

Global Bicycle Wheels Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Bicycle Wheels market size was valued at US\$ 1189 million in 2024 and is forecast to a readjusted size of USD 1369 million by 2031 with a CAGR of 2.1% during review period.

A bicycle wheel is a wheel, most commonly a wire wheel, designed for a bicycle. A pair is often called a Wheelset, especially in the context of ready built 'off the shelf' performance-oriented wheels.

Bicycle wheels are an important part of bicycles. Bicycle wheels are composed of hubs, spokes and tires, and are key components for bicycle travel. It is not only used to support the weight of the vehicle, but also responsible for transmitting driving force and braking force to ensure that the bicycle can travel smoothly and safely.

The world top players in the bicycle wheels market are Shimano, Campagnolo, Fulcrum Wheels Srl, ENVE, Zipp (Sram), etc. Top five companies currently account for more than 50% of the total market share in turns of revenue and are expected to retain their dominating hold over the market during the forecast period.

With the improvement of people's living standards and the enhancement of health awareness, more and more people begin to pay attention to physical exercise and outdoor activities. Bicycle riding, as a low-intensity, high-frequency aerobic exercise, has been favored by consumers. This improvement in health awareness has directly promoted the market demand for bicycles and their accessories, including wheels.

Global attention to environmental protection and sustainable transportation methods is increasing. Bicycles, as a low-carbon and environmentally friendly way of travel, are in

line with the concept of green travel. The government also encourages people to use bicycles for travel by formulating relevant policies, such as building bicycle lanes and providing bicycle rental services. This trend has promoted the growth of the bicycle wheel market.

With the advancement of urbanization, urban traffic congestion is becoming more and more serious. As a flexible and convenient means of transportation, bicycles have obvious advantages in short-distance travel and commuting. Therefore, in cities, more and more people choose bicycles as a means of travel, which also drives the demand for bicycle wheels.

Technological innovation in the bicycle wheel industry is an important factor in promoting market development. The application of new materials (such as carbon fiber, aluminum alloy, etc.) makes the wheels lighter and more durable; the application of intelligent technology (such as tire pressure monitoring, smart locks, etc.) improves the practicality and safety of wheels. These technological innovations not only improve the competitiveness of products, but also meet the diverse needs of consumers.

This report is a detailed and comprehensive analysis for global Bicycle Wheels market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bicycle Wheels market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Bicycle Wheels market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Bicycle Wheels market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Bicycle Wheels market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bicycle Wheels

To forecast future growth in each product and end-use market

To forecast future factors affecting the marketplace

This report profiles key players in the global Bicycle Wheels market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shimano, Campagnolo, Fulcrum Wheels Srl, ENVE, Zipp (Sram), Easton Cycling, Boyd Cycling, Black Inc, Pro Lite, FFWD Wheels, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bicycle Wheels market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Alloy Wheel

Carbon Wheel

Market segment by Application

Road Bike

Mountain Bike

Gravel/Cyclo-cross Bike

Track Bike

Others

Major players covered

Shimano

Campagnolo

Fulcrum Wheels Srl

ENVE

Zipp (Sram)

Easton Cycling

Boyd Cycling

Black Inc

Pro Lite

FFWD Wheels

Prime Components

Mavic

DT Swiss

Hunt Bike Wheels

Industry Nine

Knight Composites

3T

Forza Cirrus

Rolf Prima

Halo Wheels

Miche

Sensa Supra

Yishun Bike

CST

Double Star Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bicycle Wheels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bicycle Wheels, with price, sales quantity, revenue, and global market share of Bicycle Wheels from 2020 to 2025.

Chapter 3, the Bicycle Wheels competitive situation, sales quantity, revenue, and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bicycle Wheels breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Bicycle Wheels market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bicycle Wheels.

Chapter 14 and 15, to describe Bicycle Wheels sales channel, distributors, customers, research findings and conclusion.

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