

Global Bleached Sulphate Woodpulp Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Bleached Sulphate Woodpulp market size was valued at US\$ 54710 million in 2024 and is forecast to a readjusted size of USD 57870 million by 2031 with a CAGR of 0.9% during review period.

Bleached sulphate woodpulp, also known as bleached kraft pulp, is a type of chemical pulp produced from wood using the sulphate (kraft) process. This process uses a mixture of sodium hydroxide and sodium sulfide to dissolve lignin, the substance that binds wood fibers together. The resulting pulp is then bleached to remove residual lignin and other impurities, resulting in a bright white pulp. Bleached sulphate pulp is known for its high strength and is primarily used in the production of high-quality paper products such as printing and writing paper, tissue, and packaging.

The bleached sulphate woodpulp industry is undergoing significant changes driven by evolving market demands and environmental concerns. A key trend is the increasing demand for sustainable and environmentally friendly pulp production. This includes a shift towards using more sustainable forestry practices, reducing water and energy consumption in the pulping process, and minimizing the use of chlorine-based bleaching agents in favor of more environmentally friendly alternatives like elemental chlorine-free (ECF) or totally chlorine-free (TCF) bleaching. There is also a growing demand for pulp with specific properties tailored to different end-use applications, such as higher brightness, improved strength, and better printability. This is driving innovation in pulping and bleaching technologies. The rise of digital communication has impacted the demand for printing and writing paper, leading to a shift in focus towards packaging and tissue applications for bleached sulphate pulp. The industry is also facing challenges

related to fluctuating raw material costs (wood), energy prices, and transportation costs. Furthermore, increasing global competition and stricter environmental regulations are putting pressure on producers to improve efficiency and reduce their environmental footprint. The growth of the bioeconomy is also creating opportunities for using wood pulp in new applications, such as bioplastics and textiles.

This report is a detailed and comprehensive analysis for global Bleached Sulphate Woodpulp market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bleached Sulphate Woodpulp market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Bleached Sulphate Woodpulp market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Bleached Sulphate Woodpulp market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global Bleached Sulphate Woodpulp market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bleached Sulphate Woodpulp

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bleached Sulphate Woodpulp market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Stora Enso, Suzano, Sappi, Arauco, Metsa Fibre, Resolute, Domtar, Sodra Cell, Ilim, Nippon Paper, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bleached Sulphate Woodpulp market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bleached Sulphate Softwood Woodpulp

Bleached Sulphate Hardwood Woodpulp

Market segment by Application

Printing and Writing Paper

Tissue Paper

Food Packaging Paper

Others

Major players covered

Stora Enso

Suzano

Sappi

Arauco

Metsa Fibre

Resolute

Domtar

Sodra Cell

Ilim

Nippon Paper

Chenming

Sunpaper

Yueyang

Huatai

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bleached Sulphate Woodpulp product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bleached Sulphate Woodpulp, with price, sales quantity, revenue, and global market share of Bleached Sulphate Woodpulp from 2020 to 2025.

Chapter 3, the Bleached Sulphate Woodpulp competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bleached Sulphate Woodpulp breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Bleached Sulphate Woodpulp market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bleached Sulphate Woodpulp.

Chapter 14 and 15, to describe Bleached Sulphate Woodpulp sales channel, distributors, customers, research findings and conclusion.

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