota Major Business

Table 5. Minn Kota Boat Electric Outboard Motor Product and Services

Table 6. Minn Kota Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Minn Kota Recent Developments/Updates

Table 8. Torqeedo Basic Information, Manufacturing Base and Competitors

Table 9. Torqeedo Major Business

Table 10. Torqeedo Boat Electric Outboard Motor Product and Services

Table 11. Torqeedo Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Torqeedo Recent Developments/Updates

Table 13. MotorGuide Basic Information, Manufacturing Base and Competitors

Table 14. MotorGuide Major Business

Table 15. MotorGuide Boat Electric Outboard Motor Product and Services

Table 16. MotorGuide Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. MotorGuide Recent Developments/Updates

Table 18. ePropulsion Technology Basic Information, Manufacturing Base and Competitors

Table 19. ePropulsion Technology Major Business

Table 20. ePropulsion Technology Boat Electric Outboard Motor Product and Services

Table 21. ePropulsion Technology Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. ePropulsion Technology Recent Developments/Updates

Table 23. CSM Tech Basic Information, Manufacturing Base and Competitors

Table 24. CSM Tech Major Business

Table 25. CSM Tech Boat Electric Outboard Motor Product and Services

Table 26. CSM Tech Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. CSM Tech Recent Developments/Updates

Table 28. Pure Watercraft Basic Information, Manufacturing Base and Competitors

Table 29. Pure Watercraft Major Business

Table 30. Pure Watercraft Boat Electric Outboard Motor Product and Services

Table 31. Pure Watercraft Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Pure Watercraft Recent Developments/Updates

Table 33. AquaWatt Basic Information, Manufacturing Base and Competitors

Table 34. AquaWatt Major Business

Table 35. AquaWatt Boat Electric Outboard Motor Product and Services

Table 36. AquaWatt Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. AquaWatt Recent Developments/Updates

Table 38. Haibo Basic Information, Manufacturing Base and Competitors

Table 39. Haibo Major Business

Table 40. Haibo Boat Electric Outboard Motor Product and Services

Table 41. Haibo Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Haibo Recent Developments/Updates

Table 43. Krautler Elektromaschinen Basic Information, Manufacturing Base and Competitors

Table 44. Krautler Elektromaschinen Major Business

Table 45. Krautler Elektromaschinen Boat Electric Outboard Motor Product and Services

Table 46. Krautler Elektromaschinen Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Krautler Elektromaschinen Recent Developments/Updates

Table 48. Aquamot Basic Information, Manufacturing Base and Competitors

Table 49. Aquamot Major Business

Table 50. Aquamot Boat Electric Outboard Motor Product and Services

Table 51. Aquamot Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Aquamot Recent Developments/Updates

Table 53. Elco Motor Yachts Basic Information, Manufacturing Base and Competitors

Table 54. Elco Motor Yachts Major Business

Table 55. Elco Motor Yachts Boat Electric Outboard Motor Product and Services

Table 56. Elco Motor Yachts Boat Electric Outboard Motor Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Elco Motor Yachts Recent Developments/Updates

Table 58. Ray Electric Outboards Basic Information, Manufacturing Base and Competitors

Table 59. Ray Electric Outboards Major Business

Table 60. Ray Electric Outboards Boat Electric Outboard Motor Product and Services

Table 61. Ray Electric Outboards Boat Electric Outboard Motor Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Ray Electric Outboards Recent Developments/Updates

Table 63. Global Boat Electric Outboard Motor Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 64. Global Boat Electric Outboard Motor Revenue by Manufacturer (2020-2025) & (USD Million)

Table 65. Global Boat Electric Outboard Motor Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 66. Market Position of Manufacturers in Boat Electric Outboard Motor, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 67. Head Office and Boat Electric Outboard Motor Production Site of Key Manufacturer

Table 68. Boat Electric Outboard Motor Market: Company Product Type Footprint

Table 69. Boat Electric Outboard Motor Market: Company Product Application Footprint

Table 70. Boat Electric Outboard Motor New Market Entrants and Barriers to Market Entry

Table 71. Boat Electric Outboard Motor Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global Boat Electric Outboard Motor Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 73. Global Boat Electric Outboard Motor Sales Quantity by Region (2020-2025) & (K Units)

Table 74. Global Boat Electric Outboard Motor Sales Quantity by Region (2026-2031) & (K Units)

Table 75. Global Boat Electric Outboard Motor Consumption Value by Region (2020-2025) & (USD Million)

Table 76. Global Boat Electric Outboard Motor Consumption Value by Region (2026-2031) & (USD Million)

Table 77. Global Boat Electric Outboard Motor Average Price by Region (2020-2025) & (US\$/Unit)

Table 78. Global Boat Electric Outboard Motor Average Price by Region (2026-2031) & (US\$/Unit)

Table 79. Global Boat Electric Outboard Motor Sales Quantity by Type (2020-2025) & (K Units)

Table 80. Global Boat Electric Outboard Motor Sales Quantity by Type (2026-2031) & (K Units)

Table 81. Global Boat Electric Outboard Motor Consumption Value by Type (2020-2025) & (USD Million)

Table 82. Global Boat Electric Outboard Motor Consumption Value by Type (2026-2031) & (USD Million)

Table 83. Global Boat Electric Outboard Motor Average Price by Type (2020-2025) & (US\$/Unit)

Table 84. Global Boat Electric Outboard Motor Average Price by Type (2026-2031) & (US\$/Unit)

Table 85. Global Boat Electric Outboard Motor Sales Quantity by Application (2020-2025) & (K Units)

Table 86. Global Boat Electric Outboard Motor Sales Quantity by Application (2026-2031) & (K Units)

Table 87. Global Boat Electric Outboard Motor Consumption Value by Application (2020-2025) & (USD Million)

Table 88. Global Boat Electric Outboard Motor Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global Boat Electric Outboard Motor Average Price by Application (2020-2025) & (US\$/Unit)

Table 90. Global Boat Electric Outboard Motor Average Price by Application (2026-2031) & (US\$/Unit)

Table 91. North America Boat Electric Outboard Motor Sales Quantity by Type (2020-2025) & (K Units)

Table 92. North America Boat Electric Outboard Motor Sales Quantity by Type (2026-2031) & (K Units)

Table 93. North America Boat Electric Outboard Motor Sales Quantity by Application (2020-2025) & (K Units)

Table 94. North America Boat Electric Outboard Motor Sales Quantity by Application (2026-2031) & (K Units)

Table 95. North America Boat Electric Outboard Motor Sales Quantity by Country (2020-2025) & (K Units)

Table 96. North America Boat Electric Outboard Motor Sales Quantity by Country (2026-2031) & (K Units)

Table 97. North America Boat Electric Outboard Motor Consumption Value by Country

(2020-2025) & (USD Million)

Table 98. North America Boat Electric Outboard Motor Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe Boat Electric Outboard Motor Sales Quantity by Type (2020-2025) & (K Units)

Table 100. Europe Boat Electric Outboard Motor Sales Quantity by Type (2026-2031) & (K Units)

Table 101. Europe Boat Electric Outboard Motor Sales Quantity by Application (2020-2025) & (K Units)

Table 102. Europe Boat Electric Outboard Motor Sales Quantity by Application (2026-2031) & (K Units)

Table 103. Europe Boat Electric Outboard Motor Sales Quantity by Country (2020-2025) & (K Units)

Table 104. Europe Boat Electric Outboard Motor Sales Quantity by Country (2026-2031) & (K Units)

Table 105. Europe Boat Electric Outboard Motor Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe Boat Electric Outboard Motor Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Type (2020-2025) & (K Units)

Table 108. Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Type (2026-2031) & (K Units)

Table 109. Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Application (2020-2025) & (K Units)

Table 110. Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Application (2026-2031) & (K Units)

Table 111. Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Region (2020-2025) & (K Units)

Table 112. Asia-Pacific Boat Electric Outboard Motor Sales Quantity by Region (2026-2031) & (K Units)

Table 113. Asia-Pacific Boat Electric Outboard Motor Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific Boat Electric Outboard Motor Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America Boat Electric Outboard Motor Sales Quantity by Type (2020-2025) & (K Units)

Table 116. South America Boat Electric Outboard Motor Sales Quantity by Type (2026-2031) & (K Units)

Table 117. South America Boat Electric Outboard Motor Sales Quantity by Application (2020-2025) & (K Units)

Table 118. South America Boat Electric Outboard Motor Sales Quantity by Application (2026-2031) & (K Units)

Table 119. South America Boat Electric Outboard Motor Sales Quantity by Country (2020-2025) & (K Units)

Table 120. South America Boat Electric Outboard Motor Sales Quantity by Country (2026-2031) & (K Units)

Table 121. South America Boat Electric Outboard Motor Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America Boat Electric Outboard Motor Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Type (2020-2025) & (K Units)

Table 124. Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Type (2026-2031) & (K Units)

Table 125. Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Application (2020-2025) & (K Units)

Table 126. Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Application (2026-2031) & (K Units)

Table 127. Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Country (2020-2025) & (K Units)

Table 128. Middle East & Africa Boat Electric Outboard Motor Sales Quantity by Country (2026-2031) & (K Units)

Table 129. Middle East & Africa Boat Electric Outboard Motor Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa Boat Electric Outboard Motor Consumption Value by Country (2026-2031) & (USD Million)

Table 131. Boat Electric Outboard Motor Raw Material

Table 132. Key Manufacturers of Boat Electric Outboard Motor Raw Materials

Table 133. Boat Electric Outboard Motor Typical Distributors

Table 134. Boat Electric Outboard Motor Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Boat Electric Outboard Motor Picture

Figure 2. Global Boat Electric Outboard Motor Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Boat Electric Outboard Motor Revenue Market Share by Type in 2024

Figure 4. Outboard Electric Propulsion Motor Examples

Figure 5. Outboard Electric Trolling Motor Examples

Figure 6. Global Boat Electric Outboard Motor Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Global Boat Electric Outboard Motor Revenue Market Share by Application in 2024

Figure 8. Small Ship Examples

Figure 9. Large Ship Examples

Figure 10. Global Boat Electric Outboard Motor Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global Boat Electric Outboard Motor Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global Boat Electric Outboard Motor Sales Quantity (2020-2031) & (K Units)

Figure 13. Global Boat Electric Outboard Motor Price (2020-2031) & (US\$/Unit)

Figure 14. Global Boat Electric Outboard Motor Sales Quantity Market Share by Manufacturer in 2024

Figure 15. Global Boat Electric Outboard Motor Revenue Market Share by Manufacturer in 2024

Figure 16. Producer Shipments of Boat Electric Outboard Motor by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 17. Top 3 Boat Electric Outboard Motor Manufacturer (Revenue) Market Share in 2024

Figure 18. Top 6 Boat Electric Outboard Motor Manufacturer (Revenue) Market Share in 2024

Figure 19. Global Boat Electric Outboard Motor Sales Quantity Market Share by Region (2020-2031)

Figure 20. Global Boat Electric Outboard Motor Consumption Value Market Share by Region (2020-2031)

Figure 21. North America Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 22. Europe Boat Electric Outboard Motor Consumption Value (2020-2031) &

(USD Million)

Figure 23. Asia-Pacific Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 24. South America Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 25. Middle East & Africa Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 26. Global Boat Electric Outboard Motor Sales Quantity Market Share by Type (2020-2031)

Figure 27. Global Boat Electric Outboard Motor Consumption Value Market Share by Type (2020-2031)

Figure 28. Global Boat Electric Outboard Motor Average Price by Type (2020-2031) & (US\$/Unit)

Figure 29. Global Boat Electric Outboard Motor Sales Quantity Market Share by Application (2020-2031)

Figure 30. Global Boat Electric Outboard Motor Revenue Market Share by Application (2020-2031)

Figure 31. Global Boat Electric Outboard Motor Average Price by Application (2020-2031) & (US\$/Unit)

Figure 32. North America Boat Electric Outboard Motor Sales Quantity Market Share by Type (2020-2031)

Figure 33. North America Boat Electric Outboard Motor Sales Quantity Market Share by Application (2020-2031)

Figure 34. North America Boat Electric Outboard Motor Sales Quantity Market Share by Country (2020-2031)

Figure 35. North America Boat Electric Outboard Motor Consumption Value Market Share by Country (2020-2031)

Figure 36. United States Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 37. Canada Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe Boat Electric Outboard Motor Sales Quantity Market Share by Type (2020-2031)

Figure 40. Europe Boat Electric Outboard Motor Sales Quantity Market Share by Application (2020-2031)

Figure 41. Europe Boat Electric Outboard Motor Sales Quantity Market Share by Country (2020-2031)

Figure 42. Europe Boat Electric Outboard Motor Consumption Value Market Share by Country (2020-2031)

Figure 43. Germany Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 44. France Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 45. United Kingdom Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 46. Russia Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 47. Italy Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 48. Asia-Pacific Boat Electric Outboard Motor Sales Quantity Market Share by Type (2020-2031)

Figure 49. Asia-Pacific Boat Electric Outboard Motor Sales Quantity Market Share by Application (2020-2031)

Figure 50. Asia-Pacific Boat Electric Outboard Motor Sales Quantity Market Share by Region (2020-2031)

Figure 51. Asia-Pacific Boat Electric Outboard Motor Consumption Value Market Share by Region (2020-2031)

Figure 52. China Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 53. Japan Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 54. South Korea Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 55. India Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 56. Southeast Asia Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 57. Australia Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 58. South America Boat Electric Outboard Motor Sales Quantity Market Share by Type (2020-2031)

Figure 59. South America Boat Electric Outboard Motor Sales Quantity Market Share by Application (2020-2031)

Figure 60. South America Boat Electric Outboard Motor Sales Quantity Market Share by Country (2020-2031)

Figure 61. South America Boat Electric Outboard Motor Consumption Value Market

Share by Country (2020-2031)

Figure 62. Brazil Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa Boat Electric Outboard Motor Sales Quantity Market Share by Type (2020-2031)

Figure 65. Middle East & Africa Boat Electric Outboard Motor Sales Quantity Market Share by Application (2020-2031)

Figure 66. Middle East & Africa Boat Electric Outboard Motor Sales Quantity Market Share by Country (2020-2031)

Figure 67. Middle East & Africa Boat Electric Outboard Motor Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 69. Egypt Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 70. Saudi Arabia Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 71. South Africa Boat Electric Outboard Motor Consumption Value (2020-2031) & (USD Million)

Figure 72. Boat Electric Outboard Motor Market Drivers

Figure 73. Boat Electric Outboard Motor Market Restraints

Figure 74. Boat Electric Outboard Motor Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Boat Electric Outboard Motor in 2024

Figure 77. Manufacturing Process Analysis of Boat Electric Outboard Motor

Figure 78. Boat Electric Outboard Motor Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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